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MONDAY FEBRUARY 24 1997

Gazprom chiefs fend off foreign investment move

Regent Gas, part of Hong Kong-based investment group Regent Pacific, has abandoned its plan to invest in domestic shares in Russia's Gazprom after fierce pressure from the management of the large gas company. Regent Gas was set up to take advantage of the huge price difference between domestic Gazprom stock and the American Depository Receipts issued for foreign investors, but Gazprom last week branded the venture a "threat to national security". Page 16

PM hires top lawyer: Israeli prime minister Benjamin Netanyahu, who has been questioned by police about an alleged influence-trading scandal, has hired Yacov Weisrot, one of the country's top criminal lawyers, to represent him. Page 3

Germans want Ema delay: Seventy-seven per cent of Germans want Europe's planned economic and monetary union to be postponed from its intended 1999 start date according to a poll for today's edition of the weekly magazine *Der Spiegel*. It found only 18 per cent favoured introducing the single currency on time. Threat of Ema delay, Page 2; Investors switch bond holdings, Page 16; Lex, Page 16; Austria's parallel route, Page 27

US fund fights Disney pay-off: The biggest private pension organisation in the US is opposing a lavish compensation package that could bring Walt Disney chairman Michael Eisner more than \$200m. The College Retirement Equities Fund, which holds 1 per cent of Disney shares, has already voted against the pay-off ahead of tomorrow's annual meeting. Page 17

Spain asked about Nazi gold: US senator Alfonso D'Amato is asking Spain to account for \$137m of stolen Nazi gold apparently transferred there from Switzerland during the second world war. The information was revealed in a recently declassified 1946 State Department document, Senator D'Amato said.

Fire sweeps Indian conference: About 200 people were killed and many injured when fire swept through temporary shelters at a Hindu religious conference in the east Indian state of Orissa. Thatched huts erected for the event caught light and strong winds fanned the fire.

Seoul opposition protests: South Korea's main opposition party attacked state prosecutors for trying to cover up a scandal by clearing Kim Hyun-chul, President Kim Young-sam's son, of wrongdoing over \$5.8bn of loans to the failed Hanbo Steel company. Page 4

Scores saved from Thai blazes: Helicopters flew through thick smoke and strong winds to snatch 98 people from the top floor of a burning 36-storey building under construction in central Bangkok. At least three died.

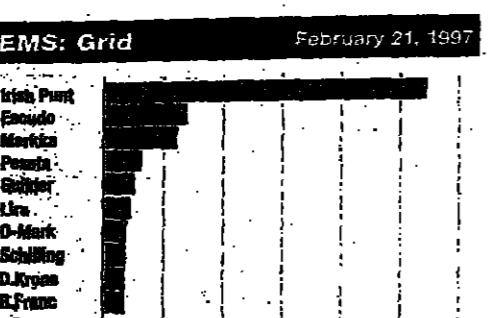
Bomb attempt foiled: British forces said they foiled a suspected IRA bomb attack probably intended to hit a security base in Northern Ireland near the border with the Irish Republic.

Ex-mayor's wife held: French police detained the American ex-wife of former Nice mayor Jacques Medecin when she flew into Nice for a holiday. An investigating magistrate wants to question Irene Joy Graham about tax arrears allegedly owed by Medecin, who has lived in exile in Uruguay since serving a prison sentence in France for corruption.

King heads home: Exiled Romanian King Michael, his citizenship restored by the country's new centrist government, plans to visit his homeland this week for the first time for five years. He was forced into exile in 1947.

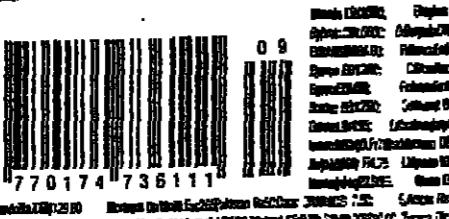
Klimt hooked: Thieves in Piacenza, Italy, have stolen a painting by Austrian artist Gustav Klimt, by using a fishing line to hook the portrait off a gallery wall.

European monetary system: The Irish punt remained the strongest currency in the ERM-grid with a spread of 10.9 per cent against the French franc, the weakest currency in the system. The Italian lira slipped from fourth place to sixth despite an end-of-week rally. It suffered in frenzied speculation about Italy's ability to meet the Maastricht criteria. Currencies, Page 25



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a 2.25 per cent band.

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Red chips are red hot

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Show me the money'

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FT guide

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Tokyo to end forex controls

First step in capital market deregulation

By William Dawkins in Tokyo

The Japanese cabinet is to adopt a plan in the next few weeks to abolish most remaining exchange controls.

From April 1998, organisations which want to buy and sell foreign exchange freely will no longer need to obtain a ministry licence, according to the plan.

The removal of exchange controls will be the first step in the government's ambitious plan to deregulate the Tokyo capital markets by 2001, and the first substantial amendment of Japan's outdated foreign exchange law for 17 years.

The scheme would encourage the main licence-holders - commercial banks and the largest domestic and foreign stockbrokers - to diversify, by

opening up the officially regulated foreign exchange cartel they run. It would also make it easier for private Japanese savers to invest abroad, when domestic interest rates and stock market returns are low.

The aim is to put Tokyo's foreign exchange regime on the same footing as the most liberalised countries, such as the US and the UK, according to a report by a finance ministry committee, on which the plan is based. The ministry has almost completed a draft amendment to the foreign exchange law for agreement by parliament in the first half of this year.

Under the amendment, those

without foreign exchange licences - such as manufacturing exporters - would no longer have to get permission from the finance ministry to transact foreign currency. It would scrap an existing Yen (\$16,000) ceiling on the amount individuals are allowed to invest outside Japan without seeking ministry permission.

Current government controls on the amount of foreign exchange that banks are permitted to hold would be abandoned and Bank for International Settlements' standards would be used instead.

In a break with a tradition of government control, the ministry report says: "Those who engage in foreign exchange business are expected to act as sound market participants, acting on their own responsibility."

bility under the effective checking mechanism of the market."

The report on which the proposal is based was drawn up by a joint ministry and private sector task force. It was launched last September, two months before Mr Ryutaro Hashimoto, the prime minister, announced his plan to make the Tokyo financial markets as competitive as London and New York.

Mr Hashimoto's "big bang" plan gave foreign exchange deregulation political impetus. The announcement encouraged the ministry to change from the option of merely liberalising foreign currency licences to the abandonment of the principle of licences.

Tokyo lights fuse, Page 4

Yeltsin raises prospect of deal on Nato

By Chrystia Freeland
in Moscow

ailing president's prolonged absence from the public stage.

But Mr Yeltsin yesterday seemed ready to take back the reins of state and lead Russia's Nato policy.

The president, who was attending a wreath-laying ceremony at the Tomb of the Unknown Soldier, looked healthier than he has in recent television appearances.

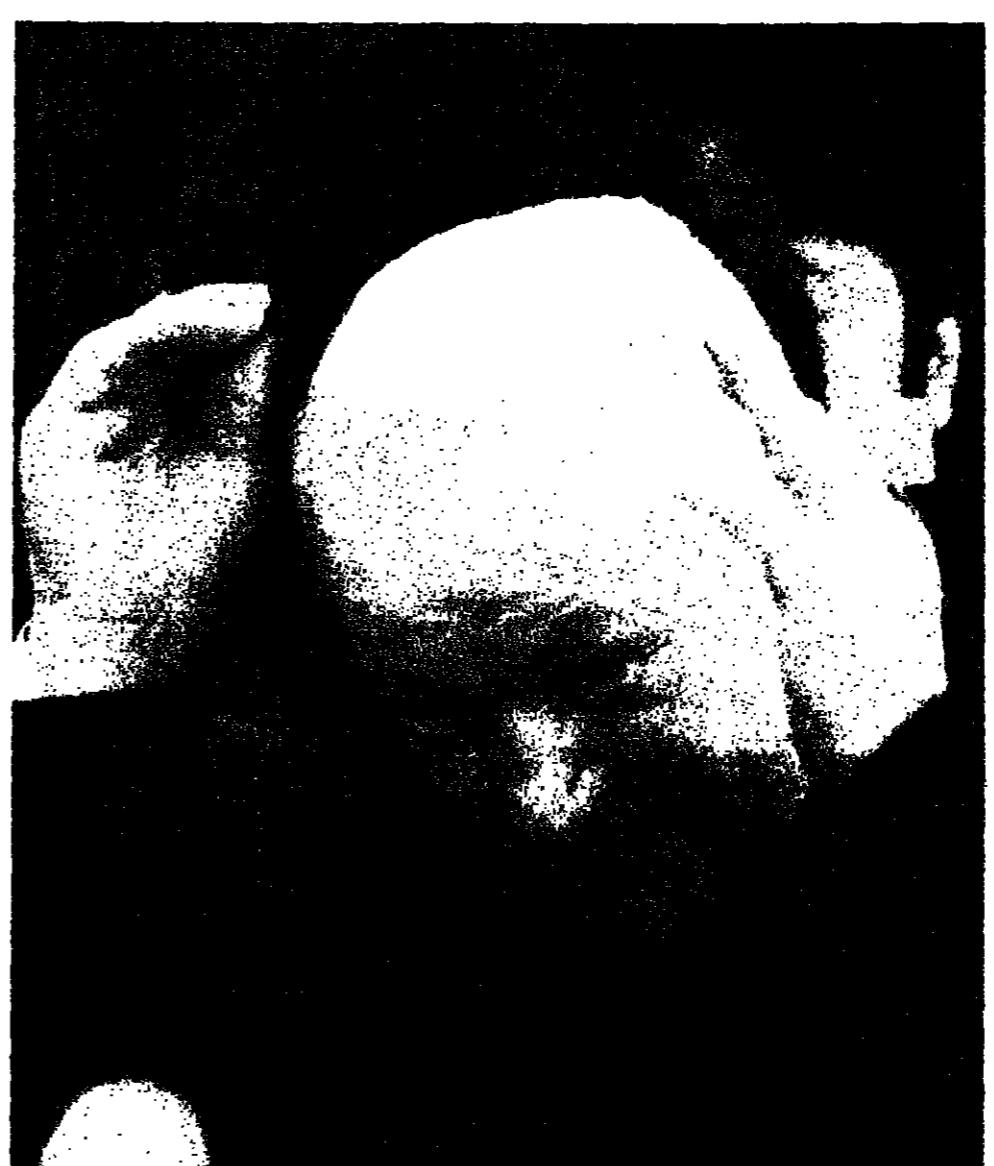
One Kremlin insider said Nato was Mr Yeltsin's top priority and that even when he was too ill to follow other issues in person he had been reading and commenting on all his Nato briefing materials.

As Mr Yeltsin was making his public appearance, Mr Yevgeny Primakov, the foreign minister, pursued the Nato issue in Brussels, where he held a private meeting with Mr Javier Solana, the secretary-general of the alliance.

The two men were expected to discuss ways of extending the relationship between Nato and Russia and of mitigating Moscow's opposition to expansion.

The biggest sticking point is Russia's insistence on a legally binding treaty between Nato and Moscow, a step Washington is loath to take.

The president could face



Russian president Boris Yeltsin after laying a wreath yesterday at the Tomb of the Unknown Soldier in Moscow to mark the Day of the Defender of the Fatherland

Picture AP

Continued on Page 16

Chirac backs Romania, Page 2

Row over role threatens three-nation frigate project

By Bernard Gray,
Defence Correspondent

A row among the British, French and Italian governments over ship design and capability threatens to undermine an \$11bn joint programme to build Navy frigates.

If the dispute is not resolved by the end of March, the three countries may have to revert to expensive national designs for the frigates, which are intended to protect shipping from missile or aircraft attack.

Britain wants the so-called Horizon programme to produce a sophisticated frigate capable of defending a wide area of sea from a variety of threats. Such an "area defence" ship would be able to protect a convoy of merchant vessels or warships spread over a wide area, with the need for an aircraft carrier to support it.

France, which wants its ships as escorts for its new nuclear aircraft carrier, the Charles de Gaulle, initially backed this British view - but now wants a simpler "point

defence" ship mainly to protect its carrier. This follows a 30 per cent cut in the cost of French military equipment programmes by Mr Jean-Yves Lebel, the new defence procurement chief.

Italy supports France on the simpler, cheaper frigate.

Britain is arguing that the savings France wants could be made if more of the programme were opened to competitive bids, rather than allocated to preferred suppliers, as France and Italy want.

Because both France and Britain need the ships by 2004, a decision must be made soon.

Officials have set an unofficial deadline of the end of March, and a round of intense negotiation is under way. Without agreement, each nation will face duplication in design and development effort, and increasing costs.

Government funding for development of the ship and its main missile system has dried up as the dispute continues, but industry is carrying on with the programme in the

Horizon heads for rough water, Page 3; Editorial Comment, Page 15

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Horizon steers for rough water

Bernard Gray on arguments over the capabilities of the planned frigate

Prospects for the Horizon frigate getting off the artist's drawing board to dockyards are looking increasingly remote. Arguments between the British, French and Italian partners on the programme threaten to sink the ship before a shot has been fired.

There is little doubt that all three navies need a high-technology frigate. Indeed, they have been negotiating for nine years to produce one. Modern warships escorting aircraft carriers or cargo convoys have two main tasks: hunting enemy submarines and shooting down attacking missiles or aircraft.

The UK has just finished modernising its anti-submarine fleet with Type 23 frigates, and is now turning its attention to replacing the Type 42 air defence frigates it bought in the 1970s with 12 new ships; France needs four air defence escorts for its new, extremely expensive, *Charles de Gaulle* nuclear aircraft carrier; Italy needs six modern air defence frigates to replace its *Doria* and *Audace* frigates which patrol the Mediterranean.

The threat posed by air attack to warships has

increased dramatically in the past 20 years. Aircraft and missiles now include radar-avoiding "stealth" technologies, making them hard to detect, let alone hit.

The speed and accuracy of missiles have increased to the point where warning times are almost nil.

At the same time the cost of such weapons is starting to fall, making massed attacks more likely.

Despite the increased threat, the three nations backing Horizon are sharply divided on what capabilities to give the ship.

Britain wants a highly sophisticated frigate capable of defending a widely dispersed convoy alone. France and Italy, under severe budget pressure, are prepared to settle for a less advanced ship which would only defend the waters immediately around it but which would be cheaper.

The dispute could break up the programme, as the UK is not prepared to settle for the lower capacity France wants, while France is not prepared to pay the price the UK demands.

With the ships needed by 2004 at the latest, each country is likely to go its own

way if the issue is not resolved by the end of March. This would inflate the cost spent by the three nations as development work was duplicated.

At the heart of the argument is the weapons system which the ship carries and which will be the most expensive component of Horizon. It has three main elements: a radar which detects and tracks targets, a

command and control system which processes the data and a missile which is dispatched to destroy the enemy.

The greater degree of commonality the three countries can get into this weapons system, the lower the development and procurement cost of the programme. Britain's requirements, however, require a much more powerful radar, able to sweep greater distances and

track more targets, than that proposed by the end of March.

The UK also wants a much more powerful computer system to digest the data. One hopeful aspect is that all three countries seem agreed that the missile they have developed is up to the task.

Britain has already decided to use a different radar to that developed by Italy and France, decreasing the common features of the

improvements to the software of the computer system, rather than by wholesale replacement of hardware.

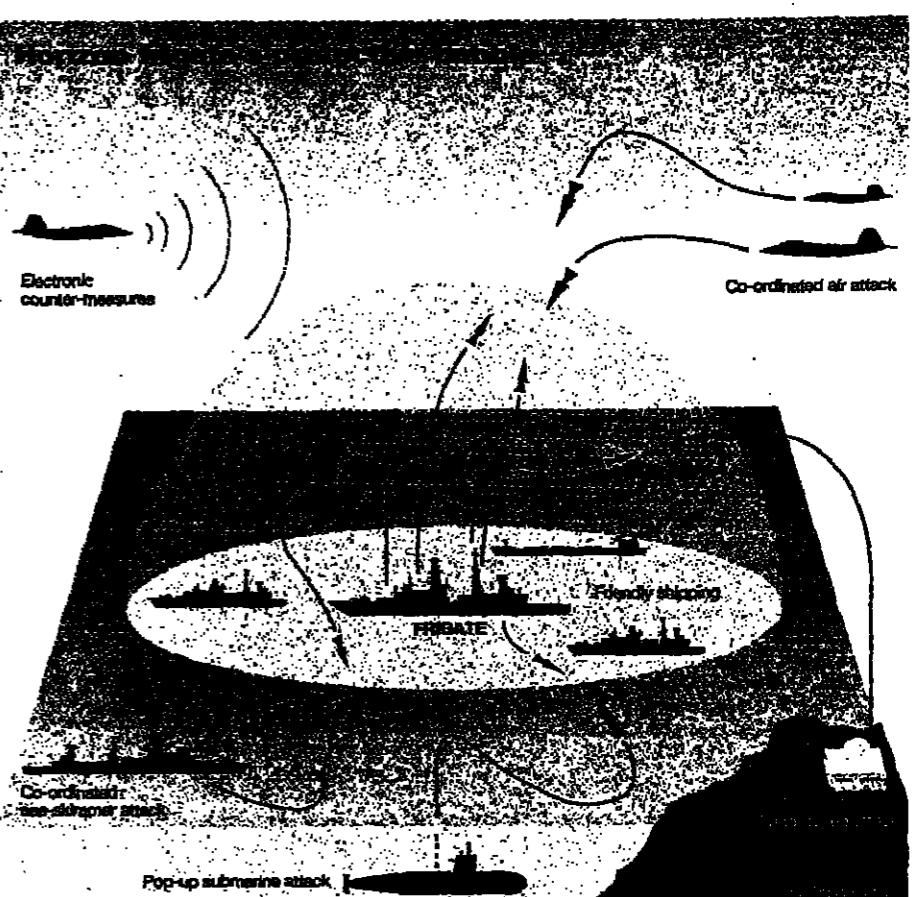
Such a fix would minimise the cost of variations between the British and continental versions of the ship, closing the gap between the partners.

However, it is far from clear that such a proposal is technically feasible or politically acceptable. Even if this fundamental philosophical difference is resolved, plenty of problems remain.

The UK argues that more competition would produce the price cuts that Mr Jean-Yves Helmer, the French procurement chief, has ordered. France and Italy, by contrast, remain wedded to the allocation of work by government.

Because France and Italy started work on the missile system well before the UK joined, it is also proving difficult to find sufficient work for British companies on the high-technology parts of the ship system, even though the UK will be the largest buyer with the biggest budget.

Horizon has also been split into two parts. Design of the



ship and its command system is based in a joint project office in London, while the missile and radar systems are being controlled by a joint venture office in Paris. The risk of overlap and confusion between the two teams is evident.

Whether their faith is justified should be clear by the end of March.

Israeli PM hires criminal lawyer

By Avi Machlis and Judy Dempsey in Jerusalem

Mr Benjamin Netanyahu, the Israeli prime minister, hired a criminal lawyer at the weekend after police questioned him last week over an alleged conspiracy in the appointment of a new attorney-general.

The prime minister's office yesterday would not comment on the decision to appoint Mr Yaakov Weinrot as Mr Netanyahu's lawyer. The office has always insisted Mr Netanyahu was not involved in an alleged plot to appoint Mr Roni Bar-On as attorney-general in return for Shas, a coalition partner, supporting the Israeli troop withdrawal from Hebron.

The alleged conspiracy was reported by Israel Television last month after Mr Bar-On resigned for other reasons immediately after his appointment. The television report also alleged that Shas backed the appointment of the new attorney-general if Mr Bar-On could then arrange a plea-bargain for Mr Aryeh Deri, the Shas leader currently on trial over corruption charges.

The report sparked a police investigation into the affair. They have questioned ministers, parliamentary deputies and Mr Netanyahu.

Mr Weinrot yesterday told Army Radio that Mr Netanyahu was certain police would "prove his innocence".

But he would not confirm further allegations made by Israel Television that police had issued a warning to Mr Netanyahu during his questioning last week that he was suspected of wrongdoing.

Mr Yoram Dori, spokesman for the opposition Labour party, said Labour was preparing for any possible scenario". He said Labour officials yesterday began laying the groundwork for early elections should the prime minister be forced to step down in the course of further investigations.

Africans in talks on reins of power

By Michèle Wrong in Gaborone

A bevy of African leaders who took power after what only the most naive would describe as fair elections will confront opposition critics at a round-table discussion on democracy and good governance hosted by the Commonwealth, opening in Botswana today.

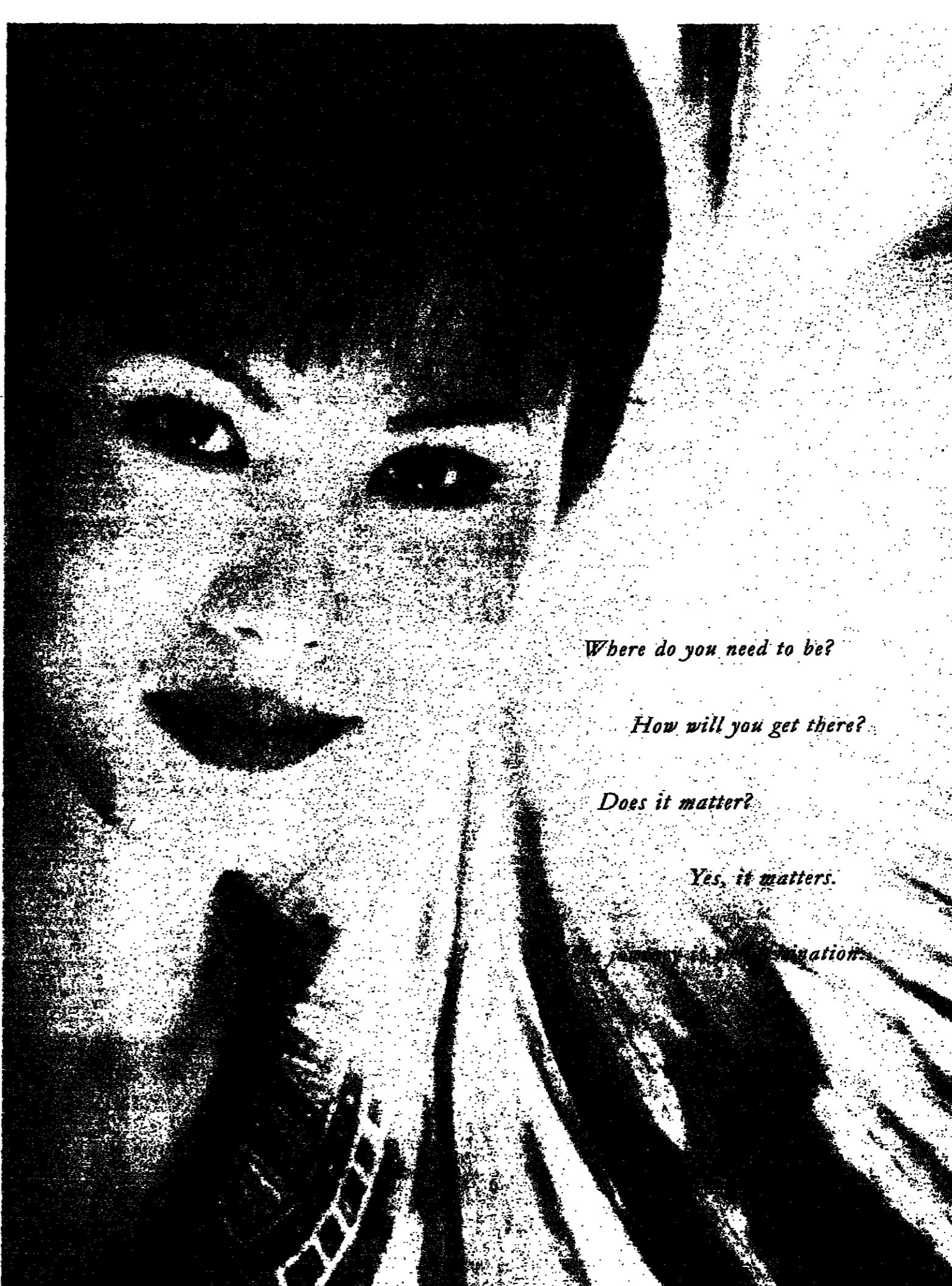
The four-day conference, the first Commonwealth meeting bringing together members of ruling parties and the opposition, will tackle the causes for Africa's post-independence history of military coups, one-party regimes and flawed transitions to multi-party democracy.

A Commonwealth official said: "The west is often criticised for trying to impose alien models of democracy on African societies where they are inappropriate. This is an attempt to get countries to start thinking about African brands of democracy. There's never been anything like it - it could be a complete muddle."

Eighteen African Commonwealth countries will attend the discussions, the brainchild of Chief Emeka Anyaoku, the Nigerian Commonwealth secretary-general. Nigeria, suspended from the Commonwealth in 1995 following the hanging of dissident Mr Ken Saro-Wiwa, has not been invited on the grounds its military regime is not popularly elected.

But while all countries attending have staged multi-party elections, the polls of Zambia, Zimbabwe, Kenya, Gambia, Cameroon, Tanzania and Uganda are regarded by analysts as having been so flawed they made a mockery of the democratic process. Many of the opposition parties invited have boycotted ballots they regarded as rigged or refused to recognise the results.

Governing parties and opposition representatives will present their findings to government heads.



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NEWS: ASIA-PACIFIC

Plan to lift ban on holding companies

Japan's ruling Liberal Democratic party and its two political partners today attempt to resolve their differences over the proposed abolition of a 51-year-old ban on holding companies, writes William Dawkins.

Agreement between the LDP, centre-left Social Democratic party and New Harbinger party would lead to new legislation by the summer. This is widely sought by industrial and financial companies to help reduce costs and increase flexibility at a time when they are worried about maintaining international competitive ness.

Holding companies, banned during the post-war US occupation in an attempt to avoid monopolies, would permit groups to hive off unprofitable businesses into subsidiaries, reduce labour costs by replacing company-wide wage bargaining with individual deals among new subsidiaries, and offset subsidiaries' losses against group taxable profits. The move would make it easier for financial institutions to restructure.

The scheme is part of the Japanese government's plans to make Tokyo's financial markets as competitive as London's or New York's by 2001. It has been given impetus by the agreed break-up of Nippon Telegraph and Telephone into long-distance and local operators under the umbrella of a holding company.

Hanbo loans probe clears Kim's son

By John Burton in Seoul

South Korea's main opposition party and leading newspapers yesterday accused prosecutors of a cover-up by clearing President Kim Young-sam's son of involvement in the Hanbo Steel loan scandal.

After nearly 25 hours of questioning, prosecutors said there was no evidence that the president's son had pressed banks to lend to the failed Hanbo Steel in return for political donations. The four-week investigation into Hanbo is now expected to be closed.

"The probe was designed to acquit Kim Hyun-chul," said the centre-left National Congress for New Politics. "Prosecutors were trying to cover up the suspicions surrounding him."

The opposition alleged that the Hanbo probe was biased, claiming that the prosecutor's office was staffed with political allies of President Kim.

Officially, Mr Kim Hyun-chul, 37, the subject of much gossip among politicians and businessmen, has been studying for a doctorate in business administration at Korea University ever since his father became president in early 1988. He was questioned in connection with a libel complaint he filed against six opposition politicians who alleged he helped arrange loans for Hanbo, which went bankrupt last month with debts of nearly \$5bn. In protest, the opposi-

Forex move by Tokyo lights fuse

Easing of exchange controls could be the impetus for further financial deregulation

By William Dawkins in Tokyo

The Tokyo government's plans to dismantle nearly all remaining foreign exchange controls look at first sight like a modest step for an already fairly liberal Japanese foreign currency market.

But finance ministry officials and Tokyo securities executives believe proposals to lift requirements for a finance ministry licence to buy and sell foreign currencies will light the fuse for wider financial deregulation announced by Mr Ryutaro Hashimoto, the prime minister, late last year.

"There could be a large scale impact. After we have deregulated foreign exchange, the only way to prevent further loss of financial business from Tokyo to competing foreign markets will be to liberalise all other related sectors of the financial market in Tokyo," says a finance ministry official involved in drawing up the plans.

This chain reaction, he says, could resemble that in the UK when it dismantled its exchange controls in 1979.

The decision unleashed a burst of competition leading to Britain's Big Bang, seven years later, the inevitable condition for the continued survival of a financial market in London.

Ambitiously, Japan is planning only a three-year countdown, from the proposed abandonment of exchange controls in April 1998, to the planned comple-

tion of its Big Bang in 2001.

However, Japan's planned foreign exchange deregulation is much less radical than the UK's 18 years ago. The foreign exchange committee report on which the new legislation is to be based, points out that the most recent significant change in Japanese foreign exchange laws in 1980, allowed for "greater freedom than the systems prevailing in European countries at the time."

But it adds: "In the late 1980s... international transactions were rapidly liberalised to facilitate the integration of the European Union, and as a result Japan has fallen behind."

The first consequence of ending Japan's exchange controls would be to make it much easier for Japan's savers to invest some of their money - Y220,000bn (\$1.77bn) in postal deposits alone - offshore.

Currently, anyone who wants to place more than Y2m abroad must ask the finance ministry's permission. That curb, to be scrapped, makes it cumbersome for Japanese investors to buy several attractive products, long accepted as standard in the UK, but almost unheard of in Tokyo.

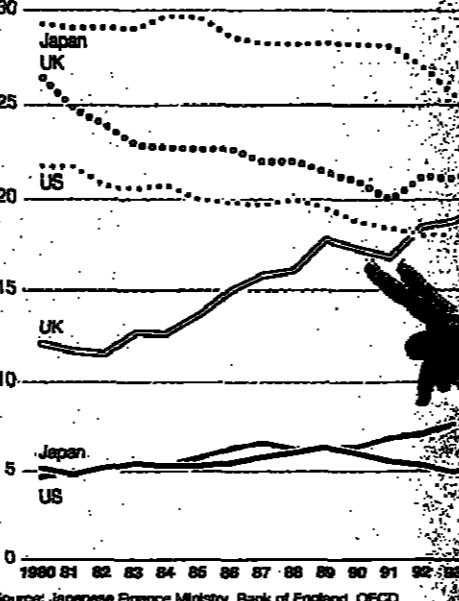
Investment trusts, for example, cannot be listed on the Tokyo stock exchange, but are sold privately by securities houses, subject to their own private valuations.

Neither are domestically licensed securities companies permitted to list index-linked funds.

Japan: Big Bang potential

Manufacturing industry revenues as a % of GDP (dotted lines)

Finance sector revenues as a % of GDP (solid lines)



Source: Japanese Finance Ministry, Bank of England, OECD

Foreign pension plans, which tend to offer better performance than Japanese ones, are another potential hot seller to a rapidly ageing population.

Japan's very low interest rates, the poor return available from the Tokyo stock market and a falling yen, make it all the more likely that Japanese savings could shift offshore once controls are abolished.

Clearly, that would give foreign securities companies and banks, or domestic ones with foreign contacts, a competitive advantage.

A second consequence would be to allow corporate

buyers and sellers of foreign exchange, such as general trading companies and big exporters, to carry out their own transactions. At present, such companies must use commercial banks.

The fees on individual transactions are already very low, because several car and electronics companies have provided competition against the banks by setting up their own foreign exchange dealing operations in London or New York.

But companies forced to transact foreign currency in the Tokyo market still have to use the banks unnecessarily often, because current

regulations make it hard to do "multi-netting", whereby an exporter balances out several foreign exchange deals into a single transaction.

All this implies a loss of business for the banks, thus pushing them to find new sources of income, another part of the big bang chain reaction.

To make such a change possible, a change of heart has clearly had to take place in the finance ministry and among the banks.

Until recently, the finance ministry was unwilling to contemplate total deregulation. It wanted to make foreign exchange licences

more freely available, rather than abandoning them altogether, in line with its traditional strategy of seeking to control a slow pace of financial deregulation.

Banks and the big securities companies - designated as foreign exchange dealers under the current regime - were understandably unwilling to abandon their lucrative cartel, even if it was being eroded.

But bank members of the foreign exchange committee dropped attempts to keep some form of controls late last year, on the assumption that the domestic foreign exchange market would, in any event, continue to lose out to other capital centres.

"They had nothing left to defend," said a ministry official.

What caused the ministry's change of heart was its growing realisation over the past two years that it could not reverse the gradual withering of Japan's financial markets.

Japan's financial industry's share of national wealth has been on a steady decline since the collapse of asset prices in 1989, according to ministry data. The PBC's financial industry has prospered, barring two lean years, since soon after the abandonment of its exchange controls.

The moral is obvious.

Unless the risk of a rush of Japanese savings abroad causes the finance ministry to try to reimpose controls at the last minute, the consequences for Japan could be similar.

Macao ponders future under Chinese

By Peter Wise in Macao

All that remains of Macao's São Paulo Cathedral, one of the most impressive Christian monuments in Asia, is its baroque facade. As the territory prepares to return to Chinese rule, time is running out for Portugal to leave behind a more substantial legacy of colonialism.

After more than four centuries of rule, Portugal hopes to provide Macao with a permanent endowment of language and culture before China resumes sovereignty over the tiny enclave in December 1999. But in a territory economically dependent on gambling and increasingly shaken by the violent crime of Triad gangsters, Portugal's efforts may prove quixotic.

Father Manuel Teixeira, 55, a Jesuit priest and historian, sees Macao's return to China after almost 450 years of Portuguese rule as a "historic watershed" with unpredictable consequences.

But as Macao lives out its last days as the oldest and - after Britain returns Hong Kong to China in July - the last European colony in Asia, the enclave's Chinese population, 96 per cent of the total, appears not to share any sense of an era ending. "I don't think life here will change much under Chinese rule," says a young Chinese hotel manager. "I've been to Beijing and I feel very much at home there."

Her view is shared by Portugal's President Jorge Sampaio, who left Macao yesterday for talks in Beijing. "I dislike end-of-an-era sentiments," he says. "I prefer to see the transfer as the beginning of a new chapter in relations between China and Portugal."

Portugal sets considerable store by the relatively smooth progress of talks with China on the transition, in contrast to the sometimes stormy process of returning Hong Kong. Much less is at stake in Macao, which has an area of only 16 square kilometres and is far less developed than the British colony. But not all the conciliation has come from the Portuguese side. China has gained dividends from being able to hold up Portugal's handling of Macao as an example for Britain to follow on Hong Kong. Beijing also appears concerned to preserve what is left of Macao's Portuguese character, which lends value in terms of tourism and trade.

"Macao is a nightingale," says Bishop Domingos Lam, head of the Roman Catholic Church. "Nobody wants to hurt such a fragile bird."

Most of the population of 425,000 appear to agree. Macao has suffered only one period of social unrest, when anti-colonial riots broke out in 1966 during China's Cultural Revolution. But security is increasingly threatened from the Triads, as gangs fight for control of the gambling industry, which provided 58 per cent of government revenue in 1996.

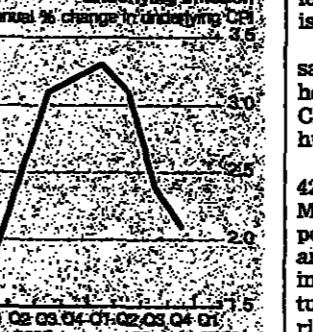
In November Lieutenant-Colonel Manuel António Apolinário, chief gambling inspector, survived being shot twice in the head. More than 30 motorcycles and two cars have been fire-bombed this month.

Mr Sampaio believes the problem has to be tackled at the roots, by fighting poverty and social exclusion. He has also called for closer co-operation with Chinese security authorities.

Gangland warfare is not a legacy Mr Sampaio wants to pass on. But it could prove more tenacious than the Portuguese language or culture. These, says Dr José Araújo, a surgeon at Macao's main hospital, will disappear after 1999 "like grains of salt in a glass of water".

Australia mulls over clues to rates cycle

By Michael Dwyer in Sydney



A more specific worry is the so-called "living wage" claim being pursued by the Australian Council of Trade Unions on behalf of low-paid workers.

Its first stage would provide a minimum increase of A\$30 (US\$15) a week for any worker who does not see improvements through the new deregulated enterprise bargaining system.

Though this is at the top of private forecasters' range, others have been revising up their estimates.

The main concern for the Reserve Bank remains wages.

Government estimates suggest the impact on wage growth would be higher still. Even if the economy turns out more sluggish than its report suggests, the central bank is unlikely to contemplate a further cut in interest rates until the living wage claim decision is made.

The inflation position - the underlying rate was 2.1 per cent in 1996 - would allow a rate cut if a weak patch emerged in the economy, says Mr Chris Caton of Bankers Trust, but this prospect is receding.

"We think the rate cuts could well be at an end. We're right at the bottom of a cyclical slowdown. Growth will pick up from here."

Bankers Trust believes any rate rises will be slow to emerge, so that it could be mid-1998 before the Reserve Bank actually tightens.

When interest rates do go up, it will not be by much, adds Mr Jeff Oughton of National Australia Bank. "It will just be a shot across the bows."

Peter Montagnon

Nikki Tait

Labour shortage may curb Malaysian growth

By James Kyne in Kuala Lumpur

Malaysia's economy recorded its ninth consecutive year of growth over 8 per cent in 1996 but a chronic labour shortage and a possible property glut could act as a drag on economic expansion this year, according to economists.

Mr Anwar Ibrahim, the deputy prime minister and finance minister, announced at the weekend that the nation's gross domestic product grew 8.2 per cent last year, compared with 9.5 per cent in 1995.

He has predicted growth of 8 per

cent for this year. "The latest figures we obtained point to economic growth and overall progress that is very encouraging and reassuring," Mr Anwar said. But he added: "This does not mean that we should be complacent."

The country's current account deficit narrowed significantly from M\$18.6bn (US\$8.5bn) in 1995 to M\$11bn last year. The shortfall, which measures the deficit in the trade of goods and services, was the prime concern among foreign stock market investors last year because it implied the country was

spending beyond its means.

But the smaller deficit and the slower, more sustainable rate of economic growth had helped allay fears that the economy was overheating, economists said. Another encouraging sign was that growth in spending on consumer items by the private sector slowed from 13.1 per cent in 1995 to 9.8 per cent. This helped to keep inflation at 3.5 per cent last year, compared with 3.4 per cent in 1995.

Meanwhile, an increase in the national savings rate meant that 80 per cent of investments were

funded from domestic sources, compared with 50 per cent in 1995, said Mr Anwar.

But these developments cannot obscure structural weaknesses created by nine years of rapid expansion. Shortage of labour has hit almost all enterprises, especially in manufacturing and services. Employees do not fear being fired and demand high wage increases; productivity gains lagged far behind wage rises last year.

Even flagship enterprises such as Malaysia Airlines have hit difficulties. Mr Bashir Ahmad, the air-

line's senior vice-president, said the company could not find enough pilots locally but the higher wages demanded by foreigners had inflated costs and caused spiralling wage claims among local pilots.

An emerging oversupply of office, retail and residential property in and around Kuala Lumpur is also causing concern. Most economists said they did not expect a general decline in property prices this year but warned that, if construction continued at its current pace, there could be a slump in 1998.

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ISE Macau
Ponders future
under Chinese

Enthusiasm for Shetland oilfield cools

By Robert Corrigan

The oil industry interest in the UK's newest exploration area in the ocean west of the Shetland Islands is waning just as Foinaven, the first commercial development in the region, nears completion.

However, government officials said they were pleased with exploration efforts in the area, which some observers had speculated could prove to be another North Sea.

There is also considerable interest in many unexplored areas, especially in the contested "White Zone" between

the UK and the Faroe Islands. Last Friday the Department of Trade and Industry reported it had received 21 applications from companies for frontier exploration acreage in the 17th licensing round, which closes at the end of March.

But a number of oil companies are expected to scale back their activities due to high costs and mixed results.

Not all companies have been discouraged. BP and its partners are increasingly optimistic that geological problems at Clair, the region's biggest oil find, will be overcome.

However, Mr Spencer Winter, exploration manager at Chevron, the US oil company which is active in the area, said: "There is a definite cooling off of enthusiasm among some companies. Two years ago there was no way you could get into an exploration block. Now the early euphoria has given way to concern among some companies that they may have over-committed themselves."

Although there is unlikely to be any large-scale withdrawal from the area or wholesale renegotiation of exploration commitments

with the DTI, Mr Winter believed some companies would try to dilute their interests in west of Shetland exploration blocks.

There is little public information on recent exploration activity. Many of the 161 wells which have been drilled in the area - also known as the "Atlantic margin" - have been classified as "tight holes", for which no results are announced. Industry executives said much additional exploration drilling would be needed to determine the true potential of the region. But many have already concluded that

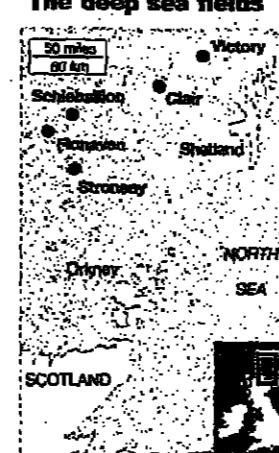
it is unlikely to rival the North Sea.

"It's not a giant province," said Mr John Browne, chief executive of British Petroleum, operator of Foinaven. "But it will be valuable for the UK and the oil industry."

Part of the diminished interest stems from the cost and complexity of operating in such deep water, where cold water currents have proved capable of damaging heavy steel drill strings.

Another discouraging factor is the frequency with which natural gas, rather than oil, has been discovered.

The deep sea fields



UK NEWS DIGEST

Poor road links 'hamper trade'

Poor road links with Britain's ports and airports are hampering trade and causing damage to the environment, the British Road Federation warns in a report out today.

The federation, a transport lobby group representing hauliers and the construction industry, called for the government to create a special access fund to finance road, rail and public transport connections.

Ports are under pressure from a sharp increase in freight volume and passenger numbers over the past decade, the federation said. Sea ports handled 548m tonnes of freight in 1995, an increase of 86m tonnes on 1985. Nearly 1.8m trucks and 7.8m cars made sea crossings, up from 1.2m and 4.6m respectively in 1988. Airports handled 115.5m passengers, an increase of 87 per cent in 10 years, and 1.652 tonnes of freight, a rise of 105 per cent.

The survey identifies improvement roads such as the M25 motorway around London, the M8 and M62 in the north-west and the A74 and A75 in Scotland. But it emphasises the upgrading needed on the approaches to many ports and the need for additional river crossings in east London.

Charles Batchelor

■ MONETARY UNION

Dual currency system proposed

The single European currency should become legal tender in the UK even if the UK opts out of monetary union, according to the Adam Smith Institute, a rightwing think-tank.

In a report published today, the institute proposes a dual currency system for transactions of more than £10, arguing this would solve the government's dilemma over the single currency. The system would leave the pound in place while keeping the door open for the UK's full participation in EMU later. It would leave the UK - along with Panama - as one of the few countries which accept a foreign currency as legal tender. In Panama, the US dollar acts as the main currency.

Dr Madsen Pirie, president of the institute, said the dual currency scheme would allow people "to pay for hotels, travel tickets and meals in euros, without having to bother bus conductors with small change for bus tickets. They would need some sterling for smaller transactions".

Wolfgang Münchau

■ AIR TRAFFIC SERVICE

Labour may go ahead with sale

Labour may go ahead with the proposed privatisation of the National Air Traffic Service, which the Conservatives are proposing to sell for more than £500m, if it wins the general election. Mrs Margaret Beckett, the opposition party's trade and industry spokeswoman, said yesterday in a BBC interview that she "could not rule out" a Labour government going ahead with the sale. The U-turn will alarm Scottish Labour MPs worried about the future of the operation at Prestwick, near Glasgow, where there are plans for a £230m expansion.

David Wighton

■ ENVIRONMENT

Code planned on 'green' claims

The government plans to launch a code of practice designed to crack down on misleading "green" claims made for products.

But objections from the Department of Trade and Industry mean the draft code, which will be unveiled by the Department of the Environment tomorrow, will not have any statutory teeth. The Department of Trade and Industry is understood to be hostile to far-reaching reform of the Trade Descriptions Act which would make it easier to police marketing claims such as one that a product is "environmentally friendly". The guidelines will set challenging standards for companies which decide to follow them.

The code says a "green" claim must be accurate, capable of being substantiated by hard evidence, relevant to a particular product or service and used only in an appropriate context or setting.

Leigha Boulton

Construction sector set for business surge

By Andrew Taylor,
Construction Correspondent

UK construction companies face a boom in the next three years which could outstrip even that of the late 1980s.

A survey sponsored by the government and industry says some 400 projects worth £20m (£48.6m) or more are expected to be undertaken over the next few years. This amounts to £28bn of output at 1990 prices in the next three years alone.

It says a comparable study in the late 1980s would have shown the industry expecting work worth £29bn for the three years to 1990.

The Construction Procurement Group, which commissioned the study, said UK companies could face big rises in imports, material and labour costs if domestic suppliers did not quickly gear up for the recovery.

CPG, established in 1994 to maximise the use of UK materials and services in the £28bn a year turnover industry, fears many suppliers are ill-prepared to meet demand.

The study, by Gardiner & Theobald, the consultants, says the boom will be fuelled by lottery funds, millennium projects, the government's private finance initiative, rising economic activity and inward investment.

CPG fears imports will be sucked in if domestic suppliers, which cut capacity in the recession, cannot boost production. Mr Malcolm Dodds, CPG director says: "The trade deficit in building materials has narrowed considerably over the past decade, mainly as a result of

domestic suppliers improving their competitiveness.

"This improvement could be eroded unless suppliers maintain that competitiveness in an increasingly global construction market. The rise in the value of sterling will not have helped."

The trade deficit in building materials, according to the Environment Department, fell by over 15 per cent in 1995 to £1.45bn - almost half 1989's £2.84bn shortfall.

In structural steel there was a trade surplus of £255m in 1994 compared with 1989's deficit of £27m.

Mr Dodds said: "It is vital these gains should not be lost because British manufacturers are unprepared or price their products uncompetitively - particularly against continental European suppliers, many of which are currently experiencing a downturn in their home markets."

Companies also fear rising labour costs and skill shortages following the loss of 500,000 construction jobs since 1989. The Building Employers Confederation last week urged the government to help fund training to create 150,000 new jobs in the sector, which employs 1.35m workers.

Mr Ian Deslandes, the confederation's director-general, said: "Provided, this early action is taken we should be able to avoid supply bottlenecks. This will require joint action by industry and government, given that it is better that Britain should benefit from reduced unemployment rather than stuck in workers from continental Europe."

Mr Ron James, managing director of PPL, said yesterday the advance would slice up to 18 months off the three to five years spent on clinical trials of new drugs.

It would open the way for a variety of new treatments to be produced economically, such as human serum albumin (hSA) for burns and other serious injuries.

About 600 tonnes of hSA



Ron James (left) and Ian Wilmut discuss cloned sheep treatments

Press Association

Cloning raises drug trial hopes

Drug treatments for serious diseases should be more widely available sooner thanks to a scientific breakthrough in cloning a lamb from cells from an adult sheep.

The new technique will enable hSA and other human proteins to be obtained, possibly in larger quantities, from cloned sheep's milk. "It costs less to collect a litre of milk from a sheep than a litre of blood from a person and it contains between 10 and 100 times as much of the protein," he said.

Mr James dismissed fears it could lead to the cloning of humans. "Undoubtedly the work theoretically brings us a step closer, but there are a huge number of steps to go, and we'd all agree that it was unethical," he said. "It would also be illegal to transfer a whole set of genes from a human egg."

"Genetic modification of the donor cells in culture

is required worldwide each year and has to be derived from human blood. Many other drugs derived from human proteins also cannot be made in sufficient quantities to meet demand.

The research took cells from the udder of an adult sheep, grew them in the laboratory and transferred a nucleus from them to an egg from which the nucleus had been removed.

The egg was transplanted into a surrogate ewe, leading to the birth of Dolly, a lamb genetically identical to the sheep from which the mammary cells were taken.

The Roslin Institute last year made headlines by producing Morag and Megan, two ewes cloned from embryos. But the technique has a high failure rate, with only two embryos developing into lambs from 250 attempts.

"The new technology will allow transgenic animals to be produced more cheaply," said Mr Ian Wilmut, leader of the research team at Roslin. "Genetic modification of the donor cells in culture

before they are used in nuclear transfer will also allow us to introduce very precise changes in their DNA and open up the possibilities for a range of new products for the treatment of, for example, cancers and inflammation."

Animal breeding companies are already showing interest in the technology to multiply farm animals with the best traits.

The process of selection for top meat or milk production could be speeded up "substantially" by a limited amount of cloning, said Mr Wilmut.

Mr James explained that the idea would be to produce a small number of elite clones from which to continue normal breeding to avoid losing the genetic diversity which ensures the survival of a species.

Alison Maitland

Strike threat over culled cattle

By Alison Maitland

Government hopes of using power stations to burn the remains of cattle culled because of "mad cow" disease suffered a fresh setback yesterday. The GMB general union said it would advise its members to strike rather than handle the material.

"Our advice to the government is to forget it and our advice to members is that there are a whole series of unquantifiable risks involved," said Mr John Edmonds, general secretary of the GMB, which represents many power workers.

"Power stations aren't designed to burn toxic waste of this nature." He said members would be advised to walk out "if that's the only way to persuade management it shouldn't happen".

The government last year asked the power generators to test the feasibility of using coal-fired plants to burn bonemeal from rendered-down cattle carcasses.

Mr Edmonds said the GMB had learned on Friday there was "a strong possibility" power stations would be used. The TGWU general union said such a move would be a matter of concern.

Government officials said yesterday that negotiations were continuing. Power stations have been the government's preferred option for disposing of the bulk of the

waste, partly because they appeared cheaper than using specialised incinerators.

More than 1.1m cattle over 30 months old have been destroyed, in an attempt to restore consumer confidence in beef. Pending incineration, the remains are being kept either as carcasses in cold stores, or as meat and bonemeal from the rendering process.

National Power said its tests had shown the power plants could easily burn the cattle material at high enough temperatures to destroy the rogue prion protein responsible for bovine spongiform encephalopathy (BSE).

However, "modifications" would be needed to handle

the powdered remains. A spokesman said there had been "no government response to the test results and it would be premature to comment on a possible walk-out by power workers.

• The government is likely this week to deliver formal proposals to the European Commission for a scheme for certified herds which it hopes will be made exempt from the European Union export ban on British beef.

Meat under the scheme will be from cattle under 30 months and from herds which have had no contact with infected feed and have been free of BSE for six years.

For more information on advertising opportunities in this survey, please contact:

Michael Geach in New York: Tel: (212) 688-6900 Fax: (212) 688-6229 or

Robert Jagger representative for Cayman Islands and The Bahamas

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FT Surveys

The Financial Times plans to publish a Survey on

Cayman Islands

on Tuesday, March 18

Political stability in a region often overtaken by disorder has allowed the Cayman Islands to establish a reputation as a leading holiday resort and one of the world's leading offshore financial services centres. Although expansion of tourism has slowed, this has not reduced the British colony's ability to offer natives and a significant number of non-Caymanian residents a standard of living and a quality of life much higher than that of other parts of the region. The survey will look at the island's economy, politics, financial services, tourism and more.

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MANAGEMENT

A black belt in quality

Tony Jackson reports on the unforgiving demands of 'six sigma' process controls

When the UK engineering group Siebe announced recently it was adopting a so-called "six sigma" programme, the news caused little remark. To those who had never heard of six sigma, it was a typical management buzzword. To those who had, it was merely one of several approaches to quality control.

But there is something slightly special about six sigma. Quality programmes under the six sigma banner absorb much time and money at such leading US companies as Motorola and General Electric. Siebe's announcement, in fact, was partly a rhetorical flourish: an application to join a world elite of super-efficient manufacturers.

The term six sigma (see below) is one familiar to statisticians. In practical terms, it means reducing the defects in a process to just over three per million. It is thus a ferociously demanding target for quality control.

The term was thought up 10 years ago by the US electronics group Motorola, based on Japanese methods of total quality management. The approach is particularly suited to the high-volume, high-precision electronics industry.

For example, a mobile phone such as Motorola produces might contain 400 components. If the company operates to two sigma - 36,000 defects per million - on each part, the cumulative odds of the phone being defective are far too high.

General Electric is now in its second year of applying six sigma across its businesses. Last year, it spent \$20m on the initial parts of the programme. This year, it aims to spend \$300m (£185.1m) and expects cost savings in the year of \$40m-\$50m: that is, a profit of \$100m-\$200m.

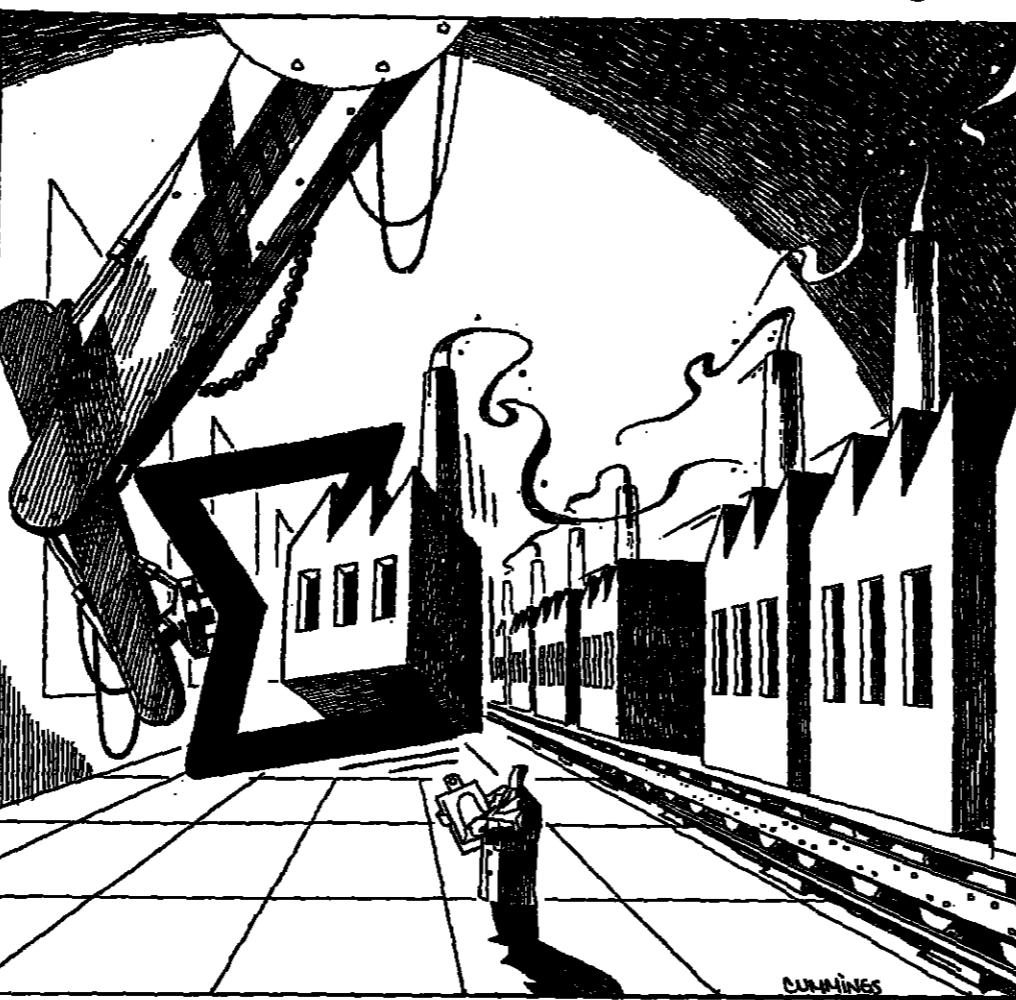
According to Roy Davis, European head of operations management for the consultants Arthur D Little, six sigma is part of a general shift in quality management. Where companies once measured quality by checking the final product, they now aim to control the processes at the outset. In the jargon, they have moved from "acceptable quality levels" to "statistical process controls".

"Six sigma," Davis says, "is just the next step. It means tightening up the tolerance on processes to incredible levels."

Sigma is the symbol for the statistical concept known as the standard deviation. Suppose we measure a group of men and work out their average height at 5ft 10in. On further calculation, the standard deviation for the group is \pm 1in.

This means that 68 per cent of the men are in a range 5ft 7in to 6ft 1in; that is, within one sigma either way. Two sigmas - between 5ft 4in and 6ft 4in - take in roughly 95 per cent. Six sigmas exclude everyone except the odd giant and midget.

Now, suppose you make tin



of General Electric, applies it to processes ranging from billing and the tracking of assets to various kinds of customer service.

Denis Nayden, president of GE Capital, says that in practical terms the hard part of applying

In practical terms, this approach means defects must be reduced to just over three per million

six sigma is compiling real data. "It's highly dependent on the data you have," he says. "And given all the businesses we're in, the data are all different."

Thereafter, he says: "The real question is whether you can put

the right paradigm in place, so the process has fewer moving parts and less things to break down. It's very important to change the process fundamentally. You need to change the whole behaviour of the company, to become more responsive to the customer."

This last part is crucial. GE Capital surveys its customers regularly - some weekly, some monthly or quarterly, depending on their business - to check its performance. "It's very important that the customer is engaged in this," Nayden says. "We use a score card, whereby customers identify what's going wrong and what we should focus on."

The cost of applying six sigma, he says, falls into three main parts: committing resources to so-called black belts - staff trained in statistical techniques - the expense of training, and the ongoing process such as the customer surveys. "We broke even

in the first year," Nayden says. "It's a significant investment, but it's paid off in terms of quality management.

A common application of the method is to train some of the workforce as so-called "black belts", teaching them advanced statistical techniques. These workers then spread the method to individual plants or offices.

According to the Six Sigma Academy of Phoenix, Arizona, the average company operates to around four sigma. It is claimed that the cost to such companies of fixing defects, internally and externally, averages about 10 per cent of turnover.

last year on what we spent," he says. "We expect a significant return this year."

At Siebe, the same emphasis on the customer crops up immediately. Jim Mueller, president of the company's temperature and appliance controls division, says: "Customer satisfaction is very important for us, especially since we're mostly an OEM [original equipment manufacturer]. Someone else's name goes on the product, so if it fails, someone else gets a bad reputation."

Siebe's adoption of six sigma, he says, follows the introduction of a lean manufacturing programme two years ago. "We had to take inventory out of the system," he says. "When you do that, you have to have reliable processes. So going to six sigma, is part of the lean manufacturing

John Brown and Andrew Hirsch publish 16 titles including Viz comic

PARTNERS

John Brown

John Brown, 43, founded John Brown Publishing in 1987, after negotiating a deal to take the comic *Viz* and *Hot Air* magazine from his previous employer, Virgin Books. Andrew Hirsch, 32, became a partner in 1992. They publish 16 titles including *Fortune Times*, *Classic Times* and *Gardens Illustrated*. Turnover last year was £12m.

John: "I was impressed the moment I met Andrew. He was good at selling, but not in an obnoxious, pushy way. I don't like the slick, devious types.

Siebe has two plants in the UK and Italy, making temperature controls for refrigerators, with a defect rate of 10-16 per million: that is, almost at the six sigma level. One plant in Japan, which makes valves for air conditioners, is there already.

This is an important reminder that the six sigma approach is not the only route to quality. The Japanese plant has reached this level of efficiency by its own route, after years of applying quality techniques of the kind pioneered by Toyota. As Mueller candidly puts it: "I don't know if six sigma is particularly distinctive. We could have selected other techniques and called it anything we liked."

By the same logic, six sigma is no good on its own. As Roy Davis of Arthur D Little says: "Your company has to be applying total quality management already, including customer satisfaction, management commitment and employee involvement. The danger is that it gets applied as a panacea, as the latest fad. If you don't believe in TQM, six sigma won't do anything for you."

Andrew will put it in perspective. He'll come up with intelligent comments and manage to placate me without me knowing I'm being placated.

He can be thoughtful and kind to the staff. Quite often it's justified, but the problem comes when he takes two words to tell them to pull themselves together, rather than 30, which is more diplomatic.

The business has been miles better since he joined. About two years ago he became managing director of the contract division, which meant I could delegate a large chunk of the publishing and concentrate on expanding the business as a whole. It also means I can go holiday without giving myself to the phone.

Whatever problems arose, I know he'd be able to handle them appropriately.

I think that's the key to any expanding business, having someone you can trust and knowing that they're doing things the way you like."

Andrew: "In my first meeting with John I was trying to look sharp when he suddenly produced a needle and thread, sewing a button on his jacket. I'd just left a very corporate company, so it was all a bit of a culture shock. I've since learned that he's got a thing about pulling off loose buttons. It doesn't matter who they're hanging off."

John is slightly off-kilter, which is a positive trait. I think he's found it hard adapting to an expanding company. When I joined there were only 17 of us and we've now got 80 employees. He forgets and sends horrendous e-mail messages to the office without thinking that people might be new and not know his sense of humour. He can be very black and white about things. I'm the one who points out the shades of grey.

When someone joins he'll be desperately excited about them for the first three days. What do you think? Aren't they wonderful?" he'll keep saying. Three weeks later he'll be telling me they're dreadful. I'll say: "No John, they're fine, you've simply built them into something they're not." He's one extreme, or the other, which why I deal with the clients.

John likes to have complete control over his titles and doesn't like criticism. When you deal with contract magazines, you're publishing for someone else so you expect the client to have an opinion. My greatest asset is having a thick skin. His greatest talent is knowing what will sell on the news-stands."

Fiona Lafferty

Standards and deviations

plate 1mm thick. Your customers say they are satisfied with a variation of 0.1mm either way.

You then check the proportion of your output which falls within that range.

Suppose it is 95.5 per cent.

That might seem not bad going.

But it is only two sigmas: that is,

45,000 defects per million. From there to six sigma - 3.4 per million - is an enormous jump.

Applying six sigma to your

business involves gathering two kinds of information: what your customers want, and what your output consists of. The first is largely done through surveys.

The second involves breaking the work of the organisation down into discrete processes, then measuring the defect rate of each.

Though the approach has its

origins in manufacturing, it is also applied to service functions,

such as the filling in of order forms. It is thus used as a check on all the steps which lead to the final product.

A large part of the cost comes

in the sheer quantity of measurement. For example, in the earlier example of men's height, calculating the standard deviation involves noting down the difference between the height of each member of the group and the mean.

Can anyone direct me to the organ grinder?

Do you consider yourself a manager? If so, it appears you are obsolete. The great Peter Drucker has announced that he no longer considers the term "manager" appropriate, and prefers to use "executive" instead.

In *The 21st Century CEO*, published by consultants CSC Index, he says a manager is someone who has others working for him. This, he says, is far too narrow a definition for the modern organisation, in which powerful people may be all alone with a telephone, seeking to influence people over whom they have no direct control. His is not just a semantic point, instead he is anticipating the organisation of the future.

Far be it from me to take issue with Drucker, who has been thinking about these matters for 50 years and is still a giant among gurus. But there is a danger in getting too excited about a very different future that faces managers (as I continue to call them), when it seems more likely that the near future will be pretty much like the present.

As far as I can tell, the most visible change is not in what management is, but in its superficial trappings. A case in point is funky advertising agency Howell Henry Chalcidic Lury, which was featured in the FT last week in that company they have gone one step further, and have not only ditched the title manager, but have stopped giving any one job titles at all. No doubt the idea is to make the company flatter, more fluid, more friendly.

But it strikes me as a lame effort. As long as you have someone who is in effect running the show, not giving them a title is not merely nonsensical, it is inconvenient to outsiders who need to know whether someone counts or whether he doesn't. The Rolex alone does not speak loud enough.

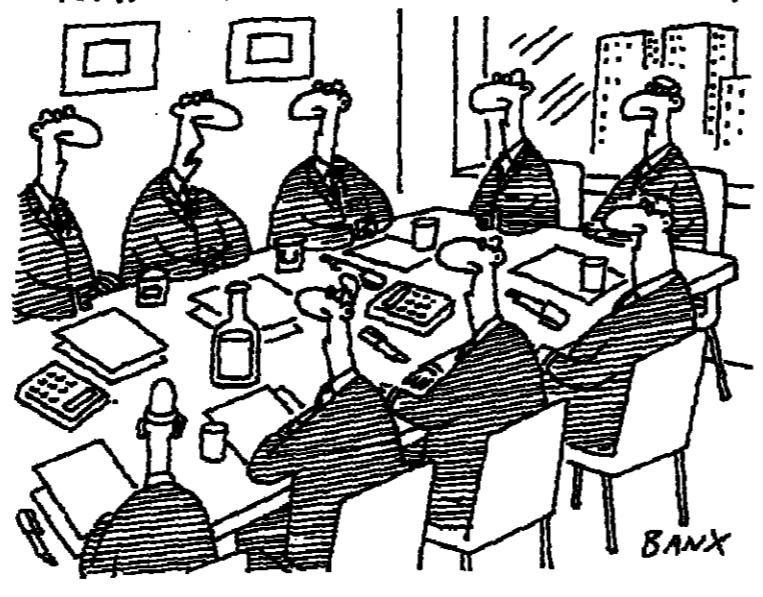


Lucy Kellaway

If I were one of the ultra-hip recruits to this company I might tolerate the hot decking and the compulsory moving of work spaces every six months. I might even turn a blind eye to the little signs that say: "Rompings area". But I would like to be told in no unequal terms who was meant to be my boss and who was running the whole company.

This year the text is illustrated with glorious photographs of cellos and chess pieces. A few bars of Rachmaninoff's *Third Piano Concerto* are reproduced, as well as a few chess moves that appear to have been picked randomly from the middle of a game. Not a暮 shot in sight. It is all very nice, but what

"I'M NEW - WHOSE JOKES DO WE HAVE TO LAUGH AT?"



does it mean? The report keeps us guessing: there is a quote by Stockhausen about musical form being life-form, and one from Hartsook (whoever he might be) about the impossibility of attaining perfection in chess. It is just as well they did not try to press the point: music and management are not particularly similar, despite the present craze for using music as a management tool and metaphor. Neither are management and chess. Instead the LBS prose is as pedantic as ever, taking as its themes technology, accomplishment and the importance of being a global player. It's not Proust, and, thank goodness, it is not trying to be.

Harvard Business School Publishing has thoughtfully sent me a CD-Rom that promises to help me find a job in management consulting. As soon as I work out how to use a CD-Rom I will be able to listen to 200 live-action video clips offering "first hand insight into what this field is really like". I have every hope of getting a good job, having secured an excellent score in the accompanying questionnaire, which came on a more accessible sheet of paper. You may like to try part of it yourself.

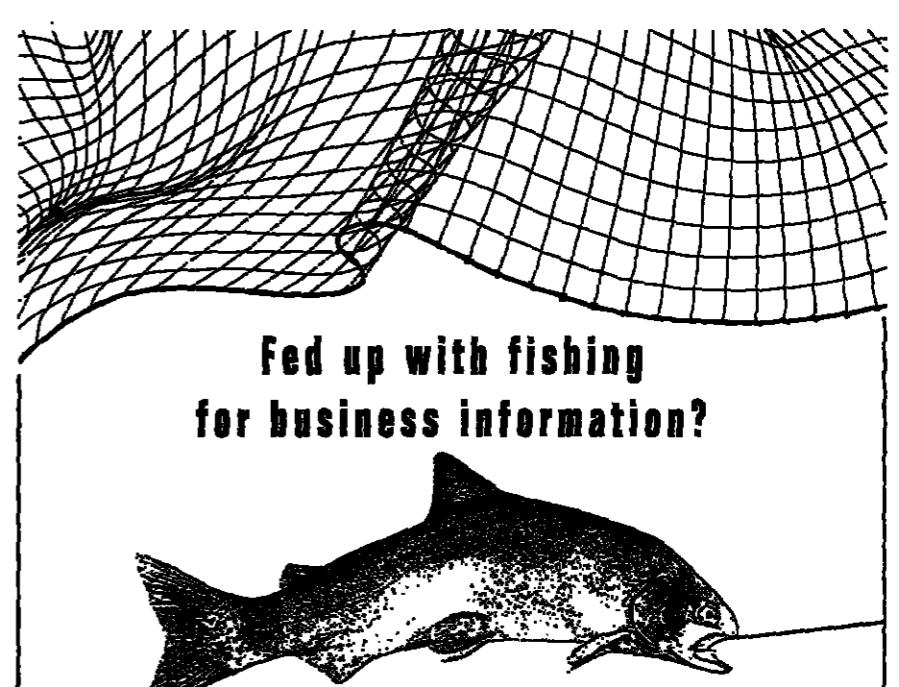
Are the following true or false?

1 "A typical question consulting firms ask their job candidates in an interview is: 'How many ties are sold annually in the United States?'"

2 "A typical first assignment for a newly hired management consultant right out of school would be to propose a 12-month strategy for the new CEO of a major consumer products company."

Obviously, the first is true - it's just the sort of clever-dick question they would ask. The second is also true, alas. One might hold the profession in higher regard were it not

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The mid-life crisis is now the subject of academic study at Harvard. Victoria Griffith investigates

Long journey into light

When Henrique Meirelles was offered the presidency of the Bank of Boston last year, he hesitated. It was a golden opportunity, he knew, and a sweet reward after years of running the bank in his native Brazil. Yet Meirelles, 51, knew that by saying 'yes' to the job, he'd be saying 'no' to other dreams - such as running for political office, or starting up his own financial firm.

Taking the job would also mean a move from sub-tropical São Paulo to Boston. "When you're young, you think you can always get around to things later," he says. "At my age, it's a more serious decision."

Meirelles turned to a course offered by his alma mater, the Harvard Business School, for help. 'Odyssey', as the course has been dubbed, is an unusual executive education programme. "It's not about how to run the company better or acquiring a specific skill," says Shoshana Zuboff, the professor who runs the sessions. "It's about successful, middle-aged business people deciding how they want to spend the last trimester of their lives."

The Harvard course - which runs for two separate weeks in June and July and is only open to alumni - gives executives time to think about their goals. "I wanted to get out of my daily routine and focus on myself," says John Michener, partner at a Dallas law firm and a course participant.

Yet Odyssey is no vacation. Participants study, write, and attend three hours of classes each day. Although the course includes psychological 'exercises' in trust and self-evaluation, it is seen as different from other self-discovery programmes.

"Being at Harvard Business School legitimised it," says Lynn Shields, wife of one participant. "It was not a retreat offered through some touchy-feely organisation."

Since career decisions profoundly affect families, participants' spouses are included for the second half of the course.

One of the most valuable parts of the programme, say participants, is

seeing that successful people like themselves are also passing through a difficult time.

The first thing Odyssey students do is pair off with 'buddies', sounding boards with whom they spend hours in conversation. They interview each other about their desires, disappointments, what gives them a kick out of life, and what they dislike about their current position. Some responses are written, others verbal. Some are required, others not.

In true Harvard form, the students then review case studies of executives who have been through mid-life career changes, analysing them for opportunities which have gone right and wrong. They are also instructed in adult development, to understand that questioning one's career at this stage of life is natural.

"Part of the problem was I felt 'How can I possibly be unhappy when I've got everything?'" says Bill Wyman, a consultant.

"I was struggling to get out of bed in the morning. The course

"I'LL BE THE JUDGE OF WHEN IT IS TIME TO RETHINK YOUR CAREER GOALS SULLIVAN. IN THE MEANTIME, GET BACK TO YOUR DESK IN GLOBAL STRATEGY!"



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made me realise I wasn't alone."

Those who have been through Odyssey say it gave them the courage to make important career decisions. John Cusick, chief executive officer of the digital telecommunications group Innova, opted to

spend far more time developing new products than he had previously. "Part of the reason I was unhappy was because I was spending most of my time managing existing businesses, which can be

pretty mundane stuff," he explains.

"The creative side of my job now gives me a lot more satisfaction."

Cusick says he is also trying to

spend more time with his family,

something many participants say

they would like to do.

Michener says Odyssey gave him the courage to step down as managing partner of his law firm to concentrate on other things: including a cattle business he has started with his son.

NEWS FROM CAMPUS

Postal vote makes the credits roll

A majority of Britain's business schools have voted to implement a new assessment scheme for MBA courses. The scheme is intended to give consumers some idea about the differing quality of the courses on offer.

Under the scheme, courses will be 'accredited' or 'approved' (a lower qualification).

In a postal ballot organised by the business school trade body, the Association of Business Schools (ABS), 88 per cent of respondents voted for the scheme. The other participating organisation, Amba (Association of MBAs), has still to decide whether to lend its support to the scheme. Its member schools represent the top tier of UK business schools.

ABS: UK, (0)171 887 1889

Simon school in the best of health

The growing need for better management in the healthcare industry has persuaded the University of Rochester's Simon

Graduate School of Business Administration to launch a Health Care Management concentration as part of its 18-month MBA programme.

The Simon School already co-operates with the University of Rochester medical school, which sends medical residents to the business school to do a full-time MBA alongside their full-time jobs.

Simon: US, 716 275 3736

Scholarships clarify the case debate

In a bid to encourage students to adapt scholarly texts into manageable teaching tools, the European Case Clearing House, at Cranfield University, is giving 10 scholarships a year to the best case study authors.

Worth £500 each, the scholarships are targeted at graduate and postgraduate students.

Cases may be submitted any time during the year.

The scholarships are known as the Philip Law Case Writing Scholarships after the late Philip Law who taught at London Business School.

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MARKETING / ADVERTISING / MEDIA

Fashion victim fights back

Walk into a street market anywhere from Manila to Manchester, and a couple of stallholders are bound to be hawking T-shirts branded with the distinctive CK logo of Calvin Klein, the New York fashion designer.

If the T-shirts are being sold for a pittance, it is highly likely that they are fakes. Calvin Klein, like most other internationally known fashion designers, has long been plagued by counterfeiters selling poor-quality merchandise bearing his brand name. Now he is doing something about it.

"As the Calvin Klein brand has become well-known, we've seen a big increase in counterfeit activity," says Gabriella Forte, chief executive of Calvin Klein. "The better known the brand name, the more people want to rip it off."

In the past Calvin Klein took a relatively passive approach to the counterfeit problem. It took legal action whenever notified about copyright infringement, but relied on the authorities, such as local customs officers and trading standards officers, to identify them.

Calvin Klein is tired of piracy, says Alice Rawsthorn, and has started a global offensive against counterfeiters.

The company has now got tougher by establishing a network of employees and external specialists to uncover copyright abuse.

The catalyst was a general change in corporate strategy whereby Calvin Klein has aggressively expanded its interests outside north America. Calvin Klein has been regarded as one of the foremost fashion designers in the north American market since the mid-1970s. But for years his name was better known internationally for its association with best-selling perfumes such as Eternity, Obsession and CK One, than clothes.

During the past three years, Calvin Klein has been building up its fashion business in other countries. It has increased its investment in advertising, and restructured its licensing arrangements by clinching long-term deals, often including equity participation, with partners for entire regions, such as Europe or Asia, rather than signing

away licensing rights to individual countries on a piece-meal basis.

The company has already increased the proportion of

Klein has become an increasingly popular target for Asian and European counterfeiters, alongside other luxury brands, such as Gucci, Chanel and Ralph Lauren.

The fake goods, mostly T-shirts, jeans and ballcaps, not only erode the company's own sales, but imperil its brand image by linking it to shoddy merchandise. "You'd be amazed at how many people pay \$5 for a T-shirt without realising it's counterfeit," said one executive.

At the same time Calvin Klein has seen a steep increase in parallel imports, whereby its merchandise is exported from countries where it is priced relatively cheaply, to ones where prices are higher. In the US, for instance, a pair of basic Calvin Klein jeans retail for \$55 (£34), compared with \$75 for the slightly different basic style in the UK.

Last year Calvin Klein created a new senior vice-president's post at its New York

headquarters to orchestrate an international offensive against counterfeiting and parallel imports. It has also hired regional legal specialists to co-ordinate its activities in Europe and Asia.

They liaise with the London and Hong Kong offices of Baker & McKenzie, an international firm of copyright lawyers retained by Calvin Klein, which assembles local teams of lawyers and investigators to work on its behalf.

The initiative has already paid off. Calvin Klein's new network has already instigated several hundred seizures of illegal goods in its first few months: ranging from a raid on 12 Lancashire factories where 375,000 pairs of "Calvin Klein" jeans were seized, to the impounding in Finland of a cargo of 15,497 counterfeit jeans and 2,990 fake shirts manufactured in Bangladesh and bound for Russia.

Forte plans to extend the network to Latin America, starting with the appointment of a legal specialist. She also hopes to see more joint initiatives between Calvin Klein and rival fashion houses because "we all face the same problem".



Seizures of illegal goods have included 375,000 pairs of 'Calvin Klein' jeans in Lancashire

Poland's draconian ban on drinks advertising and near-prohibitive excise and import duties are challenging big international drinks companies keen to establish a foothold in a fast-growing market and future member of the European Union.

Since the start of the year, fines for breaking the ban on advertising in the print and broadcast media and on billboards have risen to a maximum of 500,000 zlotys (£98,800). That makes testing the limits of the law an expensive business.

The new regulation has cleared brewers' ads from newspapers, where until recently they were advertising non-alcoholic drinks under the same brand names as alcoholic beers and assuming, rightly, that consumers would not notice the difference.

Vendors of spirits such as Seagram or United Distillers never had this option. "How do you think I could pretend I was producing a non-alcoholic Absolut vodka?" asks Michal Kowalski, Seagram's local chief.

Instead, Kowalski is working with Unicum, an art auctioneer, on a sponsorship scheme using the Martell

Adraconian ban is challenging drinks companies, reports Christopher Bobinski

brand. The monthly Unicum auction puts Seagram directly in touch with its target group: the relatively well-heeled, who number perhaps 1m out of a population of 38m. These are the Poles who earn \$500 (£310) or more a month, and can afford, once in a while, to buy expensive, imported spirits.

Seagram is also sponsoring a competition for young executives through a business magazine. Entrants are asked to say how they would use a 20,000 zloty investment. The sum is the prize, and the competition is run under the Chivas Regal logo.

At United Distillers, Max Johnston, responsible for the company's central European operations, is as concerned about the ad ban as the excise and import taxes levels, which add more than 300 per cent to the cost of a bottle of his Johnnie Walker Red Label. As a result, a bottle costs the equivalent of



Companies hope that Polish bartenders will recommend new drinks to customers

nessy cognac family to generate press coverage. But direct tasting in shops and word of mouth recommendation are the most effective sales aids. The company pays special attention to bartenders in the hope they recommend a new drink or cocktail to customers.

Some brands - such as Johnnie Walker and the main cognacs - are well-known in Poland, and do not need mass advertising. They were sold in the now defunct Pewex hard currency shops under communist rule when sales of imported Scotch whisky were three times what they are now. But access to the media would help in promoting the consumption of sherries, port or tequila, which so far have few aficionados in Poland.

Nevertheless Max Johnston at United Distillers is excited about prospects. Though still low, imports of drink products are growing. The government is also talking of privatising the local distilleries, which would allow multinationals to produce locally. And once Poland enters the EU and tariff barriers come down - or so the drinks business hopes - the effort that now goes into promoting foreign brands will be well repaid.

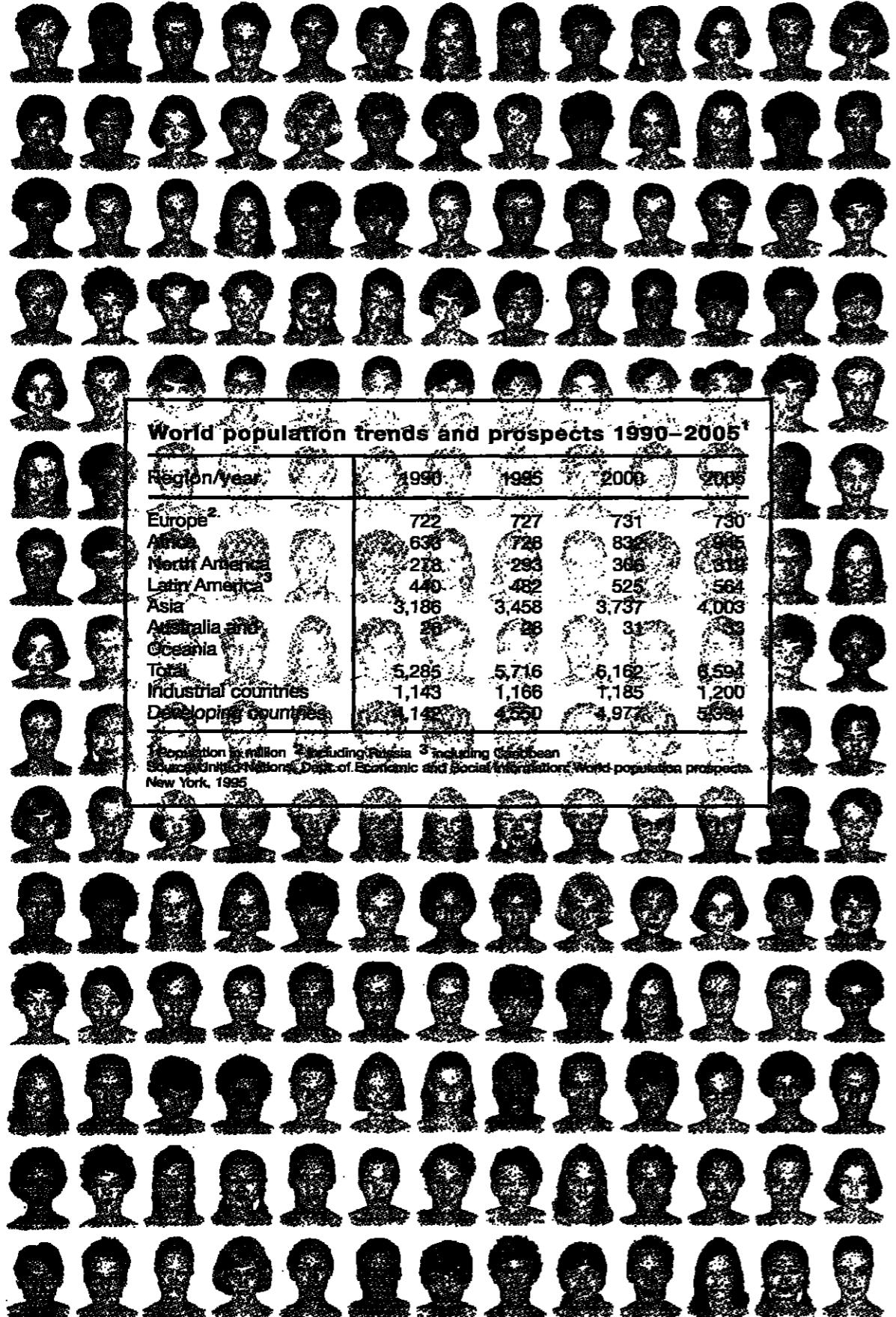
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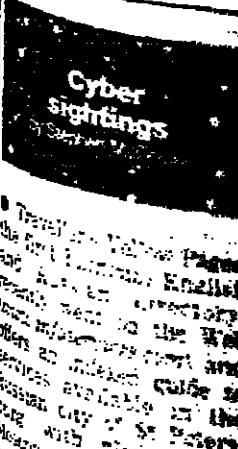
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MARKETING / ADVERTISING / MEDIA

Films take a back seat to the main event

Hollywood believes merchandising can make it rich, says Christopher Parkes

Show me the money, the latest all-American catch-phrase, lifted from the script of the hit film *Jerry Maguire*, is nowhere more popular than in the marketing departments of Hollywood's studios.

To paraphrase Brett Dicker, head of promotions at Walt Disney's Buena Vista division, a less snappy but more accurate version would be: "Show me the other people's money."

This is the summoning cry which goes out with increasing frequency to toy and clothing makers, retailers, pop bottlers and fast foodies, signalling the impending arrival of yet another "event picture".

According to the Hollywood rule of thumb, a studio can today count on spending the equivalent of two-thirds of a conventional film's production costs on promoting its release. But that is less than half the story in the event movie business.

According to Dicker, the live-action version of *101 Dalmatians*, launched in the US late last year, garnered \$135m (£83.3m) of add-on promotion from product licensees, including \$35m in television spots paid for by McDonald's.

The burger chain notched record sales of Happy Meals. Cruella De Vil coats flew off the racks, and Disney's first attempt at bringing to life action the marketing coup previously reserved for animation was pronounced a success. *Dalmatians* was an "event". Disney's franchise on the spotted dog, first taken out with the 1961 animated version, was extended for the foreseeable future, ungenerous reviews of the film itself being totally eclipsed.

Which raises the question of the role of the film - the product which made Hollywood famous - in a vertically integrated industry which seems to believe merchandising will make it rich.

Sid Ganis, a former Columbia executive now producing at Out of the Blue Entertainment, is not quite sure. But he admits that while a film is "not necessarily ancillary", its impact on cinema audiences may no longer be "the power-

house that drives the machine". Even if a production is not a hit, it still has to make a big enough "marketing impression", he told a recent industry conference at the University of California at Los Angeles.

Drawing cinema audiences and stirring interest enough to reap later rewards from home video sales is not enough in the event picture business. Studio marketers now carry with them the hopes and ambitions of all those "other people" whose money is at risk.

As a result, planning film marketing has become almost as protracted as it is expensive. Massaging potential product licensees typically starts two years before a film is released - often before production begins.

Dreamworks, now preparing for the May release of *The Lost World*, the *Jurassic Park* sequel, started two years ago trailing 1,000 manufacturers and retailers' representatives through the sculpture studios where the dinosaurs were being built.

A *Lost World* style book, several hundred pages long and costing well over \$500,000 to produce, was issued to lay down the precise delineations of the film logo, colour schemes, dinosaur types and postures.

With 800 licensees now on board, including Hasbro and Mercedes-Benz (taking part in its first entertainment-related promotion), Dreamworks appears to have succeeded in crowding likely competitors from the lion's share of the nation's cinema screens - and competing products from the shops - at least for the crucial opening period.

With event projects such as *Batman and Robin* and Disney's animated *Adventures of Hercules* due out this year, the fight for shelf space has already become "unbelievably intense", in the words of Brad Globe, a marketer in Dreamworks' job-title-free hierarchy.

Retailers are extremely conservative, and by nature nervous about taking multi-million buying decisions months before a film comes out, he says. Accordingly, studios must try to co-opt leading brand manufacturers as licensees, the better to impress the retailers.



101 Dalmatians garnered \$135m of add-on promotion from product licensees

To add further weight, the studios must also demonstrate that they are playing their promotional part. Accordingly, last December, as manufacturers started cranking up their output of *Jurassic Park* toys, T-shirts and burger wrappers, teaser advertisements started reminding cinema-goers that "Something has Survived".

At about the same time, US cinema operators were being tapped for firm commitments to open the film on Dreamworks' preferred dates for the Memorial Day weekend holiday. As Fox's *Independence Day* showed last year, the film which is first to claim most of the biggest and best screens in the country - and makes the most promotional noise in the process - sends the competition scuttling for alternative opening dates.

As Dreamworks hopes to show, and Warner Bros' *Batman* franchise has already demonstrated, the event film which lends itself to sequels provides an endless stream of revenue. Batman toys have figured among the top 10 sellers in the US every year since 1989, when the mock-sinister black and gold Bat-logo made its first appearance.

With or without a film release to maintain awareness, the Bat-brand is now worth \$1bn a year at retail prices, according to Dan Romani, president of Warner's consumer product division.

Although speculation about the popular success of this year's release is futile, the screen presence of Arnold Schwarzenegger, typecast as

Mr Freeze and sexpot Alicia Silverstone squeezed into Batgirl's shiny black caparace, may give aficionados a comforting hint of the prospects for sales of Bat-Skates, the 1997 model Batmobile and the rest of the updated paraphernalia.

Generating or reviving merchandise screen properties is now a prime goal at most of Hollywood's leading studios. In the late 1980s, annual retail sales of Bugs Bunny merchandise were \$200m a year.

Now, Romani claims, "dat wabbit" is worth \$4bn a year at retail prices.

But how far and how fast can the bandwagon be driven? Last year's experiences in the US, when dozens of conventional big-budget films fell over one another in the scramble for screen-time, may have provided a timely hint.

The glut shrank the earnings potential of many promising productions, and despite record US box-office takings and cinema attendances, increased marketing costs meant that the rise in the volume of profit trickling down to the industry's bottom line was modest at best.

For the present, most studios await content to back one full-blown event film a year. But Disney, which successfully squeezed three into 1996, with *The Hunchback of Notre Dame* sandwiched between *Toy Story*, running over from late 1995, and *101 Dalmatians*, is not going to ease up.

"This is a global business for us now," says Buena Vista's Brett Dicker. "We are coming close to the time when we will be opening these films on the same date around the world."

Tim Jackson

The protocols of Net writing

Should you end an e-mail message with the words "Best wishes"? Strictly speaking, the answer is no. Experienced users will tell you that electronic mail is a new form of communication - pithier and zappier than faxes or letters - that requires a writing style of its own.

When you are sending and receiving scores of messages a day, often only a couple of lines long, pressure of time forces you to adopt an almost telegraphic writing style. My brother, for example, is a fastidious grammarian who would never be caught dead dropping an apostrophe in print. Yet he writes e-mail in lower case.

Many e-mails I receive, however, are from newcomers. They often begin: "Dear Mr Jackson." A British government minister even included my postal address. Such writers can be quick to take offence if you reply in a single sentence without a salutation or an ending. That's why I end with "Best wishes", and resign myself to the fact that the cognoscenti will snigger.

This may seem a minor issue but it is a symptom of a wider difficulty facing anyone who writes about a specialist subject for a general audience.

In this column, for example, I often wonder how much knowledge to assume among readers. Should I qualify a first mention of Netscape Communications by saying that it is the company behind the world's most popular browser? Should I explain that a browser is a piece of software you use to access the World Wide Web? Must I explain what the Web is?

It's hard to know. Explain too little, and you become incomprehensible to non-nerds; too much, and you drive your most informed readers to distraction. The style books of traditional newspapers offer little guidance. When I wrote for *The Economist*, we

assumed our readers were highly intelligent but completely ignorant. As a result, we had phrases such as "IBM, a computer company".

In the US, newspapers and wire services have more rigid rules. When The New York Times writes about Bill Gates, it calls him "William H Gates III, chairman of Microsoft Corporation". Yet somehow, I find it hard to imagine that many readers will confuse Bill with his dad.

Now *Wired*, the psychedelically printed monthly magazine that serves as a nerd's bible, has published *Wired Style*, a welcome attempt to update the rules of style for the digital age.

Like all good style guides, it performs two functions. First, it is useful lexicon of neologisms, with pithy explanations of words like "webonomics" (the new rules of business on the Web), "meatspace" (the real world, as distinct from cyberspace), or "microserf" (a lowly programmer who slaves away for William H Gates III).

The motto of *Wired Style* is: Save A Keystroke. It encourages writers to close up gaps and eliminate hyphens wherever possible as in barcode, desktop and megabyte.

The guide is on less solid ground when it advises writers to respect the curious orthography of Internet companies. We're supposed to reproduce the exclamation mark in the Yahoo! search engine, and the capitals in the name of UUNet, a leading Internet service provider. Yet the guide advises writers to ride roughshod over attempts by private individuals to use capital letters in e-mail addresses.

The bigger issue in *Wired Style*, however, is the manifesto it proposes for writing in the digital age. The magazine advocates a sort of post-new journalism, which takes a step further the let-it-all-hang-out approach advocated by Tom Wolfe in the 1970s. Its

also more specific contacts. Michael Doran, publisher, says: "Our Web site will save time and money for companies sending representatives to Russia. In St Petersburg, about 30 per cent of business phone numbers change each year. We can keep our online listings more current than any directory in print."

• Traveller's Yellow Pages, the first bilingual English and Russian directory, recently went on the Web (<http://www.hyservices.com>) and offers an indexed guide to services available in the Russian city of St Petersburg, with plans for a Moscow guide to follow. The guide covers basic information such as hotels, restaurants and travel details, but

shibboleths are: screw the rules, capture the colloquial, be elite. At first sight, I find this philosophy appealing. Americans are great at coining epigrammatic phrases, at finding new ways to say new things briefly and elegantly. The Internet has accelerated this process by speeding the spread of new words and the decline of old ones. To "write the way people talk" is undoubtedly good advice, so is "don't insist on standard English" and "don't sanctify and homogenise".

But good advice for whom? Print journalists and wire service editors, particularly in Europe, where things change more slowly, will benefit greatly from this book. Its principal audience, however, is likely to be among the webmasters, technology writers and newsletter owners whose prose fills millions of pages of the Web. Their writing is already anarchic, streetwise, colloquial and raw.

For these people, who need their exuberance curbed rather than encouraged, *Wired Style* could be dangerous medicine. Yet it incites them to revel in excluding those not in the know. It insists *Wired* didn't need to identify a picture of Newt Gingrich on its cover in 1995, because "anyone with a pulse" knew who he was. Likewise, it sees no need to explain IRS, on the grounds that "no one needs the taxman spelled out on first reference".

As anyone outside the US can see, this advice betrays a contradiction. The Internet may be turning the world into a global village but many of its writers still behave as if the village's boundaries are defined by San Francisco to the north and San Jose to the south. By failing to give outsiders essential background information, the digital journalists are revealing themselves as parochial and old fashioned.

Wired Style: Principles of English Usage in the Digital Age. HardWired, \$17.95. tim.jackson@pobox.com

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JFC Research June 1995 UK sample

An antidote to the Sydney poisoners

Food manufacturer Arnott's response to a marketing nightmare has been textbook

The handwritten notices run the length of a Sydney supermarket aisle.

"Arnott's products have been removed due to a product recall," they state, to a backdrop of empty shelves.

It is a bland summary of what has been a marketing nightmare for one of Australia's best known food manufacturers. On February 13, the 132-year-old biscuit and snacks group, now 70 per cent owned by Campbell Soup of the US, learnt that extortionists had sent a letter and a box containing poisoned Monte Carlo biscuits to police and government officials in two states.

The letter claimed that a Ronald Thomas, jailed for murdering a Sydney bookmaker and his girlfriend on Queensland's Gold Coast five years ago, was innocent and demanded that police witnesses take lie-detector tests. If they did not respond by February 17, poisoned biscuits would be placed in stores in New South Wales and Queensland, Australia's two populous east coast states.

Within days this message was reinforced by a national television advertising campaign, devised by George Patterson Bates. Using a former journalist from one of the best-known current affairs programmes, it emphasised the company's concern, its long history, and the plight of its employees - in effect, making the point that both Arnott's and its customers were victims.

Last Friday, a week after the scare first became news, Arnott's went a step further, announcing it would destroy the entire recalled stock.

"Consumer safety is... our top priority," said Chris Roberts, managing director. "They've been over-reacted and been very conservative," says a big food company.

Product recalls are not new in Australia: Smith's Snack Foods, Colgate-Palmolive, Kraft and Campbell's are some of the bigger consumer product companies

forced into this position in recent years.

However, the open-ended nature of the Arnott's extortion - as compared with a specific product failure, say - and the subsequent inability to identify the perpetrators, has made Arnott's position particularly delicate.

Yet persuading consumers that future purchases are entirely safe may be more difficult. That may depend on packaging strategies of which all manner of alternatives have been aired - experts have advocated anything from "tamper-proof" wrappers to vacuum-packaging.

Professor Kees Somerveld, at Victoria University, concedes that the Australian product liability regime is less fearsome than America's, and that, accordingly, some forms of packaging may not have attracted quite the same amount of attention. However, he adds: "There has been more and more focus on this area."

Where adhesive packaging is used, he suggests, the question is how tight the seal points are: whether, for example, the wrapper will automatically tear on opening, providing evidence of tampering. This, in turn, tends to have cost implications, a tighter seal taking longer to effect, and proving more expensive. If Arnott's revamps its production lines, he suggests, "there could be an extra 5 to 10 per cent on the product cost in the long term".

The company declines to speculate how it will repackage its products, although it does acknowledge that Campbell's experience could be helpful. How quickly consumers' loyalty will be tested remains a large unanswered question.

"The situation is still very volatile," says Arnott's. "It could be days. It could be months."

Nikki Tait

Cyber sightings

By Stephen McGoanin

• Traveller's Yellow Pages, the first bilingual English and Russian directory, recently went on the Web (<http://www.hyservices.com>) and offers an indexed guide to services available in the Russian city of St Petersburg, with plans for a Moscow guide to follow. The guide covers basic information such as hotels, restaurants and travel details, but

100 scientific databases and journals including Nature, New England Journal of Medicine and the British Medical Journal.

Well worth bookmarking, even if only from a stand-point of curiosity.

• New York-based JFAX Personal Telecom has announced details of its new fax service, which the company says enables e-mail users to send faxes via e-mail to any fax machine in the world and allows users to receive faxes and voice-mail via e-mail. The development details of which are at the JFAX site (<http://www.jfax.com>), heralds the final

death of the fax machine" JFAX says.

• Pinkerton, the detective agency made famous by its exploits in the wild west, has set up www.pinkerton.com with details of its thoroughly modern services, from the traditional investigations business to providing security guards.

steve.mcgoonin@ft.com

Financial Times on the World Wide Web... www.ft.com Updated daily

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clare.bellwood@jfc.com

JFC Research June 1995 UK sample

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Memory for all computers

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BUSINESS TRAVEL

Travel News • Roger Bray

Mobile deal

Mobile telephones which can be used in North America - and which respond to your usual UK number - are available for hire or purchase before you cross the Atlantic. A "roaming agreement" set up by Cellnet allows you to make or receive calls across the whole of the US and Canada without the need to rent a handset on arrival and inform colleagues of your temporary number. In parts of the north eastern US you can use a digital service by switching your SIM card to the new phone.

Calls from the US to Europe cost £2.44 per minute, excluding VAT. It costs £1.39 to receive incoming calls. British company Carphone Warehouse rents the special phones for £5 a day or sells them for £299.99.

No guarantee

British Airways will no longer guarantee Shuttle passengers a back-up aircraft from March 12. The airline says only one in five customers using the service, which operates to Glasgow, Edinburgh, Manchester and Belfast, turns up without a

reservation. That proportion may diminish with ticketless travel, which will be extended to Shuttle routes on the same day.

BA says a huge increase in capacity makes it "extremely unlikely" that anyone without a booking, who found the first flight full, would not get on the next one.

Train schedule

European train journey times will tumble again following the French government's approval of construction of a high-speed TGV line east of Paris. When the first section opens in 2004 for a projected

£7.25bn (£2.45bn), including rolling stock, trains to Strasbourg will take 2½ hours, compared to the present 4 hrs. When the whole line is finished it will come down to 2 hrs. Paris to Frankfurt will take 3 hrs 40 mins, to Munich 4 hrs 50 mins and to Berlin 6½ hrs.

Lesotho warning

You should not travel to Lesotho unless you have essential business there, the UK Foreign Office advises. A breakdown in civilian police control may lead to a rise in crime. As it is, muggings have occurred in daylight in the centre of the capital, Maseru. Do not try

to resist robbers, steer clear of isolated areas - and do not walk around town at night. All British visitors should register with their embassy (tel: 313961).

PanAm in Miami

Reborn airline Pan American will start a service linking Chicago with Miami and San Juan, Puerto Rico, on Saturday. Once one of the world's giants, it has made a modest start in its reincarnated form. It operates from New York to Los Angeles, Miami and San Juan - and Miami-San Juan. It plans to fly between New York and San Francisco and Miami-LA later this year.

Luton to Milan

Cut-price airline Debonair hopes to launch a service to Milan from its base at the UK's Luton airport by the end of next month. The move follows confirmation in the latest annual Mori survey commissioned by travel agency chain Carlson Wagonlit that no-frills carriers are making an increasing impact. It showed that 81 per cent of British business travellers were prepared to use them for short-haul journeys, an increase of 5 per cent in a year. Debonair has yet to decide fares on the route, but its prices to Rome range from £69 to £138, one way.

Likely weather in the leading business centres

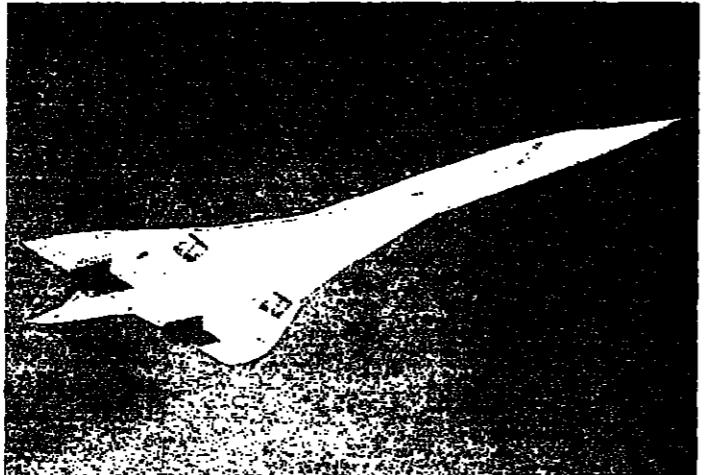
	Mon	Tue	Wed	Thu	Fri
Tokyo	10	11	12	13	14
Hong Kong	20	21	22	23	24
London	11	12	13	14	15
Frankfurt	13	14	15	16	17
New York	8	9	10	11	12
Los Angeles	17	18	19	20	21
Milan	13	14	15	16	17
Paris	13	14	15	16	17
London	14	15	16	17	18

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BEIRUT
DAMASCUS
Amman

Victoria Griffith gives advice on how to get yourself upgraded

Upward mobility



Top flight: only first-class passengers are upgraded to Concorde

We have all seen them: the air traveler in the economy line who is bounced up to business class, the hotel guest who is offered a suite after booking a small single room. Why them? What about us?

Heavy bookings are making airline or hotel upgrades harder to come by, but first-class luxury can still be had free of charge. It pays to know the tricks of the trade. The following is a compilation of tips from experts in the US travel business on how to boost your chances:

- Join every frequent flyer programme and executive travel club you can. The travel industry uses these programmes to keep track of its most important customers, and its most important customers are far more likely to get free upgrades than other people. "We know how often you fly with us, so if we have a sold-out situation in economy we'll ask the most frequent flyers if they'd like to travel in business," says Dean Breslin at Delta Airlines. "Usually, they say yes."

Hotel chains offer the equivalent of frequent-flyer programmes through executive clubs, and reward their loyal customers with upgrades. Most club memberships are free, although some charge a fee of about \$50 (£30.80).

The Marriott hotel chain promises faithful club members an occasional room upgrade. "The Marquee Club lets us see on the computer how often you stay at

our hotels," says Gordon Lambronne, a Marriott spokesman.

"If you're a frequent guest and haven't had a free upgrade for a while, you'll move to the top of our list."

Frequent flyer and guest points can be accumulated in many ways. Credit cards often offer frequent flyer miles. Car rentals can usually be used to win points, and telephone usage is increasingly linked to travel programmes.

- Build a close relationship with a travel agent. Although airlines and hotels deny it, travel agents insist they can make a difference. "We can pull strings," says Michael Boulton, general manager of supply relations for the travel chain Rosenbluth Interna-

tional. "For instance, the vice-president of a certain company may not have all that many frequent flyer points, but the company itself may be an important customer. We can explain that to the airline."

Boulton says airlines sometimes grant a free upgrade as a favour. "We can't ask for favours all the time," he explains, "but every now and then we can pull it off."

- Complain. Everyone in the travel industry agrees that writing letters about unpleasant flights, rude service, uncomfortable rooms and unsatisfactory rental cars can put you in line for a free upgrade - even a free ticket. British Airways promises customers a complimentary ticket if they don't find the com-

pany's business class the most comfortable on offer.

- Watch out for special promotions. Car rental chain Hertz is offering a free upgrade to anyone prepaying bookings before the end of March for European rentals to the end of the year.

- Be famous. Although airlines and hotels insist it makes no difference, travel agencies say that fame often guarantees a traveller a luxury suite or first-class seat.

- Dress well and turn on the charm. "This really does work, especially for the European airlines," says Lynda Young, executive editor of InsideFlyer magazine. "And it doesn't hurt to ask at the check-in counter for an upgrade."

- Don't expect too much. Because airlines and hotels are heavily booked at present, upgrades are often unavailable. Hotel upgrades are least likely in large cities such as New York, London, Paris and Chicago. Chances are better in places such as Cincinnati, Cleveland or Detroit. Also, upgrades tend to be incremental: a first-class passenger may be kicked up to Concorde, but not a business-class flyer. And an economy ticket will rarely land you a seat in first class.

These tips will improve your chances of gaining an upgrade. But with the travel market booming, upgrades are scarce at present. If you book an economy-priced seat or hotel room, understand one thing: you are travelling with the masses.

Sergei Eisenstein, the great Russian filmmaker, grew up in Riga when it deserved its "Paris of the Baltic" tag. His father, Mikhail, was its most renowned turn-of-the-century architect, whose Art Nouveau buildings gave the port an eclectic charm and beauty that the Soviet era concealed and spoiled but only briefly.

These days the spirit of commerce lives again in Riga, stimulating a revival of its cosmopolitan traditions.

"All we need is a little more time," says Einars Repse, the young, normally reserved, central bank governor, reflecting on the changes overtaking his country. "Latvia was a developed country before the second world war, and it soon will be again."

Cafés, an array of ethnic restaurants (including Sri Lankan, Vietnamese and Cuban) and fairly racy night clubs arguably make Riga at night the most alluring city in the former Soviet Union.

My visits to the Latvian capital from Ukraine usually prove a deserved break from post-Soviet reality. The passport line moves quickly; local shop clerks are not surly; waiters smile; taxis have meters that work. Riga looks and works much like Budapest or any central European capital.

But the city can also offer business visitors from the west a taste of its old flavour - and of its new. The latest restaurant fad in Riga is retro-Soviet. This is good: when a country can make fun of its grim history, the past has almost certainly been laid to rest.

According to an indispensable guidebook, *Riga In Your Pocket*, *Marrukku Malzizes*, which means "Horseradish Sandwiches", is the first purposely built Soviet-style café in the Baltics. It offers cold sandwiches and cheap vodka under red banners and Soviet paraphernalia. The Nosalgija café is of the same genre. The big Soviet-era hotels, the Riga and Latvia, have renovated several floors to western standards, and charge a western-style \$108 (£66) to \$353 a room per night. But even the new rooms at the Latvia retain the narrow beds of the Soviet period. These usually give me a stiff neck by morning.

There are better options. The luxury hotels in the old town - from which virtually all business meetings can be reached on foot - are the Eurolink, Man-Tess and Hotel de Rome. Across the Daugava River is a five-minute drive from the centre - the new Radisson-SAS is Riga's first full-service hotel, with sauna, pool, health club and restaurants.

As the only true metropolis in the Baltics, and conveniently located right in the middle of the region, Riga has become the favoured Baltic gateway for international business. Business

travellers can easily reach Latvia's neighbours by starting in Riga, which is several hours by car from Estonia and Lithuania. Regional air links are improving only slowly.

Many multinationals are locating their Baltic headquarters in Riga. The arrival of companies and expatriate staff - Sweden, an hour across the Baltic Sea, is particularly well represented - has given the city a distinctly Nordic feel.

The Latvians are Lutherans, less reserved than the Estonians and less emotional than the Lithuanians. Latvians' Protestant work ethic guarantees a degree of order and service rarely encountered in the former Soviet countries to the east. Yet Riga's traditions are multicultural. The city, founded by Germans in 1204 and conquered by Russians in 1710, prospered from Baltic trade from central Europe into the Russian hinterland. German, French and Russian were the languages in the last century.

Today, Latvian, Russian and English are the languages of business, and can be used interchangeably.

Sadly, Riga's Baltic German and Jewish communities are gone, leaving a predominantly ethnic Russian commercial elite. Three in four Riga residents are Russian, and Russian can be heard more often on the street than Latvian.

The potential for ethnic friction caused by the Latvian government's tough stance on citizenship, adopted after independence, raises alarm bells in the west. Yet Latvia is calm and preoccupied with its economy, as well as gearing up for potential membership of the European Union.

Revival of the spirits

Riga offers a Baltic gateway, says Matthew Kaminski

THE AMERICAN EXPRESS

the Salvador Dali etching you purchased

in Italy was

never shipped to

you. I would've tried to get this lovely picture

of... whatever, to you sooner.

SERVICES

FORT LAUDERDALE Saturday, July 22 - To

locate something a customer can't describe,

not a course we offer employees at American Express.

So how Donna Merritt, a supervisor in one of our Florida offices, ever helped a Cardmember recover a very unusual etching, is beyond us.

Our guess is that Donna, like a lot of the people who work for American Express, knows something about the art of customer service. Mainly, that it isn't a service, but lots of services - many of which don't have names or procedures or restrictions. Come to think of it, it's also something you can't describe.

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OPENINGS
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INTERNATIONAL ARTS GUIDE
AMSTERDAM CONCERT
EXHIBITION
DANCE
BERLIN

PARIS
The Vienna Philharmonic Orchestra visits the Théâtre des Champs-Elysées on Friday, at the start of its season in London's Royal Festival Hall on Saturday, 15th, and Sunday, 16th; and on March 7, 8 and 9. The conductor is Daniel Barenboim and the programmes include symphonies by Mozart and Bruckner.

MUSIC
A new production of Berg's *Wozzeck* opens at La Scala on Friday, staged by Jürgen Flimm, and conducted by Giuseppe Sinopoli. Tickets are £16. Tonight a new production of Rainer Werner Fassbinder's *Luise Littmann* (left) opens at the Festspielhaus Bayreuth.

**LONDON**

Sir Denis Mahon's (left) entire collection of 79 paintings and a selection of drawings go on public show for the first time on Wednesday at the National Gallery. They include masterpieces by Guercino, Domenichino, Caracci and Guido Reni, and a fine group of drawings by Guercino. Sir Denis recently announced that 61 paintings from his collection would go, after his death, to British museums and galleries, but he has put stringent conditions on the bequest.

VIENNA

Continuing its cycle of exhibitions devoted to famous women of the Italian Renaissance, the Kunsthistorisches Museum showcases the poetess Vittoria Colonna (below, right), whose influence was felt in politics as well as in matters of Church reform. The exhibition, opening on Wednesday, emphasizes her close relationship to Michelangelo, expressed in letters, sonnets and in gifts of his drawings to her. Works by Lorenzo Lotto, Titian and El Greco are also on display.

ZURICH

Bizarre artistic combinations sometimes produce revolutions. That is what the Zurich Opera House is hoping for by bringing together the conductor Niklaus Harnoncourt (below), the stage director Johannes Schäfer and the opera Alce. Will Harnoncourt's first Verdi performance be "authentic" or perverse? Saturday's first night will reveal all.

**STRATFORD UPON AVON**

The Royal Shakespeare Company launches two new productions this week. On Wednesday Adrian Noble's production of *Othello* opens at the Royal Shakespeare Theatre. Joanne Peacock (Mrs. Noble) plays the title role of Ophelia. On Thursday *Carries* (left), by Tennessee Williams - an author whose plays are rarely used by the RSC - returns to the British stage, directed by Steven Pimlott.

Yesterday's teen dream, today's mother

Nigel Andrews meets Debbie Reynolds, who is back with a new film

Miss Burbank of 1948 is now available again for leading film roles. It would be impossible to believe that Debbie Reynolds is 65 this year were she not flaunting her sexagenarianism in the new Albert Brooks comedy, *Mother*, in which she plays the title role to Brooks' walking midlife crisis.

With unimpaired pliancy, the one-time teen dream of *Singin' In The Rain* plays a scatterbrained matriarch, delivering home truths to her son who has dropped by to repair his life, heart and childhood memories. Reynolds was widely tipped for an Oscar nomination until the Academy decided on a "new faces" look for this year's Best Actress nods.

On a trip to Hollywood I met Reynolds in her small corner house in the San Fernando Valley, a house so dark I assumed that either there was a parrot demanding its rest or that Miss R was protecting her features from unkind reporters. I also assumed there must be a Reynolds mansion somewhere, off-limits to hacks, probably near Las Vegas where this super-trouper still sings and nimbly capers in one-woman shows.

She finally turned a table light on to reveal scarce-changed the apple-cheeked baby face that had once sung "Good morning" and "You are my lucky star". For most of us, Reynolds is, and always will be, Kathy Selden in *Singin'*. She was Hollywood's favourite ingénue in the early 1950s: a Vera-Ellen with personality, a non-stick Sandra Dee. She also had doughty after-careers as a stage and television performer and as the famed parent of Carrie Fisher. She inspired Fisher's affectionately venom'd memoir, *Postcards From The Edge*, later filmed with Shirley MacLaine (few other impersonators imaginable) in the Reynolds role.

But "Golden Era MGM" is still the brightest luggage-sticker on her career. You know she gave people hell back then from the

way she talks today. She starts brisk, flat and unceremonious, even bored-sounding. Then she warms up, expanding her answers and cueing in her oddest mannerism, a tendency to talk of herself in the third person.

"No, I don't watch *Singin' In The Rain* on TV or video," she says. "I'm a fan, but not a Debbie Reynolds fan. Because, you see, I like Debbie Reynolds because she's given me a good life, but I really feel I'm two people, half Mary Frances Reynolds, my real name, and half Debbie."

With that cleared up, I ask her if a girl who was once a Burbank Youth Symphony Orchestra bassoonist, local beauty contest winner and neglected Warners starlet aroused the attention of Gene Kelly and Louis B. Mayer.

"I was invited to L.B. Mayer's office when I moved to MGM from Warners," she says. "Gene Kelly was there and he asked me if I could dance. 'A little bit,' I said. 'Stand up and do a time step.' That I could do. Then, 'Do we have a Maxie Ford?' I said. 'What kind of a car is that?' He said, 'No, dear, it's a dance step that I do a lot.'

The short story is that she got the role in *Singin' In The Rain*. The long story is that *SITR* became the most highly regarded film musical in history: a focus classic for they-don't-make-movies-like-that-anymore viewers of Hollywood.

For Reynolds, it was a baptism of terror. She could sing - give or take one higher-placed number ("Lucky Star") that had to be dubbed in by a voice surrogate. But the dancing was something else.

"You have to be willing to give up eating, talking, sleeping,

everything. I studied for the first three months without even Gene.

Then he came in and we had six weeks' rehearsal, followed by the film, and we'd work up to 16 hours a day six days a week until your feet bled.

"We weren't allowed to fool around, though Donald [O'Connor] and I did a little bit.

Staatsoper Unter den Linden Tel: 49-30-20354438
● Le Lac des Fées: a choreography by Pierre Lacotte to music by Aubert, performed by the Staatsoperballett; 7pm; Feb 25

OPERA
Deutsche Oper Berlin Tel: 49-30-3438401
● Susannah: by Floyd. Conducted by Marie-Jeanne Dufour, performed by the Deutsche Oper Berlin. Soloists include Karan Armstrong and Dean Peterson; 7.30pm; Feb 25

EDINBURGH
EXHIBITION
Scottish National Gallery of Modern Art Tel: 44-131-5568921

● Lucian Freud: Early Works: exhibition of 25 paintings and drawings made by Freud before and during the second world war. On display will be the artist's first oil painting and his only sculpture, a sandstone horse carved in 1937; to Apr 30

OPERA
Edinburgh Festival Theatre Tel: 44-131-5296000

● La Bohème: by Puccini. Conducted by Stephen Clarke and performed by the Scottish Opera. Soloists include Ian Storeian and Elizabeth Collier; 7.15pm; Feb 26, 28

FRANKFURT
EXHIBITION
Schirn Kunsthalle Tel: 49-69-2998820

● Gengiven in het W. Willem Barentsz overwinter in het Behouden Huys 1586-1597: exhibition commemorating the 400th anniversary of Dutch explorer Willem Barentsz' landing on Nova Zembla while searching for a northern route to the Dutch Indies. The exhibition features a reconstruction of the men's makeshift shelter on the island; to Apr 14.

INTERNATIONAL ARTS GUIDE**AMSTERDAM**

CONCERT
Concertgebouw
Tel: 31-20-6718345
● Felicity Lott and Roger Vignoles: the soprano and pianist perform works by Schubert, Mendelssohn, Brahms, Chabrier and Britten; 8.15pm; Feb 25

EXHIBITION
Nederlands Scheepvaartmuseum Tel: 31-20-5223211

● Gevangen in het W. Willem Barentsz overwinter in het Behouden Huys 1586-1597: exhibition commemorating the 400th anniversary of Dutch explorer Willem Barentsz' landing on Nova Zembla while searching for a northern route to the Dutch Indies. The exhibition features a reconstruction of the men's makeshift shelter on the island; to Apr 14.

BERLIN
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BERLIN
DANCE

EDINBURGH

ART & ANTIQUE FAIR
Olympia Tel: 44-171-6033344

● Spring Fine Art and Antique Fair: fair featuring more than 150 exhibitors with highlights including sculptures by Elizabeth Frink, contemporary furniture by Paolo Guidi, contemporary Chinese ceramics, Art Nouveau silver, Old Master paintings and West African tribal art; from Feb 25 to Mar 2

CONCERT
Barican Hall Tel: 44-171-6384141

● London Symphony Orchestra: with conductor Michael Tilson Thomas and harpist Bryn Lewis perform works by Debussy; 7.30pm; Feb 27

Queen Elizabeth Hall Tel: 44-171-9210600

● Passages: a song cycle: special showcase performance for young composers with director Jules Wright and soloists Lynne Davies, Mary King and Hyacinth Nicholls; 7.45pm; Feb 26

Royal Festival Hall Tel: 44-171-9804242

● London Philharmonic Orchestra: with conductor Paavo

FRANKFURT

EXHIBITION
Schirn Kunsthalle Tel: 49-69-2998820

● Geston Chassac -

BERLIN

DANCE

LONDON

ART & ANTIQUE FAIR

● Discovering the Italian Baroque: The Denis Mahon Collection: display of 79 paintings and 30 drawings from the collection of Sir Denis Mahon, including works by Guercino, Reni, Domenichino and Carracci. This collection of 17th and 18th century Italian pieces is being shown in public for the first time; from Feb 26 to May 18

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Royal Festival Hall Tel: 44-171-9804242

● London Philharmonic Orchestra: with conductor Paavo

EDINBURGH

EXHIBITION
MOMA - Museum of Modern Art Tel: 1-212-708-9400

● Rainer Werner Fassbinder retrospective exhibition devoted to German film maker Rainer Werner Fassbinder, one of the main representatives of the New German Cinema. Fassbinder died at the age of 37 in 1982, having completed 44 films. This retrospective is the first complete exhibition of his films in the US and includes many new prints; to Mar 31

The Metropolitan Museum of Art Tel: 1-212-580-5500

● Some Women: an exhibition of

NEW YORK

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● Some Women: an exhibition of

PARIS

THEATRE DE LA VILLE

● 2: choreographed by Edouard Lock to music by Bryars, Shields, Pop, Charles, Forqueray, Frescobaldi and Rameau and performed by La Le Human Steps; 3pm & 8pm; Feb 26, 27, 28; Mar 1

EXHIBITION
National Gallery

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EXH

COMMENT & ANALYSIS

It is a well-kept secret, but over the past 18 years we have succeeded in making Britain one of the lowest tax economies in Europe. The government's overall tax take is well below that of countries such as France, Germany and Italy. The tax burden on business is among the lowest in the Group of Seven leading industrialised countries.

This achievement has helped to give us a vital competitive edge. Low taxes have made an important contribution to the improvement in the performance of the British economy. Over the last complete international cycle - between 1983 and 1993 - only Japan among the G7 countries outpaced the UK in terms of per capita growth in gross domestic product. Since the last trough in the international cycle in 1993, our growth has been the highest in the G7.

In the years ahead, our aim will be to ensure that Britain can sustain a position as a low tax economy. The reason we have been able to keep taxes well below the levels of other leading European countries is our success in breaking the trend towards big government.

During the 1960s and 1970s, governments throughout Europe expanded their activities and took an ever-rising share of national income in public spending. Throughout this period, Britain was one of the pack.

Of course, public spending fluctuates over economic cycles and rises during recessions. But, in the 1980s, it reached a peak of just 37 per cent of national income in Britain. By the 1970s, it was some 10 percentage points higher. Obviously, the amount of money which the government had to take in tax rose in parallel with this increase.

On the European continent, this trend continued into the 1980s and 1990s. The average level of public spending in the European Union rose from 44 per cent of GDP in 1979 to around 50 per cent today.

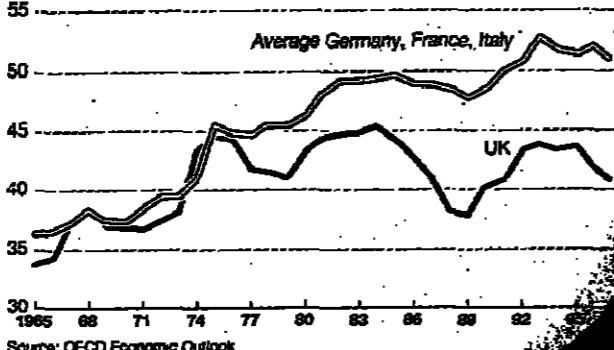
But, in Britain, we have succeeded in breaking free from what had seemed to many people an inevitably upward trend. We privatised many loss-making nationalised industries, cut back on

Defence of the low tax economy

Only the Conservative party can control public spending, says UK prime minister John Major

The burden of spending

General government outlays as % of GDP



Source: OECD Economic Outlook

governed the growth in social-security benefits and increased the efficiency of public services.

As a result, not only have we stopped the rise in the spending burden, we have also put it on a clear, downward path. In the early 1980s, public spending in the UK peaked at around 45 per cent of GDP. By the last recession of the early 1990s, this had come down to 43.5 per cent. During this parliament, we have made further progress.

Since Ken Clarke became chancellor in 1993, we have reduced the projected level of spending for next year by £24bn (£39bn). Next year, we are set to achieve our immediate aim of getting spending back down to 40 per cent of GDP. In the next parliament, we intend to get below that.

The most recent comparable figures show that the proportion of GDP going into public spending is already around 8 percentage points lower in Britain than in the rest of the European Union.

To put that in perspective, if we had allowed spending to rise to the EU average, we would now need to be raising the equivalent of about £2,300 extra in tax from every household.

Our spending plans for the next few years are certainly very tough, but no one

should be in any doubt about our determination to stick to our guns. In recent years, we have demonstrated unprecedented good control of public spending while still finding additional resources for health, education and the police. We will continue to do so, allowing us to combine our objective of a low tax economy with sound public finances.

Controlling public spending is by far the most effective way to reduce government borrowing and keep it down. In 1979, Britain's debt burden was among the highest in the EU. Since then the UK debt burden - like the burden of public spending - has fallen. In other countries, where spending has continued to rise, the debt burden has also risen. Now, our debt burden is among the lowest in the EU.

Of course, borrowing tends to rise with spending during a recession. But the public sector borrowing requirement has been halved in the past three years alone. Labour's claim that Britain has a debt problem is not borne out by the figures.

Labour would like to create an excuse for raising taxes, thinking they might get into government. But the debt burden is already lower than

in Germany and the US.

Our plans show that, by continuing tight control of public expenditure, we can return the PSBR towards budget balance by the end of the century. We intend our public finances to remain among the strongest in the developed world.

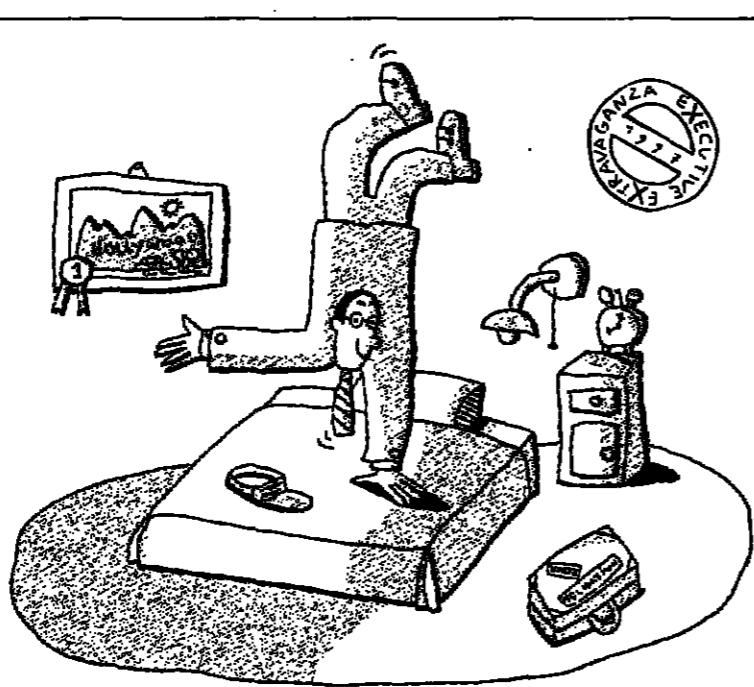
Our commitment to reduce public spending below 40 per cent of GDP and to keep it there will not only ensure sound finances. It should also enable us to find further scope for tax cuts. If we do not cut taxes, the normal process of fiscal drag means the tax burden tends to rise over time.

Our objective is to match low spending with low taxes in a permanently low tax economy. Lower public spending, lower taxation and lower government borrowing are the essential ingredients which will enable this country to compete more effectively in global markets.

The Labour party does not share our belief in the importance of a low tax economy. Nor is it credible that Labour's shadow cabinet could stand up to their special interest groups, or continue the hard grind on public-sector efficiency that is necessary to find additional savings year after year.

Taxes would have to go up under a Labour government

under a Labour government



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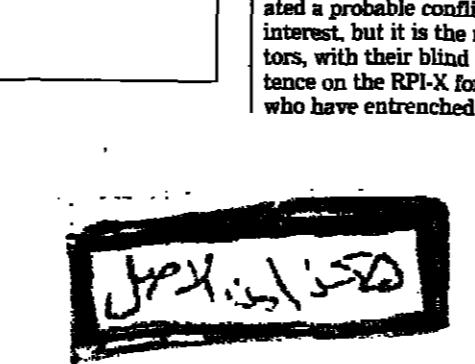
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COMMENT & ANALYSIS

Personal View · Claus Dieter Ehlermann

A national remedy

The legality of state aid need not always be decided at the level of the Commission

There is a paradox about the present debate over the control of state aid in the EU. On the one hand, the European employers' federation, has come up with the idea of a "remedies directive". This would force governments to think twice before handing out state aid without notifying the Commission or seeking its prior approval. Two precedents for such a directive exist in the area of public procurement.

Along these lines, Unice, the European employers' federation, has come up with the idea of a "remedies directive". This would force governments to think twice before handing out state aid without notifying the Commission or seeking its prior approval. Two precedents for such a directive exist in the area of public procurement.

Yet, at the very moment when governments and business expect the Commission to exercise its full powers as regulator-in-chief, the Commission is seeking to limit the "natural monopoly" it enjoys under the treaty of Rome, via a little-known provision based on Article 94.

The risk is that state aid controls could become another area where EU law is not being applied properly by member states, widening a more general credibility gap about enforcement of EU legislation.

The Commission's self-denying ordinance is understandable. It wants to focus on the big cases and prevent a state aid backlog. The analogy which springs to mind is EU competition policy. Here too, the Commission is overworked and undermanned given the increasing importance of anti-trust policy in the EU.

A more promising initiative, I believe, would be to consider establishing legal and administrative structures in the member states to deal with state aid rather than leaving everything in the hands of the courts.

Three precedents come to mind. First, the Europe agreements reached with the central and eastern European countries seeking to join the EU require that they individually monitor their state aid. There was simply no other solution available

because of these countries' special status as transition economies.

Second, the German Association of Industries proposed in 1995 enacting a national statute which would limit the granting of state aid, following some spectacular federal government rescue operations, chiefly in former east Germany. This proposal has recently been taken up by the German cartel office.

Third, cases such as Rover and Fokker show how useful national auditors can be in detecting illegal state subsidies. The EU could consider handing over responsibility for monitoring state aid to national audit courts.

The control of state aid points to an even bigger problem about the EU today. Public opinion expects EU law to be enforced rigorously and fairly. But the Commission simply does not have the means or the manpower to do the job. The problem is bound to get worse when the EU expands its membership to central and eastern Europe.

Therefore, it is time to start thinking about building up even more power at the centre and to start thinking about devolving responsibilities to member states. Clearly, this is politically sensitive. But it is surely a more efficient approach than retrospective control of behaviour. As all anti-trust enforcers know, there is no better regulator than a market structure which favours competition.

Are these ideas compatible with the principle of subsidiarity, whereby decision-making in the EU is devolved to the appropriate level? The answer must be yes, provided that the loss in EU-wide regulatory authority is offset by a gain in efficiency in the market.

Subsidiarity is about bringing decisions closer to the citizen. The buck need not always stop with the European Commission.

The author is professor of economic law at the European University Institute in Florence and former head of the EU's competition directorate

LETTERS TO THE EDITOR

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Effectiveness of World Bank and UN would gain by votes change

From Professor Sir Hans Singer

Sir, Mr James Wolfensohn has proposed plans for a restructuring of the World Bank which would add \$250m to its running costs over two years ("World Bank plans \$250m restructuring", February 20). I have no quarrel with these proposals and I am not qualified to judge them. Given Mr Wolfensohn's high reputation I am quite ready to accept that these plans would add to the efficiency of the World Bank and pay for themselves in the long run.

However, I would point out the contrast between this request for another \$250m (on top of a \$150m for a redundancy programme, and a 32 per cent rise in administrative costs over the three years to 1994, all mentioned in your article) with

the pressure for budget-cutting reforms in the UN. What is the basic reason for this contrast? To my mind it is the organisations' different methods of voting and decision-making. In the World Bank, as also in the International Monetary Fund, the principle is more or less a dollar-a-vote: this gives the OECD countries firm control. In the UN the voting and decision-making, at least in the General Assembly, is on the basis of a country-a-vote; since decolonisation this gives the developing countries a good measure of control. Hence the powerful countries support the Bretton Woods system and withhold their support from the UN system.

Neither of the two voting systems is fully democratic.

It should not be beyond the bounds of possibility to devise a common voting system for the two types of institution which would combine features of both present systems and introduce other elements. This would create a more level playing field in global management which can only improve its overall effectiveness. Is this not a task to which some thought may be given now? The reason for the sharply different voting is mainly historical.

The World Bank and UN were created on separate occasions and in circumstances when the different voting systems made less difference in control than they do today.

Hans Singer,
Institute of Development Studies,
University of Sussex,
Brighton, Sussex, UK

Fair price of genetics

From Mr Simon Yates

Sir, Your editorial ("Genetic tests" (February 19)) states, uncontroversially enough, that "risks must be priced fairly and transparently in life insurance as in other markets". I fail to see how it follows that "insurers must therefore be allowed to ask for genetic and other medical information, and to discriminate on the basis of the results".

There is nothing "unfair" about pricing which passes on the costs of complying with regulations widely believed to be socially necessary. Genetic testing raises considerable social issues which will require a careful response, extending far beyond life-insurance regulation. For example, should employers be able to turn down job applicants on the basis of genetic tests?

Of course not. Government legislation on the broad issue is inevitable, if only because a meaningful number of voters are likely to be disadvantaged by it. Such legislation is certain to have costs, whether these be from providing state-administered benefits to those disadvantaged, or from driving up prices by requiring the free market to comply with new regulations. There is no doubt in my mind which will cost less.

Simon Yates,
688 Greenwich St.,
New York NY 10014, US

Logic of independent central bank

From Mr Walter Grey

Sir, The greater independence you called as good for the Bank of Japan ("BoJ autonomy" (?) must be just as good for others like the Bank of England.

The latter's metamorphosis was, of course, precipitated by Britain's self-inflicted ERM fiasco. Though the process has yet to run its full course as well as the full length of

the economic cycle, whose denouement it can powerfully accelerate, it has already contributed to a striking improvement in Britain's economic performance and prospects.

Here and elsewhere, moreover, the case for a fully independent (but properly accountable) central bank committed to the maintenance of sound money, or price stability, is being increasingly

recognised, quite apart from the Maastricht Treaty's commandment to the same effect.

It is, briefly, that monetary discipline and politics do not mix, any more than do politics and the administration of justice.

Walter Grey,
12 Arden Road,
Finchley,
London N3 3AN,
UK

Regulators blind to conflict of interests in utilities

From Dr David Rudd

Sir, In your editorial "Consumer woes" (February 18) you almost put your finger on the cause of those woes when you wrote: "Privatisation has entrenched the conflict of interest in the utilities between consumers and shareholders." Almost, but not quite.

Privatisation certainly created a probable conflict of interest, but it is the regulators, with their blind insistence on the RPI-X formula, who have entrenched it.

Neither more privatisation nor a windfall tax will resolve this conflict, as you rightly say. What is required is a regulation method which explicitly and quantitatively ties the shareholders' profits to each utility's success in reducing its prices and improving its services.

When you kindly published two letters from me (July 8 1994 and May 23 1995), proposing such a method, three utilities showed some cautious interest, but not the regulators.

The reason why the latter are so wedded to RPI-X is not far to seek. They have by now a vested interest in their ever more protracted "public consultations", so

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Monday February 24 1997

The saving of French banks

There is a depressing, never-ending feel to the Crédit Lyonnais story, and to the wider problems of the French banking sector. The state-owned bank keeps promising that it only needs one last dollop of state aid to straighten itself out. But it is now returning for a third helping this time, apparently, for as much as FF730m of French government assistance.

Private sector French banks, notably Société Générale, have complained before at the unfair way in which the state has repeatedly bailed Crédit Lyonnais out of problems, while they have had to struggle on their own.

The force of their argument has grown as the size of the successive rescue packages for Crédit Lyonnais have expanded, and as the state-owned bank has begun to show an operating profit of FF300m last year, while internal bank estimates suggest a tenfold profit increase this year. This is not surprising, given the FF45bn of state support already provided.

Small wonder that Mr Marc Viénot, the chairman of Société Générale, has said he believes Crédit Lyonnais should be left with more "scars" in terms of forced asset sales, and threatens to take legal action in Brussels, where the new package is now being considered.

Que faire? If the sector was not banking and the country

was not France, one could plausibly argue that the institution should be allowed to go bust. But while the French government is clearly not ready to countenance such a drastic remedy, it is ready to see Crédit Lyonnais taken over, even by a foreign bank. Last year it started to seek out potential foreign buyers. But none were forthcoming.

The lack of interest is not surprising. The general malaise of the French banking sector is not enticing to would-be purchasers. There are too many banks chasing too few customers, particularly of the corporate kind. Commercial banks are also fettered by social legislation, some of it prewar, on working time and flexibility.

Crédit Lyonnais has so far undertaken only to sell some of its foreign retail operations, while retaining and reinforcing its international wholesale banking activity.

Perhaps the time has now come for the government, and Brussels, to require the bank to sell some domestic branches or subsidiaries as the trade-off for yet more state aid. Crédit Lyonnais would probably howl at what it would see as an attack on its core domestic business, but such a strategy could help force the restructuring that French banking badly needs.

Wise investment

Mr James Wolfensohn has spent his first 18 months as president of the World Bank searching the organisation's soul. With private investment flooding into developing countries, and official aid programmes under fierce attack, the bank seemed to be losing its empire. Mr Wolfensohn had to show it still had a role.

The result of his efforts was revealed last week in the form of an ambitious restructuring programme to be put to the bank's executive board next month. Like many a restructuring proposal before it, the "strategic compact" promises fundamental reform. Over two years, it will transform the bank into a more effective, and more responsive partner in global development. That is the good news. The bad news is that it will cost \$250m.

It is difficult to quibble with the programme's broad objectives. Who, after all, would not want to see the bank do a better job of combating poverty and underdevelopment? But when international organisations of every description are under pressure to downsize, it takes a certain cheek for the bank to ask to spend more.

Insiders deny that the programme is expansionary. They claim that the annual 11 per cent increase in running costs over the first two years of the programme is an investment in

a "leaner, fitter" bank. By 2001 spending will have fallen back to only 3 per cent, in real terms, above the current level.

And yet, even if Mr Wolfensohn is not suggesting an expansion of the bank's role, the plan certainly rejects the view that it needs to be carved back. The aim is to make the bank "the best in the business". Many will wonder, however, whether it needed a more fundamental rethink of what precisely its business was.

The "globalisation" of world capital now leaves plenty for an effective international development bank to do. Indeed, over half of the developing world population has been hardly touched by the "globalisation" of investment flows since the early 1980s. The question is whether the bank can fill the many gaps in the market more effectively than anyone else. And if so, how.

In effect, Mr Wolfensohn is arguing that, to be up to the challenge, the bank needs to continue to be all things to (nearly) all countries. And he wants \$350m, and two years, to prove it. It is a risky strategy. But the prize of improving the institution is probably worth the gamble. In two years, shareholders will have to take a long hard look at the bank - and the goals that have been set - to decide whether the investment has paid off.

Under attack

The spat between Labour and the Conservatives over Britain's defences shows signs of developing into a pitched battle. Mr Michael Portillo, the defence secretary, has unveiled Britain's new defence priorities. Labour has increased its cry that a complete and formal review of Britain's military commitments is needed to allocate the UK's limited defence funds.

In deciding which bang Britain should get for its buck, the starting point must be an assessment of what role the country wishes, and can afford, to play in the world. Neither party seems likely to give up Britain's global ambitions, nor the permanent seat on the UN security council which goes with them. But does the UK have the military to meet those pretensions?

There are signs that, in an effort to be all things to all men, the UK's military effort is being spread too thinly. To take just one example, Britain's hunter-killer submarine fleet is now barely large enough to conduct its minimum duties escorting aircraft carriers and Trident nuclear missile boats. Negotiations over replacement submarines are bogged down because the astronomical development costs can only be amortised over three boats, making unit prices almost unaffordable. Similar problems afflict the army and the Royal Air Force.

Such difficulties are strong *prima facie* evidence that the

forces are over-stretched. Since no more money is likely to be forthcoming for defence, and Britain is only likely to act in concert with its allies, there are good arguments to suggest that the UK should specialise, performing some tasks properly for the whole of Nato, while leaving others to its allies.

A defence review would be a good mechanism for deciding how effort should be concentrated; provided, of course, politicians gave the review sufficient scope to make real, hard choices. Here Labour seems to fall down. In an attempt to curry favour it has committed itself to a blue-water navy, to massed armoured brigades, to the Eurofighter and a host of other programmes.

This risks giving a defence review so little latitude that the uncertainty caused would not be worth the candle. Yet there are cuts which can be made. It makes little sense to have British armour in Germany, the sovereign bases on Cyprus look like a luxury, and peace with Argentina could make a Falklands garrison redundant.

Well equipped rapid reaction forces, effective naval defence of the eastern Atlantic sea lanes, and secure air defence of the UK are proper and proportionate contributions to collective security. If either party is prepared to be that radical, and truthful, then bring on the defence review. Anything else is pretension and fudge.

COMMENT & ANALYSIS

Red chips and dark horses

Companies backed by China will determine Hong Kong's business prospects when it returns to the mainland, says John Riddington

Champagne was served in the steward's box after Mr Larry Yung's new horse romped home yesterday in the Hong Kong Derby. In business too, the chairman of Citic Pacific, the local arm of Beijing's flagship investment vehicle, is making his mark through a string of strategic deals.

Mr Yung is not alone. After the British-owned trading groups and the local Hong Kong tycoons, it is now the turn of mainland-backed businesses to shake up the territory's corporate scene. Red chips, as they are known, are red hot. They are dominating market activity ahead of July's transfer of sovereignty and shifting the balance of business power.

Over the past year red chip companies have raised more than HK\$11bn (\$1.4bn) through placing new shares on the Hong Kong market, almost a quarter of the value of total placements. Investors, hoping to capitalise on the companies' mainland connections, have snapped them up, pushing red chip share prices higher by an average of 70 per cent last year.

This year has been more sedate. But the death last week of Deng Xiaoping, China's paramount leader, has removed a lingering cloud from investment sentiment and raises the prospect of a renewed rally.

Partly as a result of their share price rise, the 40 or so red chips account for more than 7 per cent of Hong Kong's stock market capitalisation. They are also increasingly active in mergers and acquisitions. Last month Citic Pacific took a 20 per cent stake in China Light & Power, one of Hong Kong's biggest utilities, in a HK\$16.5bn deal. Last week China Everbright, another red chip conglomerate, completed the acquisition of a 20 per cent stake in International Bank of Asia and a smaller stake in the insurer, National Mutual Asia.

Such concerns stem partly from the parentage of red chips, most of which are the commercial arms of ministries and state and provincial governments in mainland China.

Citic Pacific was set up by China's state council, the country's cabinet, which also holds a controlling interest in China Everbright. The British trading groups, he says, long held sway over the territory's business and made use of political influence.

Such concerns stem partly from the parentage of red chips, most of which are the commercial arms of ministries and state and provincial governments in mainland China.

In a barbed reminder that the playing field has rarely been level in Hong Kong, Mr Zhu adds: "Chinese companies will never be in a position like Jardines or Swires." The British trading groups, he says, long held sway over the territory's business and made use of political influence.

At China Resources, Mr Frank Ning plays down the importance of political connections during Hong Kong's transition to Chinese sovereignty. "People often estimate these things," says the conglomerate's managing director. "You can't rule out that some will try to use their influence but most managers in China realise that you have to play by the rules."

The Urbane Mr Ning does little to support the image that mainland businesses operate through political manoeuvres and secretive deals. He is more



concerned by everyday issues, such as the potential of a small bottled water operation in southern China and incentive schemes for his staff, virtually all of whom are from Hong Kong.

One other prominent mainland businessman argues that the red chips themselves will act as guarantors of the Hong Kong system. "We all want to be blue chips. If you look at Citic it is now a Hong Kong company," he says, noting that the holding of its Beijing parent fell from 32 per cent to 26 per cent after the recent share purchase. "They now have a vested interest in protecting the local playing field."

Such arguments provide a measure of reassurance. But they fail to remove reservations. "I think they will play by the rules to the same degree they feel the local tycoons have played by the rules," says Mr Mulcahy at W.L. Carr. "But their interpretation of the rules in Hong Kong is that you use whatever clout you can bring to bear."

One US investment banker predicts a period of "the grinding of gears" as the new players seek to establish themselves. "Upheavals to the status quo can be uncomfortable," he says. "But they are also full of opportunities, for foreigners as much as locals."

For red chips and for the investors who have been chasing their shares, the question is whether they can deliver on these opportunities. "We are in a bit of a honeymoon period at the moment," says one European banker. "A lot of money has been invested simply in the hope that these companies establish themselves, graduate into properly managed enterprises and turn their alleged mainland expertise into earnings."

Some already have. Citic Pacific has seen net profits grow from HK\$33m in 1994 to just under HK\$55m in the first half of last year as a result of earnings and exceptional gains from high-profile investments in telecoms and aviation. The group now predicts sharply rising returns from infrastructure projects in China. Its management team, drawn from the mainland and from international banking, has established a strong reputation among the investment community.

China Resources, the oldest red chip, has pursued a slower and steadier strategy but has also achieved critical mass in its trading and manufacturing businesses. China Everbright, after a dismal period of losses in property and financial investments, is also turning the corner. "This year will be very good," says Mr Zhu, as he outlines plans to restructure the group, strengthen its financial services arm and

reorganise its management. Steady progress is predicted at other prominent red chips, such as China Travel and Guangzhou Investment.

Even for established groups, however, life is far from easy. Mr Ning at China Resources bemoans the rise in competition among China-backed companies in Hong Kong.

"When we had a monopoly in the silk trade we used to make US\$32m a year," he says. Since the end of the 1980s, when the monopoly was ended, profits in that business have fallen by about 90 per cent.

At other red chips, there is often little strategy and the attraction goes no further than mainland connections. Continental Mariner has seen its share price double this year, even though it has launched two share issues and its core shipping business is struggling. The explanation lies in its connections with the People's Liberation Army and the prospect that mainland assets will be transferred into the company, a formula pursued by many red chips. "There is no clear business plan, at least in the usual sense," says one stockbroker.

The differences between the various red chips make it hard to generalise. "Not all will succeed in becoming regular companies, not all have the management to carry them through," says Mr Mulcahy. He adds that "if Hong Kong's biggest problem is badly managed conglomerates that is a relief in a way".

It could also prove to be the biggest risk. One local executive says: "My main worry is that, if they can't succeed within the system, then it is the system that will suffer."

Should mainland businesses fail to establish themselves according to the rules then the rules may be bent, he believes. As this view suggests, the best scenario would be for Hong Kong's red chips to turn blue.

Red chip issues: snapped up by investors

Company	Funds raised (HK\$bn*)
Citic Pacific	2.20
China Overseas Land & Investment	7.80
Shougang Concord Century Holdings	.56
China Travel International Investment HK	.72
CNFC (HK)	.42
Guangdong Investment	.418
CNFC (HK)	.232
Cosco Pacific	1.550
Guangzhou Investment Co	.155
Shougang Concord International Enterprises	.187
Citic Resources Enterprise	1.162
Citic Travel International Investment	2.520

* million

Source: Hong Kong Stock Exchange/companies

OBSERVER

Volcker calls in Junz

time earlier in her career at the IMF, the OECD and the US Federal Reserve, where Volcker did his time as chairman.

Viet Nouveau

The British may not rule the world when it comes to wine-making but they can at least take credit for breeding where other grape-crushers won't.

Allied Domecq, the UK drinks group, has just started making wine in Vietnam, where the more favoured tipplers are beer, cognac and a particularly lethal type of rice-distilled spirit. But Allied Domecq hopes to change all that with its new winery, a 50/50 joint venture with the Communist party in southern Ninh Thuan province.

The idea might at first appear foolhardy but wine production is not actually new to Vietnam: about 100 years ago, French colonists introduced the Cardinal grape to Ninh Thuan, where the climate is good enough to produce three harvests a year. Most other wine-producing countries manage only one.

Back in the 1960s, the French abandoned the vines but many kept growing; now Allied Domecq, with the help of Australian viticulturists, is using them to produce around 35,000 tonnes of grapes a year.

Foot in mouth

Much consternation over at US footwear manufacturer Reebok, having accidentally named a women's running shoe after an evil spirit which preys sexually on sleeping females.

A public outcry has forced the company to change the name of its "Incubus" trainer. Reebok says that selecting a nocturnal demon as a brand name was an honest mistake. It was chosen

because it sounded like "incubate" and they hoped it would conjure up images of comfort and rebirth.

Still, in one sense "incubus"

turned out to be wholly appropriate; it also means "nightmare".

Corking

Undeterred by his political difficulties – such as making sure Germany qualifies for economic and monetary union – Chancellor Helmut Kohl has found time to honour a five-year old bet.

Former FT man David Marsh, now at investment bank Robert Fleming, agreed a wager with Kohl at the end of 1991 on whether monetary union would take place in January this year, the first date set by the Maastricht treaty. The chancellor was sufficiently optimistic at the time to bet that not only would the single currency become a reality in 1992 but that Britain would join on that date.

Marsh dissented and wagered six bottles of wine: English if Kohl was right, German if he was wrong. With the deadline passed, Kohl has finally paid up. Marsh last week received six bottles of fine white from the vineyards of Gimmlingen, in Palatinate.

100 years ago

Bloodshed in Crete There has been more bloodshed in Crete, and the Greeks, although victorious, have had a taste of the fighting quality of the Turk. The position is a peculiar one, and went it not for its possible serious consequences would be highly ludicrous. Greece is actually at war with Turkey, but the war is unofficial, and so far unrecognised in high court circles. King George has announced his intention of annexing Crete, and the great Powers of Europe,

though professing to be adverse to such precipitation, are winking the other eye with a vigour which can scarcely impose upon so acute an observer as the crafty Sultan. Germany is sulking in her tent because her proposal to blockade Crete is rejected.

50 years ago

Swedish Ship Compensation Stockholm, 23rd Feb. I understand that Swedish banks and British interests (acting on behalf of U.K. insurance companies) have reached an agreement on compensation for ships which during the war were forced to stay in Gothenburg for a certain time and were later sunk by the Germans.

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Myth-makers out to market Deng legend

By Tony Walker in Beijing

A free market in myths and memorabilia of Deng Xiaoping, China's deceased paramount leader, is emerging ahead of his state funeral tomorrow.

Deng, who scorned myth-making in life, might in death be burdened with stories of improbable achievements, such as the lingering Chinese attachment to mythologising its departed leaders. One village north of Beijing is attributing the gift of water-divining to its dead leader, who is already credited with great feats in war and peace.

According to residents of Niulanshan, Deng appeared in the middle of a terrible drought in 1960 and, tapping a walking cane on the ground, indicated to villagers where they might find water. "Don't pray to God for water but dig here," Deng told the parched villagers. A drilling team arrived and water gushed from an underground spring.

Deng, who was 92, may not have achieved the godlike

status of Mao Zedong, but the Chinese appetite seems considerable for both mythologising and, more important these days, commercialising dead "emperors".

A small industry appears to be developing in Deng memorabilia. Postage stamps commemorating Deng have leaped in value. Shops selling books, posters and other Deng artefacts are besieged. "Some people, of course, are very sad," said a stamp trader. "But in China, we have a saying: 'The world keeps on turning'."

Deng, who coined the phrases "to get rich is glorious" and "socialism doesn't mean poverty", would probably approve, but might find it strange that people are seeking to profit from his likeness.

In Shanghai, where money is god, Deng memorabilia are selling well, according to the local Liberation Daily. It said thousands of posters, entitled "The Architect of China's Opening, Reform and Modernisation - Deng Xiaoping", had been rushed to Shanghai book-

stores to meet demand. But it is in Sichuan, Deng's home province, that most reverence is being shown for the "great architect" of China's modernisation. Tens of thousands of mourners visited the courtyard of the house of birth in Chengdu, the provincial capital, 10,000 people carrying candles mounted a vigil in the main square - in spite of an official ban on mass displays of grief.

In Beijing, people who sought to lay wreaths at the memorial to revolutionary martyrs in central Tiananmen Square were turned away: the authorities are intent on preventing the occasion being used for protest.

But one area of possible profit from Deng's death has proved disappointing - films. The authorities instructed the city's cinemas to show re-runs of films honouring Deng, but response was so poor that several theatres have shut during the six-day period of mourning until Wednesday, the day after the official funeral.

Regent, a big portfolio investor in Russia which is keen to retain a good relationship with the local political and financial establishment, obeyed.

"The board has taken this decision with regret as we continue to believe that our strategy to help passive investors participate in RAO Gazprom's success was appropriate and legal," said Ms Sophia Shaw, the director of Regent Fund Management.

Regent Gaz, which had attracted \$200m for the Gazprom stock, said shareholders would be given an opportunity to redeem their investment.

Regent officials said lawyers had advised them that their

mechanism for buying domestic Gazprom stock was legal. However, a Regent statement said the Gazprom management's hostile reaction made it "inadvisable" to pursue the scheme.

The episode suggests that Gazprom, a favourite with international investors, remains committed to its two-tier share system and its policy of tight control over the ownership of its stock.

Foreign investment is limited to 9 per cent of the company. Outsiders were given their first opportunity to buy last year, when 1.15 per cent of Gazprom's equity was sold in the form of ADRs offered at four times the price of domestic shares.

That differential has been irresistible to foreign traders hoping eventually to exploit the tremendous arbitrage opportunity between domestic and foreign shares.

Regent officials said lawyers had advised them that their

Gazprom chiefs fend off foreign investment move

By Chrystia Freeland
in Moscow

Regent Gaz yesterday abandoned its plan to invest in domestic shares in Gazprom, Russia's largest company, after intense pressure from Gazprom management.

The decision by the investment company, which is part of the Hong Kong-based Regent Pacific investment group, is an important victory for Gazprom executives and could dissuade other foreign investors from pursuing similar schemes.

Regent Gaz is an offshore investment company established this month to take advantage of the huge price differential between domestic Gazprom stock and the American Depository Receipts issued by Gazprom for foreign investors.

But Gazprom, which controls some 80 per cent of the

world's known natural gas reserves, reacted furiously. In a letter last week, Mr Rem Viakhevitch, the Gazprom president, told Regent to disband the company and described the plan as "a threat to national security".

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Nato deal

Continued from Page 1

attacks from within his own camp, as discontent in Russia's underfunded army continues to grow.

In an impassioned speech yesterday, Mr Igor Rodionov, the minister of defence, warned that the army was living on "emergency reserves" and if radical measures were not taken "by 2000 or thereabouts our country's defences could be in ruins".

Shell faces vote on ethical policy

Continued from Page 1

report to shareholders before the end of this year on its operations in Nigeria, which have been the focus of pressure group campaigning for several years.

Shell Transport & Trading, a UK quoted company, and Royal Dutch Petroleum, quoted in the Netherlands, own the Royal Dutch/Shell group on a 40:60 basis.

The company confirmed that

the resolution had been lodged and that shareholders would be voting on it at the annual general meeting.

"We are considering our response to it at the moment," the company said.

It also said that the issues raised in the resolution were being covered by the company's current review of its so-called Statement of General Business Principles, which deals with environmental issues.

Investors switch bond holdings on fears of Emu delay

By Richard Lapper,
Capital Markets Editor

International bond fund managers have reduced their exposures to French, Italian and Spanish bonds in the past month, reflecting increasing concern that European monetary union could be delayed.

Only 11 per cent of investors interviewed in a survey published today said they favoured French bonds, compared with 31 per cent a month ago.

The number of investors considering themselves "overweight" in Italy has also declined - from 39 per cent to 26 per cent. The prices of Italian and Spanish bonds rose sharply in 1996 amid hopes that both countries would become founder members of monetary union in 1998. "There are serious problems with economic convergence," said a London-based fund manager. "People are getting cold feet."

The survey, by Lehman Brothers, the US investment bank, shows more investors have increased their exposure to German government bonds. traditionally considered the most secure in Europe. Investors

have also increased their exposure to UK and US government bonds, sterling and the dollar.

The 38 global fixed-income funds surveyed by Lehman have increased their holdings of US dollars to their highest levels for 18 months while holdings of Italian lire are at their lowest for nearly two years.

"Over the last couple of weeks, there has been a clear pick-up in concerns about whether Emu will take place in time and whether the high-yield markets [such as Spain and Italy] will be allowed in on the first round," said Mr Adrian Owens, European economist with Julius Baer Investments, the specialist fund manager.

Countries such as Italy and Spain have reduced inflation and are lowering their budget deficits toward the 3 per cent of gross domestic product target stipulated in the Maastricht treaty. But analysts say there are new concerns the German government will resist efforts by both countries to become members in the first round.

Mr Mark Fox, chief European strategist at Lehman, said recent statements by officials indicated that Germany had "embarked on an expectation management exercise and it is working. Pricing of bonds had previously indicated too great a degree of confidence".

Delay haunts EU, Page 2
Austria's route, Page 24

Mr Alan Greenspan, chairman of the US Federal Reserve, warned last December about "irrational exuberance" in the US equity market. But what about bond markets? Global growth is clearly picking up, yet bonds in both the US and Germany are entering dangerous territory. Yields in Germany have never sustained a fall below 5.5 per cent, the level they are fast approaching. In the US, meanwhile, the gap between bond yields and the nominal rate of gross domestic product growth - currently around 100 basis points - is close to a 10-year low.

Records, of course, are made to be broken. Is now such an occasion? A case can be made in Germany. The economy is likely to pick up this year, but the prospect of higher interest rates in remote Monetary Union developments also appear to favour bonds. The market had been discounting a broad, soft Emu but a narrow Emu or delay now seem more likely options. It does, however, stretch credibility that record low long-term rates should be achieved just at the time when the very bedrock of German financial stability, the Bundesbank, may be about to disappear.

Ironically, the biggest threat to bonds probably lies in the US. The combination of steady growth and tight labour markets will continue to make investors nervous about higher rates. And if bond prices do fall, Germany is likely to be caught in the backwash. In the short term, however, the odds favour a further widening of the treasury-bond spread, normally a support for the dollar.

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Delay haunts EU, Page 2
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THE LEX COLUMN

Bond bonanza

not won without making some increase over their initial offer.

We may also be reaching the point where the remaining regional electricity companies have scarcity value. True, Yorkshire is not quite the last; Southern Electric also remains; the Energy Group is coming back on to the market; and there is always Northern Ireland Electricity and the two Scottish generator-distributors. Moreover, there is no guarantee that the supply of US utilities willing to buy more for more than they are worth is limitless - especially in hostile and politically controversial situations. Nevertheless, Yorkshire's management should surely not relinquish their independence without at least giving the possibility of a counter-bidder a try.

Christian Salvesen

Shareholders in Christian Salvesen face a difficult choice. Management plans to pay out a £100m special dividend and split the company into two - the European logistics business and Aggreko plant hire. But a group of rebel shareholders, led by former chairman Sir Gerald Elliot, want to shelve these proposals, install a new chief executive and expand the company by acquisition.

The rebels' main argument, that Salvesen could be run better, strikes a chord. Top management's track record is unimpressive. And the rejection of last summer's bid approach from Ebas, worth 350p a share at the time, looks a very poor decision. Despite the launch of its own restructuring plan, Salvesen is trading at just 314p.

But diagnosing the problem is not the same as solving it. Mr John Grant, the rebels' candidate for chief executive, is a former finance director of Lucas and has no experience of Salvesen's markets. His objection to the management's proposed £100m dividend, on the grounds that a more indebted group could not invest sufficiently, is doubtful. Even after paying it, interest cover would still be five times. Nor would saving that £100m give him sufficient firepower to help consolidate the industry, when rivals such as Transport Development or Tibbett & Britten would cost over £300m. As it stands, shareholders' best bet is to pocket the £100m and hope that Salvesen's two arms, once independent, are boosted up. Backing the management looks the lesser of two evils.

Yorkshire/AEP

If the rumoured 850p a share

university is the price on offer from American Electric Power for Yorkshire Electricity, the UK company should reject it. At first sight, such a price does not look bad. It implies an enterprise value of about seven times this year's likely earnings before interest, tax and depreciation - a higher multiple than CalEnergy paid for Northern Electric or Dominion Resources for East Midlands Electricity. On the other hand, this comparison allows nothing for Yorkshire's 22 per cent stake in Ionica. And taking that into account, an 850p offer is certainly less attractive than the most recent agreed deal in the sector - that for London Electricity from Entergy. Of course, this comparison allows nothing for Yorkshire's 22 per cent stake in Ionica. And taking that into account, an 850p offer is certainly less attractive than the most recent agreed deal in the sector - that for London Electricity from Entergy. Of course, this comparison allows nothing for Yorkshire's 22 per cent stake in Ionica. 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Turkey tries to promote US ties

By John Barham in Ankara

Some of Turkey's most influential politicians, business leaders and soldiers arrive in Washington today for three days of speeches, seminars and cocktail parties to strengthen traditional strong ties with Washington and repair their country's battered image.

Ostensibly, they are gathering for the annual meeting of the Turkish-American Council, a business group. But Mr Abdullah Gul, minister of state, a confidant of Mr Necmettin Erbakan, Turkey's Islamist prime minister and the delegation's star attraction, says: "There is hardly any other country with which we have such a close and deep relationship. We want to improve relations even more."

The Islamists view the US as more sympathetic to Turkey in comparison with other European countries. Washington sees Turkey as strategically vital and wants to anchor it more firmly in the western world, including stronger links to the European Union.

Before coming to power last July, Mr Erbakan criticised the west and promised to cut ties with the EU. Now he demands a greater role for Turkey in western councils and expects Washington to support him.

Ankara is assiduously courting the Clinton administration. Last month, Mr Fehim Adak, the Islamists' senior economics minister, visited Washington and New York where he met Mr Robert Rubin, treasury secretary.

Mr Erbakan has not sent officials of similar calibre to Europe. Mrs Tansu Ciller, his secularist foreign minister and coalition partner, travels frequently to Europe only to repeat Ankara's increasingly tough stance towards the EU and Nato.

Turkey has threatened to attack if the Greek Cypriot government deploys Russian-made missiles, and to block Nato expansion unless it wins a promise of EU membership, and is strengthening ties with Iran.

These policies naturally alarm Mrs Madeleine Albright, US secretary of state, who has said: "It is important for [Turkey] to continue to be a secular country." However, Mr Gul says he will "explain sincerely all the issues which [irritate] America".

The government has also sent Mr Turhan Tayan, the secularist defence minister at the head a large military team, underlining Turkey's strong defence relationship with the US.

The presence of two of Turkey's wealthiest businessmen, Mr Rahmi Koç and Mr Sakip Sabancı, is aimed at underlining that the economy is growing, despite great volatility and that privatisation is edging forward.

However, Mr Gul will probably find that Europe and the US differ over Turkey in degree rather than substance. Ankara's foreign policy, its widespread human rights violations, and its chaotic economy alarm the US as much as Europe.

'Offensive budgetary strategy' to consolidate public finances and stimulate growth

Bonn hints at cuts in welfare

By Peter Norman in Bonn

The German government yesterday gave a strong hint that any future spending cuts would focus on welfare benefits and social programmes and that public sector investment would be protected in the hope of promoting job creation.

Mr Peter Hausmann, Bonn government spokesman, said "public spending on consumption" must be reduced to give scope for investment, adding that cuts could set the stage for "further measures" to combat unemployment.

Reporting on a meeting between Chancellor Helmut Kohl and the leaders of his coalition of Christian and Free Democrat parties, he said

they had spoken of an "offensive budgetary strategy" in which efforts to consolidate public finances and stimulate growth would interact to promote employment.

Mr Hausmann's remarks, although lacking in detail, were seen as a sign that the government intends to hold back for the time being from imposing a budget freeze that would cap the amount departments are allowed to spend without the explicit approval of Mr Theo Waigel, the finance minister.

Speculation about early action along the lines of the freeze imposed in March last year has mounted since the government forecast that Germany's public sector deficit this year would amount to 2.9 per cent of

gross domestic product, just under Maastricht's deficit criterion for economic and monetary union, and news of January's 0.5m jump in unemployment to 4.6m.

While Mr Waigel has not ruled out a spending freeze, yesterday's meeting took the view that such draconian action would hit investment and jobs. The finance minister has reported that last year's freeze trimmed 1996 federal spending by about 1 per cent to DM456bn (\$369.80bn).

The statement issued after yesterday's coalition meeting was also a signal to the opposition Social Democratic party ahead of talks next Monday which are due to see a compromise allowing some elements of the

government's tax reform pro-

gramme, planned for 1998, to enter force at the beginning of next year.

The coalition called on the opposition to end the blockade in the Bundesrat, the second chamber representing the states, of government legislation which would have provided the federal budget with DM11bn of extra funds in 1996 and 1997. It said it would seek opposition support for the long delayed abolition of the local trading capital tax.

The government also renewed its

appeal to employers and unions to do all in their power to boost employment amid signs that it is becoming impatient that deregulation measures have not produced a hoped-for wave of hiring.

Hungarians go back to their old life

A crippling social security levy on the self-employed is killing entrepreneurial ambition, writes Kester Eddy

Andras Lieszkovszky, 31, a part-time trans-

lator, handed back his self-employed permit in Budapest last month to the very same official who issued it two years ago. "She had the same old typewriter," he said. "Nothing had changed."

But things have changed - social security contributions levied on the self-employed have increased sharply since the new year. That is why thousands of Hungarians have been abandoning "entrepreneurial life" and handing back the permits that gave them self-employed status.

Some estimates put the number as high as 20,000 since the new year and there would have been more, if some local council offices had not run out of the necessary forms.

At a stroke, the monthly contribution for all self-employed people were raised to 45 per cent of income with a minimum of Ft70bn (\$400m), a serious sum when take-home pay is typically \$200.

The government raised the rate to try to cut the country's social security deficit, which last year ballooned to more than Ft70bn (\$400m), four times the annual target.

Reformers have a point, as the 80,000 self-employed contributed only 1.5 per cent of social security contributions last year.

But, even so, why hit the self-employed? The answer lies in the way Hungary's private economy developed tentatively in the late 1980s, when the communist regime encouraged part-time work just as social security costs were already on the rise.

The government increased non-wage burdens on enterprises, and many of them - at least in the private sector - slid out of providing full-time employment.

In some enterprises, staff were hired on a minimum salary, in effect just for Monday, and worked the rest of the week on contract. In this way, non-wage costs were curbed, if not slashed.

For other workers, genu-

ine part-time jobs after hours allowed them to make up a living wage.

However, critics say the increase in social security contributions has backfired and will drive more people to join the "hidden economy".

Social security officials admit the new law is problematic. Mr Istvan Szabo, head of IPOSZ, an entrepreneurs' group, estimated that half the self-employed were in fact working part-time, and of these, between 100,000 and 150,000 would hand back their permits by the end of the year.

"Afterwards, many of these will work in the hidden economy," he said.

A number of entrepreneurs' organisations have turned to the constitutional court for a ruling on the issue and the government seems to be having second thoughts.

Earlier this month it announced a proposed amendment that would ease the burden. The minimum contribution for self-employed people who also have one main job would be halved to Ft2,825.

For Mr Lieszkovszky,

he has founded a partnership, and located an accountant with whom "we can get round it better".

As he surveyed the forms to renounce his self-employed status, he saw one was to cancel his compulsory chamber of commerce fee. This, effectively another tax, was for a chamber he had never wanted, charging a fee he has never paid. Now he worries it will charge him retrospectively.

He also has to pay the minimum social security contributions for January, but does not know how. He just wants to get on with life. "I don't bother about all these things," he said.

And the female official he saw was unable to offer advice. She said: "I can't say anything about the social security lot, they're a state within a state."

LEGAL NOTICES

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TO: THE NOTEHOLDERS OF ALL ISSUES FOR WHICH WE ACT AS FISCAL REFERENCE, PAYING OR REDEMPTION AGENT:

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We hereby give notice that all notices to us pursuant to any agreement or arrangement subsisting as at 17 February 1997 should be addressed, telephoned, telexed or faxed (as relevant) to our new premises as from either (1) 17 February 1997, or, if applicable, (2) such date which is calculated by reference to the date of this notice in accordance with any applicable terms, if any, contained in any relevant agreement.

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ALL OTHER DETAILS REMAIN UNCHANGED

Serbian protests grow over unpaid wages

By Guy Dinmore in Belgrade

Serbian textile workers said yesterday they would go on strike next week, adding to widening unrest across the Yugoslav republic.

Their union, representing textile, leather and footwear workers, said it would call out workers from next Tuesday to demand better conditions for the sector which is operating at less than half of capacity.

The union said 70 per cent of workers were not being paid, a situation repeated in several industrial sectors because of a liquidity crisis caused by the socialist government's tight grip on money supply.

Belgrade newspapers said workers at the Zastava car plant in Kragujevac were on strike. One of their demands is payment of January wages. The Zastava plant is holding talks with South Korea's Hyundai group over possible investment in Serbia.

More than half Serbia's teachers have also been on strike since early this month. Bus drivers in the capital staged a limited strike on Monday. Belgrade's state-controlled Politika television station has been hit by a strike by part-time workers who say they have not been paid for two months.

Analysts said workers in Serbia were generally reluctant to protest for fear of losing their jobs, but deteriorating economic conditions

were forcing them to take action. So far, workers have shown only limited support for the pro-democracy opposition coalition which staged three months of protests to force the government to recognise its victories in local elections last November. The results were reinstated last week.

Inflation is close to an annual 100 per cent and the government fears renewed hyper-inflation if it relaxes its grip on credits to the huge and inefficient state sector. Companies are having to resort to barter instead of cash payments.

The official unemployment rate is 26 per cent but the real figure is reported to be 53 per cent when workers on forced leave are included.



Finns on line to meet 'all Emu targets'

By Greg McInerney in Helsinki

Finland said yesterday that gross public debt would rise slightly in 1997 but would remain below 60 per cent of GDP, enabling it to meet all conditions for joining the proposed single European currency.

The government also renewed its appeal to employers and unions to do all in their power to boost employment amid signs that it is becoming impatient that deregulation measures have not produced a hoped-for wave of hiring.

In a 1997 economic forecast, the finance ministry said this year's budget deficit would drop to 1.9 per cent of gross domestic product, well inside the Maastricht treaty's 3 per cent hurdle. Annual inflation was estimated at 1.2 per cent.

Mr Paavo Lipponen, prime minister, stressed Finland's determination to be among the founder members of the new currency. "We wanted to make sure that in every respect we were among those member countries which will be evaluating the others," he told the Financial Times.

Finland would press for strict interpretation of the convergence criteria, though Mr Lipponen expressed confidence Germany and France would "take the necessary measures" to ensure they qualified.

But "we have really made sacrifices to do what is right, cutting expenditure on a scale almost without parallel. I don't think some countries have really started making necessary cuts in expenditure."

Some observers had thought Finland's public debt might narrowly exceed the 60 per cent ceiling, but the finance ministry has pre-

dicted a rise to 58.5 per cent of GDP this year, up from 58 per cent in 1996.

GDP would expand 4.6 per cent after a 3.2 per cent rise last year, underpinned by a 3.8 per cent rise in private consumption and a forecast doubling of private investment growth.

Economists said Finland appeared to have entered a virtuous circle of strong growth, low interest rates and weak inflation. It follows two years of tough spending cuts by the five-party coalition, which includes Conservatives, the former communist Left Alliance and Social Democrats.

The key headache remains unemployment, at 16.3 per cent at year-end. The finance ministry forecast joblessness would dip below 15 per cent this year. But it warned an expansion of job training would restrain labour and was a "risk factor" for employment.

RHÔNE-POULENC'S 1996 FINANCIAL RESULTS

1996 net income: an increase of 28.4%

"In 1996, we progressed in the implementation of our strategy:

- our life science businesses (pharmaceuticals, animal and plant health) continued to grow and improve their profitability, due to the commercial success of our new products and the integration of Fisons;
- in chemicals and fibres, there was a marked improvement in the majority of businesses and new restructuring measures have been undertaken;
- we have continued to refocus our business portfolio and in 1996 divested FF 6.8 billion of assets.

In 1997, we will continue with this strategy and confirm our objectives of achieving improved performance in earnings per share and reducing the net debt to equity ratio to less than 0.5%.

Jean-René Fourtou
Chairman
and Chief Executive Officer



Rhône-Poulenc,

a global company

focusing

on growing markets

in pharmaceuticals,

vaccines, animal and

plant health

and speciality chemicals.

1997 calendar:
General Meeting of Shareholders:

23 April 1997
(second convocation)

Quarterly results:

1st quarter: 30 April
2nd quarter: 25 July
3rd quarter: 30 October

Rhône-Poulenc Investor
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NEWS: INTERNATIONAL

Genetic research 'threatens liberty'

By Clive Cookson in Seattle

Genetic research is beginning to erode civil liberties - and threatens to spawn a "genetic underclass" of people suffering unfair discrimination in insurance and employment, the American Association for the Advancement of Science heard yesterday.

At the end of a meeting that has celebrated the promise of genetic research for improving human health, doctors and policymakers warned that the genetic revolution also had a downside. Tests now being developed can indicate susceptibility to diseases ranging from breast cancer to Alzheimer's.

Dr Paul Billings, an associate medical professor at Stanford University who also runs a Veterans Administration clinic in San Jose, California, said his own research showed that "genetic discrimination is already occurring in insurance and employment settings and is reaching the areas of adoption and military service".

"If policy does not match advances in technology in this field, we will see an increase in those who have no symptoms but are treated as if they are ill - the genetic underclass."

One particular concern of several speakers at yesterday's session was a huge genetic databank to which all members of the US armed forces must contribute a DNA sample.

"The storage of genetic information in DNA banks like the one maintained by the Department of Defence has already produced important problems," Dr Billings said. "There have been several courts-martial of people who haven't agreed to contribute to the DNA bank."

Professor Philip Berreano of the University of Washington agreed that privacy was a key issue. "Civil liberties are imperilled by massive data collection programmes, databank storage and maintenance practices, and policies governing who should have access to such information," he said.

Mr Jim McDermott, a US congressman from Washington, said he would introduce a bill in Congress this year to strengthen the protection of medical privacy.

The measure had new urgency, he said, because the federal "administrative simplification" law enacted last year to streamline the computerisation of medical records "threatens the privacy of genetic information."

"It is important not only to prohibit genetic information but also to prevent it," Mr McDermott said.

Editorial Comment, Page 13

Netanyahu faces Jewish settlements revolt

By Avi Machlis in Jerusalem and David Gardner in London

A group of Likud MPs yesterday threatened to withdraw support from the Likud-led Israeli coalition government if Mr Benjamin Netanyahu, their prime minister, delays building a Jewish settlement in occupied East Jerusalem.

Plans for the Har Homa settlement have also brought threats of a backlash from the Palestinians, who say it

will jeopardise the peace process.

"The situation in Jerusalem is dangerous," said Mr Faisal Husseini, a Jerusalem-based member of the Palestine National Council. "The Israelis are pushing us towards the point of explosion."

Mr Ahmed Qorei (Abu Ala'a), speaker of the Palestinian legislature and architect of the Oslo peace accords, warned in London yesterday that the Israelis were "playing with fire". If

renewed fighting broke out over Jerusalem, neither Israel nor Mr Yasir Arafat's Palestinian Authority would be able to control the reaction of the Palestinians, he said.

"The Israelis are negotiating with themselves," Mr Qorei told a meeting of the London-based International Campaign for Jerusalem, "but the party they have to reach agreement with if they want peace is the Palestinians."

The rebellion against Mr

Netanyahu is headed by Mr Michael Kleiner, a Likud member of parliament and leader of the Land of Israel Front.

The 17-member Knesset grouping has pledged to force the prime minister to expand Jewish settlements in the occupied West Bank and East Jerusalem. It opposed the recent Knesset vote to approve the Israeli redeployment from the West Bank town of Hebron.

"The coalition cannot function without us," said

Mr Kleiner. "The prime minister will have to decide if he prefers our support or to delay building."

Mr Netanyahu said yesterday a ministerial committee would debate next week whether to build Har Homa in south-east Jerusalem. He said Israel had decided to pave a new section of road north of Jerusalem in the occupied West Bank, another demand of Mr Kleiner's group.

With the two projects, Israel aims to strengthen its

position in Jerusalem, cutting off the Arab east of the city from its West Bank hinterland by establishing "facts on the ground" before final-status peace talks, scheduled to begin on March 17 and conclude by May 4, 1999. These will deal with Israel's borders, the fate of more than 4m Palestinian refugees and the status of Jerusalem and Jewish settlements in the West Bank and Gaza Strip.

Mr Netanyahu, who has ultimate authority to block

the Har Homa settlement, has so far not given his approval, fuelling speculation he may be under pressure from Washington not to do so.

Yesterday, the Land of Israel Front said it would not attend parliamentary debates today to protest against Mr Netanyahu's delay. Mr Kleiner also said his group might withdraw their support from the Likud-led coalition if Mr Netanyahu backed away

from the Har Homa project.

Diamond dispute divides Angolans

Barnaby Phillips on prospects for political accord as the UN prepares to pull out

With the United Nations apparently determined to begin pulling out its 7,000 troops from Angola next month, pressure is mounting on the MPLA government and former Unita rebels finally to comply with the 1994 Lusaka peace accords, which ended 19 years of civil war.

The political signs are not encouraging. The planned inauguration of a government of national unity was abandoned in January. Mr Jonas Savimbi, the Unita leader, refuses to leave his headquarters at Bafundo in the central highlands. Negotiations are dragging on over the sensitive issue of whether Mr Savimbi should



Savimbi: sensitive role

have a position in the new government, although the UN has been heartened by recent signs he may be prepared to accept a role as leader of the opposition.

Officially, there is no linkage between the resolution of Mr Savimbi's status and the inauguration of a new government, which would include several Unita ministers and provincial governors. But the shuttling of envoys between the capital Luanda and Bafundo reveals an obvious truth: a new government which does not have Mr Savimbi's blessing will leave him to foreign investors and ordinary Angolans unimpressed.

In any case, Mr Savimbi is unlikely to agree to a role in the government until agree-

ment is reached on the division of Angola's diamonds.

Angola is the world's fourth biggest diamond producer, but the government only controls 20 per cent of the trade. The fighting left Unita in control of the richest alluvial deposits in north-eastern Angola. Industry sources estimate that Unita earned \$500m from smuggling diamonds out through Zaire last year, and was selling at an increased rate in the first weeks of 1997.

The government is going to have to make a very attractive offer to Unita if it wants it to give all that up," one buyer said.

The government has allowed Unita to set up its own private mining company while negotiations continue on the location of con-

cessions.

The UN's special representative, Maitre Alioune Blouin Beye, maintains an appearance of enthusiastic optimism. The Malian diplomat denounces the "eternal sceptics" of the Angolan peace process and stresses the phased nature of the UN withdrawal: one battalion per month, stretching over six months.

"We're not going to leave Angola in the lurch," says an official of the peace-keeping force Unavem. But many Angolans fear the precarious security situation in the countryside will deteriorate further once the UN troops leave. Banditry is still rife, involving both government soldiers and the 17,000 Unita troops who have deserted from UN camps.

management are distressingly obvious. Gangs of orphans roam among the piles of rubble at the roadside, while the luxurious four-wheel-drive vehicles of the Angolan elite roar past, the occupants' faces hidden by tinted glass.

No matter how precarious the peace, Angola's social injustices are firmly entrenched. But while Unita may keep dragging its feet in the belief that economic difficulties will continue to erode the government's popularity, President Jose Eduardo Dos Santos is beginning to feel slightly more optimistic about the future, at least in the short term.

After last year's dismissal

of the prime minister, amid signs that Luanda's long-awaited social explosion was about to happen, there has been a superficial improvement in the economy. The Nova Vida economic programme - a series of import controls, regulated profit margins and moves towards

a unified exchange rate - has brought inflation down and halted the spectacular collapse of the local currency, the kwanza.

Oil production remains

buoyant, and is predicted to rise during 1997. The International Monetary Fund, while sceptical of the government's competence, is due to send a delegation to Luanda next month to discuss the terms of structural adjustment support.

Mr Chris Stals, the governor of South Africa's Reserve Bank, said yesterday he would recommend that individuals be given greater freedom to take money out of the country as the next step towards abolishing exchange controls. He said this could be achieved by relaxing controls on institutional investors such as unit trusts, increasing the travel allowance, and by creating special bonds for emigrants who have blocked funds in South Africa. The bonds could be made available to non-residents, and be made redeemable in equal instalments over a period of years.

The government has said repeatedly it is committed to the phased abolition of exchange controls, but Mr Trevor Manuel, the finance minister, again refused yesterday to discuss a timetable. Speculation has been increasing among bankers that Mr Manuel could make an announcement in the budget next month.

However the minister said nothing yesterday to encourage those hopes, and the rand dipped against the dollar to close in Johannesburg at R4.46, a fall of R0.05 on the day.

Roger Matthews, Johannesburg

■ South Africa has trained two battalions to be ready for multinational peacekeeping and would be willing to contribute up to 1,000 men to any such operation, military officials said yesterday.

Reuter, Cape Town

Algerian curb on new parties

Algeria's transitional parliament yesterday passed a law imposing restrictions on forming political parties. The law, adopted by the National Transitional Council ahead of legislative elections expected in May or June, gives parties a year to comply and requires them to hold new founding congresses with between 400 and 500 delegates elected by 2,500 supporters from 25 of the country's 48 provinces.

With the election three months away, the parties are likely to be allowed to take part before complying with the new law. They will, however, be forced to accept a ban on the use of religion for political ends. Moderate Islamist parties will thus have to change their names and alter their programmes.

The Algerian conflict was sparked by the army's 1992 cancellation of elections which an Islamist party was set to win.

Another massacre of civilians was reported yesterday by the Algerian press. Al Watan, an independent daily, said 30 suspected Moslem guerrillas cut the heads off 33 villagers in Kerrach, near the town of Blida, 50km south of Algiers.

Roula Khalaf, London

Israelis shell Lebanese villages

Israeli and allied military forces shelled three south Lebanon villages yesterday, killing a civilian woman and wounding two other people. Lebanese security sources said the shelling was an apparent breach of a US-brokered ceasefire understanding that ended a 17-day Israeli blitz on Lebanon last April and bars the south Lebanon combatants - Hezbollah and Israel and its allied militia - from targeting civilian areas. The bombardment, which also hit the village of Kfar Roushanie, was in retaliation for guerrilla shelling of three posts of the Israeli-backed South Lebanon Army (SLA) militia in the zone, SLA sources said.

Reuter, Nabatiyah

Commonwealth seeks Nigeria evidence

By Michael Holman, Africa Editor

Nigerian opposition parties have been invited to give evidence to the Commonwealth's ministerial action group (CMAG), which is reviewing the country's suspension from the 53-member organisation.

The group, formed at the November 1995 Commonwealth heads of government conference in Auckland, New Zealand, monitors the

human rights record of members.

Nigeria was suspended at the Auckland summit following the execution of Ken Saro-Wiwa and eight other environmental activists. The suspension will be reviewed at the next Commonwealth summit in Edinburgh next October, when the action group will report back.

In a statement issued after a two-day meeting in London, the group reiterated its concern that all political

dissidents, including Chief Moshood Abiola, had not been released and that detention without trial was still taking place in Nigeria.

Chief Abiola, widely believed to have won the aborted presidential election in 1993, has been in detention since June 1994.

The statement also noted that the party-based local government elections had been delayed by three months.

The group called for writ-

ten submissions by the end of April. Selected representatives will be invited to give evidence in person at the ministers' next meeting in July.

The most likely outcome is that Commonwealth leaders will extend Nigeria's suspension, but will review the position after presidential elections, due to take place by October 1998.

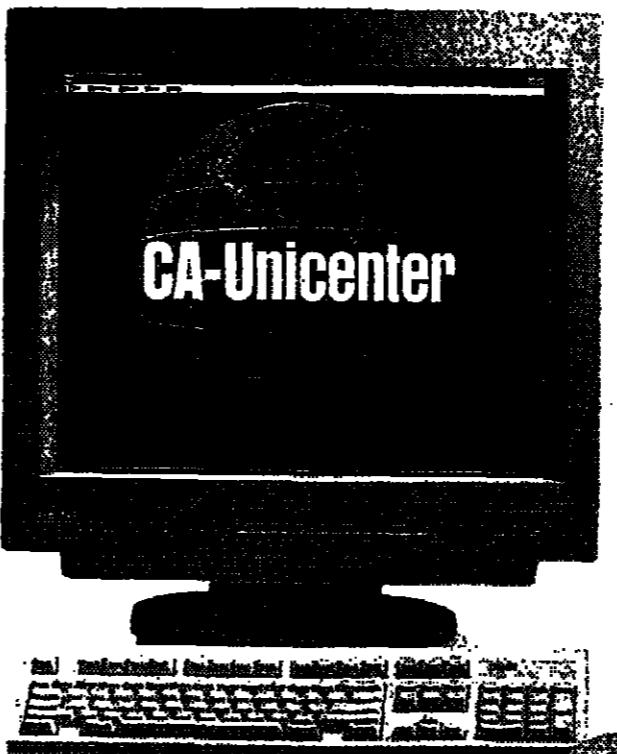
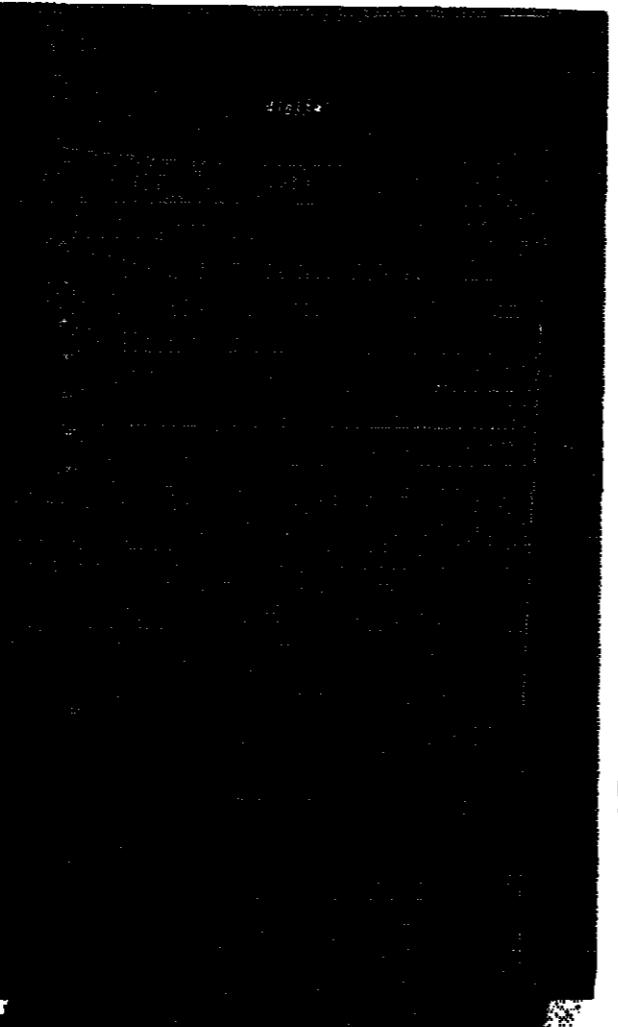
The action group is chaired by Zimbabwe; other members are Britain, Canada, Ghana, Jamaica, Malaysia, New Zealand, and South Africa.

Commonwealth's inaction.

"CMAG has reached an impasse over Nigeria. I fear that it is paving the way for a sell-out. The only people who will take comfort from this are the military junta in Nigeria." Labour's foreign spokesman, Mr Tony Lloyd, said.

The action group is

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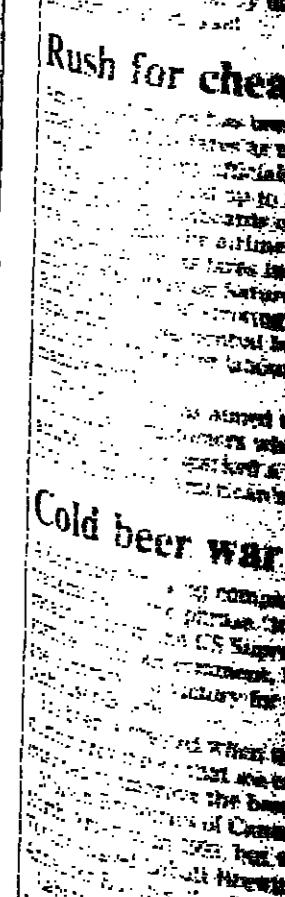
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White House glee as prosecutor prepares to quit

It is not often that the announcement of a new dean for a university law school merits front page headlines. The fact that Pepperdine University's school, a middling college in southern California, is to get a new head in August, would not normally excite much interest.

But Mr Kenneth Starr is no ordinary lawyer. Since August 1994 he has been the special counsel appointed by a federal court to investigate the allegations of criminal wrongdoing that have swirled around President Bill Clinton and his wife, Hillary, for the last three years. When it was announced on Monday that Mr Starr is to leave his post to take up the top job at Pepperdine in August, it immediately prompted speculation

that the investigation might be running out of steam.

The White House made no attempt to disguise its glee. Though there was no official comment, senior administration staff were reported to be delighted at the news.

Mr Starr, who has been criticised for partisanship because of his close links with the Republican party, has been meticulously pursuing trails that might lead to the Clintons since his appointment. What began as an investigation into allegations of fraud concerning Whitewater, the failed property development enterprise in Arkansas in which the Clintons were partners in the 1980s, was gradually extended to embrace other alleged crimes and misdemeanours.

These included allegation



Starr: to law school

and allegations of improper conduct over the sacking of the White House travel office staff in the same year.

The special prosecutor's office has already brought several Whitewater cases to court, most of them successful. Since the conviction last August of Mr James and Mrs Susan McDougal, two of Mr Clinton's closest associates in Whitewater, the impression has been given that the net had been slowly closing on the Clintons, and that an indictment of the first lady, or perhaps even the president, was highly possible.

Does Mr Starr's unexpected imminent departure change that? The official word from his office yesterday was that it changed nothing. Mr Starr himself said: "The process goes on. The investigation is going to

go on for some time... We have made very substantial progress and we're very much in the investigative and evaluative stage."

Furthermore, lawyers emphasised that the Starr team was continuing to pursue new leads. Earlier this month Mr McDougal, who, following his conviction, is now co-operating with the special prosecutor, was reported to have retracted an earlier statement made during his trial that the president knew nothing of a loan made in the late 1980s that was fraudulently used to develop the Whitewater property.

His new claim corroborates testimony by another defendant, Mr David Hale, an Arkansas banker, that Mr Clinton knew about the purpose of the loan.



Clinton: "knew about loan"

do so. Any indication that she might change her mind would give the investigation new momentum.

Some lawyers who have watched the case unfold said it was possible that, far from suggesting the investigation was about to be dropped, Mr Starr's departure could mean that a high-profile indictment might in fact come soon. Given his controversial connections with the Republicans, Mr Starr may simply have decided that his own involvement in any indictments might not be in the best interests of the prosecution, and that he should step aside to allow others to prosecute.

It is also possible that the attractions of a well remunerated post in southern California, which would allow him to continue his private

legal practice, may have outweighed the appeal of remaining tied up with a politically contentious investigation for perhaps several more years.

But, for all these caveats, there was widespread incredulity in Washington yesterday that Mr Starr, a man who has so far pursued his high-profile investigation with an enthusiasm that has at times bordered on the voracious, would abandon it if he were just about to hand down the most sensational indictments in post-war US criminal history.

Though the investigation will go on, the Clintons could be forgiven for breathing a little more easily thanks to Mr Starr's unexpected decision.

Gerard Baker

Less bread, more microwaves: index of a richer Chilean population

By Imogen Mark in Santiago

Car repairs, school fees and medical insurance are likely to figure soon in the basket of goods and services on which Chile's retail price index is based, the state Institute of Statistics says.

It will be the biggest change in the composition of the basket

since the system began 70 years ago, and reflects the jump in incomes and living standards as a result of Chile's steady growth over the past decade.

In the new basket, which will come into effect next year, the weighting of traditional items such as bread, lemons and clothing will be reduced in favour of

services such as private schools, healthcare and cable TV, and more sophisticated goods such as cars, videos, microwave ovens and perhaps even computers.

These are preliminary findings according to Mr Pedro Menéndez, the deputy director of the institute, from the first results of an 8,000-home census which is being

carried out in greater Santiago, traditionally the sample for evaluating the spending habits of all Chileans.

Hard data on the way incomes have grown come from a regular two-yearly government survey of households. Based on these figures - the latest is for 1994 - the UN Economic Commission for

Latin America and the Caribbean says that total disposable household income in Chile went from \$11.7bn in 1987 to \$29bn in 1994.

Subjective evidence also highlights the sharp changes in living standards. Ms María Cristina Rendón, general manager at ICCOM, a marketing research company, has noted the

improved state of Chileans' teeth.

"Before, 20 years ago, when we organised focus groups to discuss products, you could always tell the older women, 35 and over,

from the lower socio-economic groups, C3 or D, because they rarely had any teeth. Nowadays they all have their teeth, or false ones, and their teenage daugh-

AMERICAN NEWS DIGEST

US sports worth \$152bn

The US sports business is far bigger than previously reported and has become the country's 11th biggest industry, according to a study released yesterday.

The study, by the Georgia Institute of Technology with consultants AT Kearney Executive Search, says the sports industry generated total output of \$152bn in 1995, or just over 2 per cent of gross domestic product. This ranks it above industries such as computer hardware, legal services or the combined size of the film, television and educational services industries, the study says.

The industry - embracing all sports-related goods and services - generated \$52.1bn in wages and sustained more than 2.3m jobs in 1995.

The study also looks at ways in which cities can become "sports business capitals" and tap into new sources of revenue from the growing sports business. Attractive downtown areas are essential for sports business complexes to thrive, as are research and development activities linked to the industry, ranging from sports medicine to engineering.

"The sports industry represents a unique opportunity to blend community involvement and the entertainment aspect of the industry with long term economic development," said Mr Robert G. Hawkins, dean of the institute's college of management, policy and international affairs. "The business of sports can be a significant engine for economic growth."

The Business of Sports in the United States; available from Tom Rice on (001) 202 223 2922. Ken Warr, London

U-turn on Colombian pay

Colombia's government yesterday bowed to demands for wage rises to end a strike that threatened to erupt in mass street protests.

A deal ending the week-old strike by public sector workers was hammered out during a 30-hour negotiating session that ended shortly before dawn. It came just 24 hours before union leaders planned to truck in workers from around the country for what they billed as a huge protest march and "the siege of Bogotá". The government, despite its efforts to plug a gaping fiscal deficit, agreed to pay rises of as much as 20 per cent and also agreed to set up a joint commission, with fiercely nationalistic union leaders, to analyse government privatisation plans on a sector-by-sector basis.

President Ernesto Samper (above) said it could delay plans to open the state-run telecommunications company to private competition. Efforts to open up the oil sector to greater participation by multinationals could also suffer, industry analysts said.

Reuter, Bogotá

Rush for cheap US air fares

American Airlines has been swamped with customer calls after slashing its fares as much as 50 per cent over the weekend, company officials said.

The company said up to 2.5m people called American's reservation switchboards on Monday alone, well up from the 340,000 calls the airline receives on an average day.

American cut its fares in half and doubled frequent flier mile credits early on Saturday, minutes after President Bill Clinton forced striking pilots back to work by appointing a presidential board to draw up a proposed solution to the bitter labour dispute between pilots and management.

The fare sale was aimed at winning back tens of thousands of customers who had booked flights on other airlines, and has sparked a fare war with other airlines forced to match American's offers.

Reuter, Dallas

Cold beer war settled

A Canadian brewing company's claim that it owns a trademark on the phrase "ice brewed" received a frosty reception from the US Supreme Court yesterday. The justices, without comment, let stand an earlier finding to the contrary - a victory for a US competitor, Anheuser-Busch.

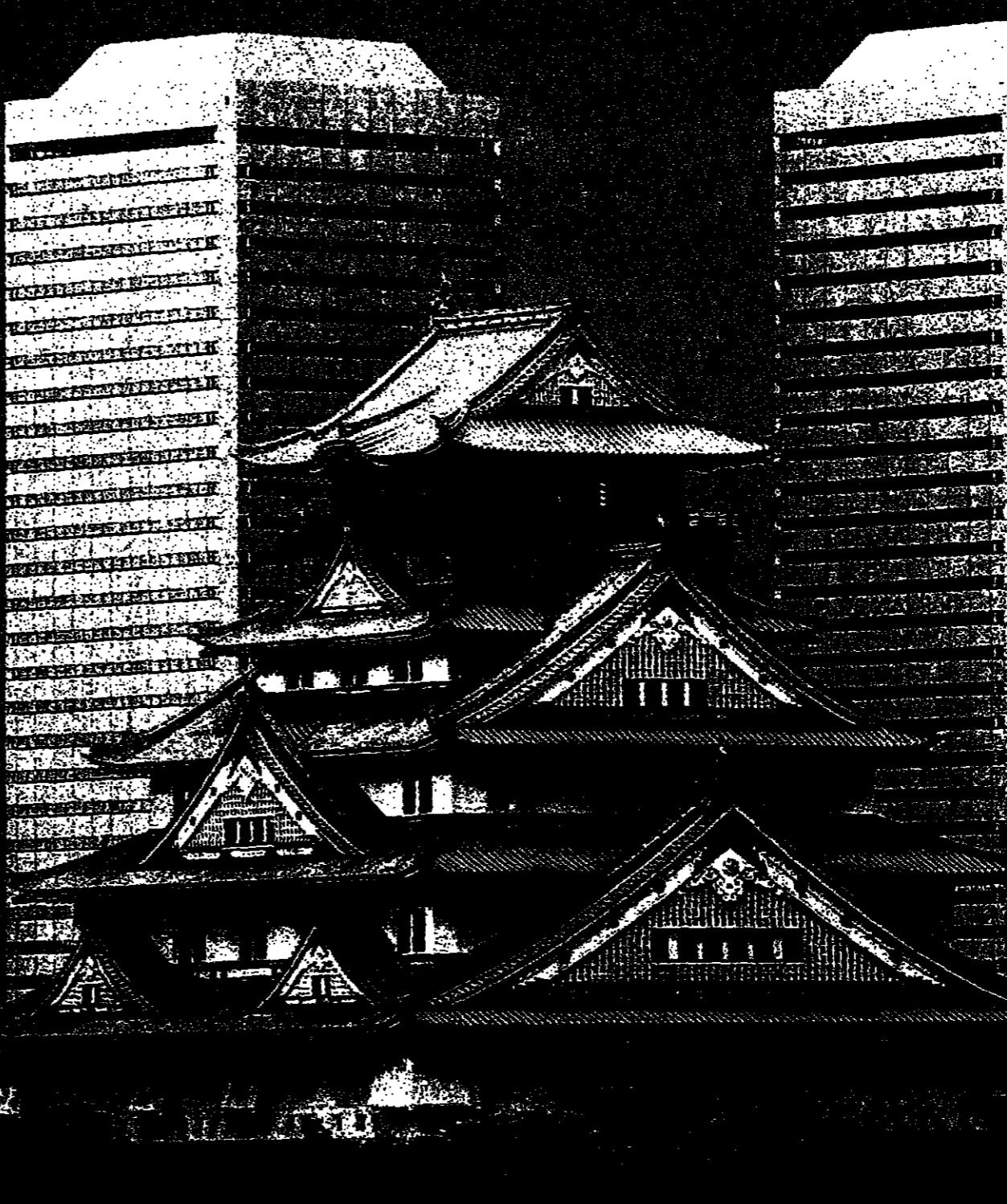
Ice beer is created when its temperature is lowered during brewing so that ice crystals form. The process is intended to improve the beer's taste.

Molson Breweries of Canada introduced ice beer in North America in 1983, but was soon joined by Toronto-based Labatt Brewing's "Labatt Ice" and Anheuser-Busch's "Ice Draft from Budweiser".

Labatt accused Anheuser-Busch of stealing its trademark by using phrases such as "ice brewed" and "ice beer". Anheuser-Busch asked a federal judge in St Louis to declare that Labatt had no trademark on those phrases. A trial jury ruled that Labatt did not hold a trademark to "ice brewed" or similar terms.

AP, Washington

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NEWS: ASIA-PACIFIC

INTERNATIONAL NEWS DIGEST

New market for Malaysia

Malaysia announced an "over-the-counter" stock market yesterday to further broaden its financial system. To be known as Mesiq, the Malaysian Exchange of Securities Dealings and Automated Quotations, it will be launched later this year and is designed to generate venture capital for high-tech companies in Malaysia's "multimedia super corridor". The corridor is the most ambitious of several national projects personally endorsed by Dr Mahathir Mohamad, prime minister.

Several Securities Commission regulations have already been relaxed to make it easier for promising young companies to float their shares. Local and, for the first time, wholly-owned foreign companies, will be eligible to list.

Regulations on ownership by ethnic Malays (bumiputras), a foundation of Malaysia's economy and society, are also to be temporarily relaxed. Companies listing on Mesiq's stock exchange have to ensure that bumiputras own at least 30 per cent of the equity. But listings on the new market can be secured by a written undertaking to comply fully with the bumiputra policy within five years of making an operating profit.

Companies seeking to list on Mesiq must have a minimum paid-up capital of M\$2m (\$806,000). They must invest at least 70 per cent of the funds they raise on Mesiq in Malaysia. The new market will intensify rivalry with Singapore, which last month announced it had won commitments from 14 multinationals to invest more than \$110m (\$70m) to cover the island with a computer network offering an array of multi-media services.

James Kynge, Kuala Lumpur

Son of President Kim sues

Mr Kim Hyun-chul, son of South Korea's president, yesterday sued six officials of the main opposition party for libel after they alleged he was involved in the Hanbo Steel loans-for-brides scandal. Prosecutors said they would question Mr Kim in connection with his libel suit, which could include looking into the opposition allegations against him.

The opposition has charged that Mr Kim was at the centre of "Hanbogate", which involved allegations that senior government officials had been bribed to press banks to extend loans to the failed Hanbo Steel. The scandal has threatened to become the biggest political crisis of the administration of President Kim Young-sam.

The opposition has already poured scorn on any prosecution investigation of the younger Mr Kim because it claims that senior prosecutors are close political allies of the president.

The prosecution today is expected to announce the conclusion of its three-week investigation, following the arrest of several government and opposition MPs, two bank presidents, a cabinet minister and the founder of Hanbo Steel.

John Burton, Seoul

Japanese spending down 0.1%

Japanese household spending fell 0.1 per cent in 1996, the fourth consecutive year of decline, the longest on record. The fall, chiefly due to less spending on clothes and food, is the clearest indicator of the weakness of consumer confidence.

It is, however, less sharp than the 1.1 per cent decline in household spending in 1995, an especially poor year for consumers because of a serious earthquake, a gas attack on the Tokyo subway and the impact of a sharp rise in the yen on company profits.

Last year's decline follows a 0.6 per cent year-on-year fall in household spending in December, said the government's management and co-ordination agency yesterday. That partially reverses a 1.7 per cent rise in November and dampens hopes of an end-of-year consumer recovery, economists said. Weak consumer spending has meant demand for credit remains weak, according to new central bank data.

William Dawkins, Tokyo



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NATIONAL TOURIST ORGANISATION OF GREECE

ANNOUNCEMENT

The National Tourist Organisation of Greece (NTOG) hereby announces an international auction for the highest bidder with sealed bids and no counter-offers, for the tourist development and long-term use of 1,934.9 stremmas of land (4 stremmas = 1 acre) in the Paliouri area of Chalkidiki.

The auction will take place at the NTOG offices at 7 Voulis Street, 6th floor, Room 616, Athens, on Monday, 30 June 1997 from 10:00 to 12:00 hours before a committee set up for this purpose.

Interested parties can avail themselves of the text of the announcement and the terms of the auction from 20-297 onwards from the NTOG offices at 7 Voulis Street, 6th floor, Room 616, Athens, every day from 11:00 to 14:00 hours and from the Directorate of Tourism in Thessaloniki at 34 Mitropoleos Street.

The Director General
Christophoros F. Soulouzos

China stocks tumble on Deng fears

By James Harding
in Shanghai

China's stock markets fell sharply yesterday as rumours continued to circulate about the failing health of Mr Deng Xiaoping, China's paramount leader.

The volatile markets in Shanghai and Shenzhen were moved by reports that China's Communist party leaders had rushed back to Beijing at the weekend to visit the 92-year-old.

Shanghai B shares - stocks denominated in US dollars and restricted in theory to foreign buyers - fell by as much as 10 per cent in the early afternoon before regaining a little ground to close down 6.97 per cent at 63.45. The A market, where shares are reserved for mainland Chinese investors and are counted in Chinese currency, fell 8.97 per cent to finish the day at 92.78.

Brokers said that after a short bout of "panic selling", the mood calmed slightly, but investors were still "nervous and confused". In Shenzhen, the B-share index fell more than 9.5 per cent to 137.72, while the A-share index tumbled 9.8 per cent to 337.65.

The market had opened slightly up but rumours started circulating by mid-morning and shares carried on falling in the early afternoon, despite a statement by China's foreign ministry that there had been "no big change in Comrade Deng Xiaoping's health".

Chinese analysts suggested the fall was in part a correction of the rising trend in the run-up to the Chinese Lunar New Year and the strong opening to the market on Monday, the first day of trading after the two-week New Year holiday.

Domestic institutions were reported to be unwinding their positions in a number of stocks, prompting comments they were taking advantage of the rumours to lock in recent gains.

If these rumours turn out to be false, there will be suggestions that big institutions were manipulating the market," one broker said. There have been no reports in the Chinese media of any change in the health of Mr Deng, the architect of China's transition to market economy.

• Mr Tung Chee-hwa, Hong Kong's future leader, yesterday signalled he might review the system of reporting and appointment for the head of the Hong Kong Monetary Authority (HKMA), the territory's de facto central

bank, reports John Riddings from Hong Kong.

The financial secretary is currently responsible for the head of the HKMA, and manages the territory's monetary system and its \$64bn (\$39.5bn) foreign exchange reserves. Mr Tung hinted this post could be brought directly under the chief executive, as the post-colonial governor will be known.

"The fact is that in most other countries the head of the central bank reports to the chief executive or the president," said Mr Tung.

His comments came as he prepared to travel to Beijing today to secure backing for the team he has selected to serve in his administration after July's return to Chinese sovereignty. He has already confirmed that Mrs Anson Chan, head of the civil service, will remain in

her post and has signalled he wants to retain the majority of senior officials.

Attention will focus on sensitive posts, in particular whether Mr Donald Tsang is retained as financial secretary. He is a vocal defender of the territory's free-market system, and has clashed with Mr Tung over Beijing's plans.

World Stock Markets, Page 36



Top defection may force Beijing to rethink policy towards an old ally

Alarm bells over North Korea

The defection of Hwang Jang-Yop, the high-ranking North Korean official holed up in the South Korean consulate in the Chinese capital, has rung yet another alarm bell in Beijing over relations with Pyongyang and may prompt a review of strategy towards the Koreans.

A western military attaché described the defection of Mr Hwang as a "wake-up call" to Beijing over developments in North Korea, including the long hiatus in the anointing of a successor to Kim Il Sung who died in 1994.

The Chinese have tended to stick their heads in the sand over North Korea, he said.

But with the defection of North Korea's top ideologue and adviser to Mr Kim Jong-il son and heir apparent to the Kim Il Sung, China was obliged to face up to the fact that all was far from well at the heart of its neighbour and long-time political ally.

China's review of options may include a revision of a likely timetable for reunification. China's judgment had been North Korea was unsustainable alone in the long-term and that reunification

to North Korea's leader Kim Jong-il, had been abducted.

"We believe the North offered something different" from its previous position, Mr Ryu Kwang-sok, a Seoul official, said. "We are closely examining what they mean."

Seoul has suggested Chinese officials or the UN Commissioner for Refugees should meet Mr Hwang to confirm he had not been kidnapped.

North Korea's apparent climbdown might have been prompted by its need to get new emergency food aid

from international donors. By maintaining a hard line on the defector issue, it risks damaging its ties with the US and China.

The World Food Programme, a UN agency, has made a \$41.6m appeal for the supply of 100,000 tonnes of food to North Korea. The US and South Korea have already agreed to make contributions. China has urged Seoul and Pyongyang to resolve the defection calmly after the shooting of another North Korean defector in Seoul last weekend.

The Chinese have just as puzzled as everyone else about what is "going on" in Pyongyang," says a western official.

Beijing had been hoping it could draw closer to a regime led by Mr Kim and one willing to sanction economic reforms similar to those China adopted in the late 1970s, but these hopes may have receded after Mr Hwang's defection.

China has been left to grapple with a realisation that North Korea's success is not going smoothly and that more attention will need to be paid in Beijing to developing contingency plans for dealing with the unexpected. Developments on the Korean peninsula seem unlikely to follow anyone's script.

Tony Walker

from South Korean terms was inevitable, later rather than sooner, according to a Western official who monitors developments on the Korean peninsula. "But now the Chinese might conclude reunification will happen sooner rather than later," he said.

That would probably lead to subtle shifts in China's approach, including more weight being given to political relations with Seoul, but it was highly unlikely Beijing would forsake its long-standing commitment to North Korea.

China will continue to walk a tightrope between

maintaining working relations with a traditional ally and evolving ties with an economic powerhouse. Its handling of Mr Hwang's defection, where it sought to steer a neutral course between an irate north and elated south, is typical of its response to these pressures.

But Beijing can hardly ignore the possibility of the Pyongyang leadership unravelling - like the Ceausescu regime in Romania - bringing chaos to a country with which China shares a lengthy frontier. North Korea's Stalinist-era economy is already in dire trouble and millions are facing

hunger.

But Beijing's relations with the Korean peninsula are being driven increasingly by its own growing economic ties to the south. South Korean companies, including Samsung, Daewoo and Hyundai, have invested more than \$2bn in China.

Two-way trade reached \$19.9bn last year, up by about 30 per cent on 1995. This compares with a paltry \$566m with North Korea, down from \$89m in 1993.

Ties with Seoul are also

being nurtured by frequent official contacts, including annual meetings between Presidents Jiang Zemin and

Chen Shui-bian.

NZ exporters take aim at state curbs

It is regulation rather than monetary policy which is causing problems, writes Peter Montagnon

Mr Phil Verry, a director of the New Zealand Wool Board, gave way to characteristic Antipodean bluntness as he warmed to an attack on New Zealand's anti-inflation policy last week.

"Pre-pubescent youths employed by financial institutions, who masquerade under the title of economist, assail our collective intellect with their naive support" for the Reserve Bank, he raged in the New Zealand Herald newspaper. Monetary policy, over which the central bank has unique freedom, "is undoubtedly our latest folly. It may prove to be our greatest".

It is easy to see why he is upset. New Zealand's farmers have been reeling under the impact of high interest rates which have helped push up the trade-weighted value of the New Zealand dollar by 30 per cent since 1993. Together with weak commodity prices, this has had a devastating impact on producers of basic goods such as wool and beef.

But even as they struggle to maintain their export margins, New Zealand businessmen remain reluctant to call for an end to the Reserve Bank's independence and its strict targets for inflation.

For all his rhetoric, Mr

Verry is out on a limb. It is not so much monetary policy which is in the dock as government regulation and tax policies. The debate on inflation is shifting away from the rigidity of the Reserve Bank targets to focus on why New Zealand still requires real short-term interest rates of 5 per cent to maintain its downward pressure on prices.

"Monetary policy is doing a good job of drawing attention to structural weaknesses," says Mr Simon Arnold, chief executive of the New Zealand Manufacturers' Federation. "One is a lack of savings in the house sector, and the other is rigidities in the non-tradable and government sectors." But even as they struggle to maintain their export margins, New Zealand businessmen remain reluctant to call for an end to the Reserve Bank's independence and its strict targets for inflation.

Thus while exporters

would like a lower currency, their main priority is to push the government towards more deregulation.

Mr Hugh Fletcher, chief executive of the Fletcher Challenge resource group, says the high exchange rate may deter new investment in New Zealand. There have been some problems with the targets set by the government and the Reserve Bank for controlling inflation, he says.

One is that there may be a built-in statistical bias which leads to inflation being overstated and makes the stated targets too harsh. Another is the severity with which the targets are applied.

These problems have been mitigated, however, by the decision to broaden the target range for underlying

inflation following the installation of the new coalition government last December.

The new range is up to 3 per cent compared with zero to 2 per cent before, and the wider band means there should be fewer instances of alarm in markets at the prospect of the ceiling being breached.

Now Mr Fletcher says the most serious problem is that high interest rates are taking too long to affect prices in the non-traded sector of the economy. Local authority rates have been rising by 5-15 per cent a year, a multiple of general inflation. Gas and electricity prices are also high and, above all, house prices have been very strong.

Part of the reason is

grants, but part is policy-related. Zoning rules imposed by local authorities tend to push up prices and the absence of capital gains tax on second homes encourages speculation.

Were the tax regime to change, pressure on property prices could be eased, allowing interest rates and, by extension, the dollar, to fall. As it is, most economists agree the traded goods sector is bearing the brunt of the anti-inflation policy.

There are some hopes that the New Zealand dollar could ease in the next few months as local interest rates fall while those in the US rise. But there has been little impact on the currency, even though three-month interest rates have fallen by around 2.5 percent.

Such a shift would allow the anti-inflation pressure to be directed more on the non-traded sector of the economy where it is presently most needed and least felt.

Threat to break up Japan's power utilities

By William Dawkins
in Tokyo

Mr Shinji Sato, Japan's minister of international trade and industry, has threatened to break up the country's electricity utilities into generation and transmission units, along UK lines, unless they cut prices by one-fifth.

In an attempt to stave off separation, the top 10 power companies have agreed to join two Mitti delegations to Germany, the UK and US in the next two months to study how to reduce electricity costs and prices, at present 20-45 per cent above international levels.

If power companies are unable to comply, Mr Sato said, Mitti would consider splitting them up to encourage competition. Independent producers supply barely 1 per cent of the country's electricity.

The study mission is the latest stage in a wrangle between the ministry and power companies, triggered by the election last October of a Liberal Democratic party government committed to deregulation.

Mr Sato has warned that high electricity prices are a drag on competitiveness and a factor in encouraging Japanese companies to relocate production offshore.

The study group's report will form the basis of a Mitti proposal in the spring on the reform of the power industry, a ministry official said yesterday. Last month, Mr Sato summoned executives of the top 10 power producers, to call for a 20 per cent rate cut by

Threat by
break up
Japan's
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NEWS: WORLD TRADE

EU to press Cuba law dispute at WTO

By Lionel Barber in Brussels and Guy de Jonquieres

The European Union told the US yesterday it was prepared to go on seeking an amicable settlement of their dispute over the US Helms-Burton anti-Cuba law after Brussels asks the World Trade Organisation to set up a disputes panel to rule on the case.

However, Sir Leon Brittan, Europe's trade commis-

sioner, urged Mrs Madeline Albright, US secretary of state, not to try to block the formation of a panel - a move which the EU says could seriously damage the WTO's disputes settlement mechanisms.

Sir Leon confirmed that the EU would ask Mr Renato Ruggiero, WTO director-general, tomorrow to nominate members of the panel, which will have six months to reach a decision.

The EU, which says the Helms-Burton law violates multilateral trade rules, last week postponed the request to form a disputes panel by a week to allow more time for negotiations with the US.

However, EU officials said yesterday that regular contacts between Sir Leon and Mr Stuart Eizenstat, US President Bill Clinton's special envoy on Cuba, had failed to solve the dispute. The officials said Washington's argument is valid.

ton still needed to move much further to satisfy EU demands.

The US argues that the WTO has no jurisdiction in the case because its anti-Cuba legislation is a matter of national security, not trade. The EU claims the US cannot use the national security argument to stop a panel being formed, and insists only a panel can decide whether Washington's argument is valid.

Mrs Albright, on her maiden official tour to Europe, declined to offer assurances about the national security defence. But she and Sir Leon agreed that the Helms-Burton dispute must be put in its "proper context" and not allowed to harm transatlantic relations.

US President Bill Clinton has sought to defuse the row by promising to continue suspending every six months

a provision in Helms-Burton which authorises private US court cases against foreign companies "trafficking" in Cuban assets confiscated by the Castro regime.

But Sir Leon says the move does not go far enough. He is seeking additional safeguards on the application of Helms-Burton and of the D'Amato law, which penalises foreign investors in the energy industries of Libya and Iran.

US harbours doubts about port practices

Washington decides today whether to fine three of Japan's biggest shipping companies

The US Federal Maritime Commission will today decide whether to impose sanctions on Japan's three biggest shipping companies in retaliation for what the US considers unfair port practices in Japan.

The FMC has proposed a fine of \$100,000 each time a liner owned or operated by Mitsui OSK Lines, Nippon Yusen or Kawasaki Kisen enters a US port.

The EU has already taken Japan to the World Trade Organisation over the country's port practices which the EU says violates several provisions of the General Agreement on Tariffs and Trade.

Discussions between the EU and Japan under WTO rules have yielded nothing and earlier this month the Commission warned it might take further steps if no significant reform was implemented soon.

Ironically, the Japanese shipping companies which could be penalised for practices at Japanese ports are themselves victims of the same rules and regulations that foreigners complain about. "We have the same complaints as the foreign shipping companies," said an official from one

of the FMC's targets.

Foreigners and Japanese shipping companies are seeking the abolition of a system which requires any changes in shipping plans to be approved by the Japan Harbour Transportation Authority (JHTA), a trade association representing stevedores, terminal operators and those who provide harbour services.

The system obliges shipping companies to consult the JHTA on all operational matters from changes in berth, route or port calls, inauguration of services or vessels, to temporary substitution and even renaming of vessels.

The FMC said the system prevented shipping companies from adopting an efficient response to market and other conditions that may require changes to schedules. It was also lacking in transparency, with no written rules or reasons given for decisions, and with the JHTA apparently enjoying absolute discretion over terms and conditions.

Prior consultation was introduced in 1986 and expanded three years later in response to changes in the industry, which led to rationalisation of the ship-

ping and the stevedoring companies.

The shift to containerised shipping and the spread of global alliances between shipping companies mean stevedores faced sharp job losses as the number of ships coming into the ports declined. The stevedores responded by enforcing prior consultation to ensure they would have the final say over any move that might affect their jobs.

As a result, companies using Japanese ports are not able to realise fully the benefits of industry rationalisation. Even if two companies formed an alliance or merged, they could only realise the benefits of the resulting economies of scale with approval from the JHTA, a US official complained.

The JHTA's power has also prevented shipping companies from seeking competitive bids for the handling of their businesses, according to the European Business Community in Tokyo. In addition, shipping companies face serious curbs on Sunday work and must pay for weighing of cargo regardless of commercial necessity, the FMC pointed out.

The JHTA's tight control over anything that might affect service rates has made the Ministry of Transport argue that it has little say on prior consultation, which it claims is a private indus-

try matter involving labour issues over which it has no authority.

The Japanese shipping industry has already petitioned the ministry to deregulate the licensing system but is wary of pushing matters further. "If you make a bad move, it could have very damaging consequences on your shipping activities," said one official.

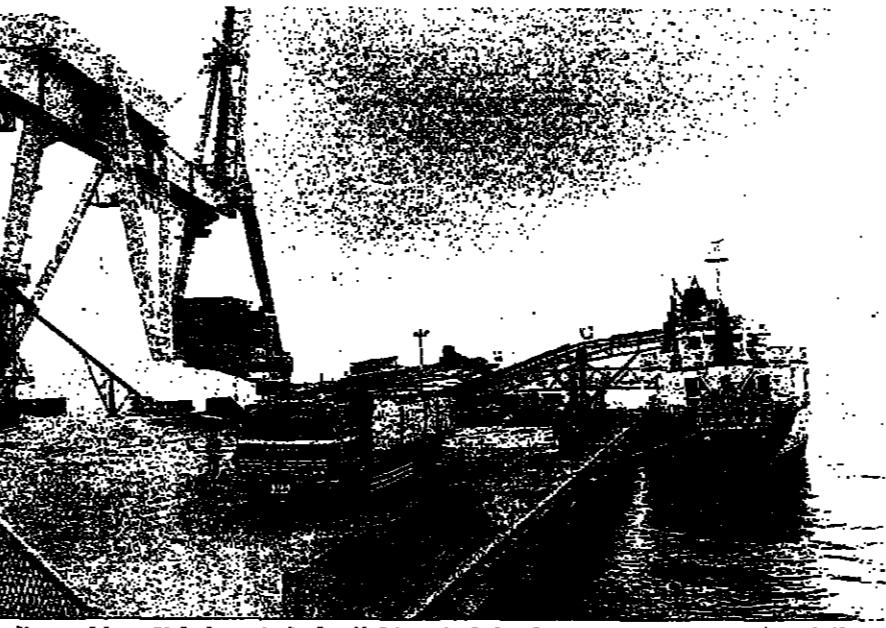
Furthermore, there are concerns that such deregulation could be damaging. "The labour unions have expressed their clear opposition to deregulation," said one member of the industry.

"We welcome the direction of deregulation, which will increase our options, but we are concerned that it could cause substantial disruption in the industry that could affect our business."

But such disruption should be preferable to sanctions, which will cost the three shipping companies an estimated \$5bn (£40m) annually. The FMC is known to take its sanctions proposals seriously. In the past, 98 per cent of the time, the FMC has never had to go to far, a US official said.

But with no signs that the JHTA is willing voluntarily to amend its practices, the best chance the companies have of avoiding retaliation appears to lie in persuading the transport ministry to deregulate port services for the benefit of better trade relations, internationally competitive ports and the financial well-being of some of the country's largest shipping companies.

Michiyo Nakamoto



Loading a ship at Yokohama's docks: tight controls by the Japan Harbour Transportation Authority have made the country's port costs among the highest in the world

WORLD TRADE NEWS DIGEST

Mexico sugar quota protest

Countries which supply sugar under quota to the US have warned that they will protest at any move to increase Mexico's sugar supply quota at their expense.

Mexico has asked the US to increase its quotas from the current 25,000 tonnes per year to 400,000 tonnes, said Mr Karl James, a member of the executive of the Sugar Association of the Caribbean, a regional federation of producers. The quota holders fear the US will agree to a rise in Mexico's quota when President Bill Clinton visits Mexico in March, Mr James said.

This would reduce the market access of other countries supplying sugar to the US, under quotas set annually by the US government. Under Nafta, Mexico which traditionally was not a large sugar producer, is restricted to supplying the US with 25,000 tonnes of sugar a year over seven years. Mexico has dramatically increased production in recent harvests, and now has a 400,000-tonne surplus.

"Instead of selling on the world market where sugar prices are down, the Mexicans are pressing their free trade partner, the United States, to increase their guaranteed quota at the expense of other non-Nafta countries," Mr James said.

Carrie James, Kingston

Elf in Cuban LPG venture

Elf Aquitaine, the French oil group, is moving to consolidate a foothold in the Cuban oil products market by finalising a joint venture agreement with the Cuban state oil company to supply liquid petroleum gas to the island.

The deal, expected to be agreed by the end of March, involves a five-year project to import LPG and distribute it in canisters for domestic use in four eastern Cuban provinces, starting with Santiago de Cuba. After five years, the joint venture would expect to be importing around 40,000 tonnes of LPG a year. The gas would replace the kerosene cooking fuel used in many Cuban homes.

The French company, which has opened an office in Havana, also has an agreement to blend lubricants at a plant in Santiago de Cuba for supply to the Cuban sugar industry.

Bangladesh signs oil deal

Bangladesh signed an agreement with United Meridian, an American oil and gas company, this week to explore for and develop oil and gas in the Chittagong Hill Tracts in the south-east of the country.

The area, close to the border with India and Burma, has been at the centre of an insurgency for the past 23 years, with Shanti Bahini guerrillas fighting for autonomy. Shell Petroleum Development Company abandoned its activities in the area in 1994 after Shanti Bahini took five of its staff hostage. This agreement comes while there are signs that the troubles may be over.

Mr Mark Mazzolini, vice-president of UMC Bangladesh, a wholly owned subsidiary of United Meridian, said he was optimistic a peace deal would be signed in March.

The extent of gas or oil reserves in the area is not known, but one preliminary test has shown substantial potential. The company is expected to invest at least \$15m in drilling and seismic tests. Carin Energy of the UK and Occidental of the US are among companies which have formed joint ventures in other parts of eastern Bangladesh.

Kasra Nafiz, Dhaka

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BA-American link 'will cost passengers \$500m'

By Mark Suzman in Washington

The proposed alliance between British Airways and American Airlines could cost passengers more than \$500m a year and should only be approved by regulators if the two make substantial concessions on landing slots, a consumer watchdog argued yesterday.

According to a study by the Consumer Federation of America, a coalition of more than 240 consumer groups, US regulatory authorities should demand that BA and American surrender between 560 and 840 take-off and landing slots at Heathrow airport - about a quarter of their combined total - as a condition for approving the alliance.

The number is far greater than the 168 slots that the UK Department of Trade and Industry has said it wants given up before approving the deal.

The report, which will be submitted to the US Transportation and Justice

departments, both currently investigating the planned alliance, will add to pressure on US authorities to take a tough stand.

Although BA and American have argued that the alliance would not reduce competition on heavily travelled US/UK routes, their plans also face opposition from the European Commission, which has threatened to take the UK government to the European Court of Justice if it approves the deal on the terms it has proposed.

The new study came as the US and the UK announced that they were resuming discussions, scheduled to continue until Thursday, on an "Open Skies" agreement. The US has said that its approval of the BA/American alliance is contingent on a satisfactory agreement liberalising air traffic between the two countries.

However, according to Mr Mark Cooper, the Consumer Federation's research director and author of the report, the plan to link approval of the alliance to the Open Skies agreement is misguided.

"Open Skies agreements should increase the amount of competition but this alliance would reduce it," he said. "It is quite clear that an open skies agreement that requires approval of the BA/American merger as proposed would result in open skies and closed airports."

Mr Cooper said that the report calculated the minimum number of slots that would have to be relinquished by BA and American to allow at least two new entrants on the most important routes between Heathrow and the US.

Without such a move, the report calculates average fares would increase by between 20-40 per cent. "Given the value of traffic between the US and London the price increases would be in the neighbourhood of half a billion dollars," Mr Cooper said.

Mr Mirinda Curtis, executive vice-president of TCI and a director of Jupiter, said soccer was very important to broadcasters in Japan. "It's the kind of popular programming that really drives penetration for the channels." She said Jupiter winning the rights to J-League was "a sign of our muscle in the Japanese marketplace".

Mr Kenji Mori, an executive with the J League, said the new deal would enable the league to reach more viewers and help develop the sport further in Japan.

Professional soccer is relatively new in Japan, but has grown quickly to become the second most popular sport in the country after baseball. Interest in soccer is expected to expand in the next few years as Japan prepares to co-host the 2002 World Cup with South Korea.

Jupiter was founded in March 1996 to develop, manage and distribute television channels for cable and satellite networks in Japan. Since its formation it has launched four channels: CSNI Movie Channel, Discovery, the Golf Network and Shop Channel, a home shopping network. It plans to launch several more channels over the next two years.

European Union officials and Egyptian negotiators hope to complete discussions on a trade agreement before a meeting of EU and Mediterranean states in Malta in April.

Intensive talks in Cairo yesterday between Mr Amr Moussa, Egypt's foreign minister, and Mr Hans van Mierlo, Dutch foreign minister, and Mr Abel Matutes, Spain's foreign minister, who is accompanying King Juan Carlos on a state visit to Egypt, may have brought to a close months of wrangling over Egypt's agricultural exports to the EU.

Both sides have expressed the wish to resolve outstanding issues before the Malta meeting. The talks are now expected to lead to further negotiations between Egypt and Mr Manuel Marin, the EU Commissioner responsible for Mediterranean affairs.

Despite the absence of a formal partnership agreement with the EU, Egypt will attend the Malta meeting, Mr Moussa confirmed, in expectation of a deal having been struck in advance. "The European negotia-

Result in Japan TV soccer battle

By Patrick Harverson

A broadcasting joint venture between TCI, the US cable television and telecommunications group, and the Sumitomo Corporation has won the rights to televise Japanese soccer for the next five years.

The joint venture, Jupiter Programming, defeated rival bids by News Corporation, the international media

Mexico sugar
juota protest

FINANCIAL TIMES WEDNESDAY FEBRUARY 19 1997

NEWS: UK

9

'A scheme by which a rich country thinks it can get out of its responsibilities is not acceptable' **US attacked for failure to fight climate change**

By Leyla Boulton,
Environment Correspondent

Britain yesterday attacked the United States for failing to take action to fight climate change.

The criticism came from Mr John Gummer, the environment secretary, as he announced that the UK would meet the developed world's target of stabilising by 2000 greenhouse gas emissions

associated with global warming. Mr Gummer accused his US counterpart, Mr Timothy Wirth, under-secretary of state for environment, of talking "in vague terms" of targets for the first and second decades of the 21st century.

That is devastating if that is where America stands," he said. "We need to bring America on board."

This was because any action to

reduce emissions from the consumption of fossil fuels by smaller countries such as Britain, which accounted for only 3 per cent of global emissions, would make only a small inroad into the problem, he added.

But Mr Gummer noted that the US, the world's most profligate energy consumer and biggest emitter of greenhouse gases, would not only fail to meet the target for the year 2000 but had

proposed no specific reductions thereafter. Mr Gummer defended his proposal that the industrialised world should agree at climate change talks in Kyoto this December to cut emissions by between 5 per cent and 10 per cent

from 1990 levels by 2010.

This was both achievable and challenging, he said, and should be the first of a series of cuts that would be needed over the next 80 years ultimately to reduce

greenhouse emissions by 60 per cent.

While it was too late to fix some of the damage already wrought by global warming, such action could "contain" the problem.

"Climate change is the central issue. Either the world finds a way... of reducing pollution or future generations will find this planet far less pleasant to live on to put it at its mildest."

While he supported a US idea

for trading carbon emissions on a global scale, Mr Gummer said this would be acceptable only in addition to tough domestic reductions by industrialised nations.

"Emissions trading... has to be real, honourable, and measurable," he said. "If this is a scheme by which a rich country thinks it can get out of its responsibilities, it is not acceptable."

State-run gambling 'will not go on sale'

Mr Robin Cook, the opposition Labour party's shadow foreign secretary, has denied that the party intends to privatise the Tote, the state-owned betting business, our Political Staff writes.

On Sunday, aides to Mr Gordon Brown, the shadow chancellor of the exchequer, confirmed reports that Labour was considering such a sale which could raise a reported £400m (£648m). But Mr Cook, a passionate supporter of horse-racing, firmly knocked down the idea.

Such a sale would have had attractions for Mr Brown, who is keen to find means of raising revenue within the tight fiscal rules he has set a future Labour government. It would also have been of symbolic importance for Labour which has pledged to cancel all future privatisations planned by the Conservatives. Lord Wyatt of Wee-ford, the Tote's chairman, dismissed the idea of a sale as "absolutely potty".

Editorial Comment, Page 13

Power privatisation benefits investors

By Jane Martinson
in London

Small private investors have benefited more from the privatisation of water and electricity companies than from earlier privatisations, says research published today.

The report by the independent Centre for the Study of Regulated Industries also shows that private investors have benefited most from the rash of takeovers in the electricity sector.

The takeovers of 10 of the original 12 electricity companies since 1989 have made the sector the most profit-

able investment of any of the privatised industries to date. Six electricity companies taken over before the end of last year earned their original investors 40 per cent or more, compared with an estimated market average of 11 per cent. The electricity sector yielded 38.5 per cent on average, while water gave 24.4 per cent.

The centre's report is likely to stimulate further debate about how the industries were privatised and subsequently regulated.

It shows, for example, how industries subjected to more than one regulatory price

review have achieved rapidly declining rates of return. Investors in the second and third tranches of shares in British Telecommunications did far less well than those in the first wave of the earliest utility privatisation in 1984, for example.

Mr Peter Boulding, the centre's development manager, said: "We know that regulation is getting tougher but what that actually implies for shareholders has not been as clear."

Mr Peter Vass, research director of the centre and special adviser to the committee, said the study was

prompted by a demand for the "facts of the situation". The report, which took six weeks to research, was careful to draw no conclusions, either political or economic. Mr Vass said it was merely intended to "help inform the debate" with "the correct methodology".

The calculations were based on private investors who bought shares at privatisation and kept them until January 31. The total investment return is calculated using dividends received, share prices, the effect of takeovers, buy-backs, special dividends and bonus shares.

The calculation for British Gas, which has been accused of "conning" Sid - the marketing name for small investors used during the company's flotation - with a poor rate of return, may surprise some. Its market rate of return of 11 per cent, using the centre's methodology, was fully in line with the market.

British Gas was demerged this week into Centrica, a trading operation, and BG. The House of Commons trade and industry committee, which commissioned the study into Sid, is due to report on March 7.

Happy returns from utilities

Total investment returns (before tax) to private shareholders in privatised industries

	Month sold	Real rate of return (%)
BT - first tranche	Nov 1984	19
- second tranche	Dec 1987	30
- third tranche	July 1989	7
British Gas	Dec 1988	11
BAA	July 1992	17
Northumbrian Water	Nov 1989	35
Seaboard	Nov 1992	48
Powershop - first tranche	Mar 1991	30
National Power - first tranche	Mar 1991	30
British Energy (partly/fully paid)*	July 1996	(11)25
Railtrack (partly/fully paid)**	May 1996	(15)25

* Taken over 1995. Internal rate of return for part paid shares and could be misleading.
** Fully paid tranche estimates the internal rate of return after the first instalment, assuming no further changes to the share price.

Source: CR

Opposition fails to push PM into an early election

By David Wighton
and John Kampfner

The Labour party's hopes of forcing Mr John Major, the prime minister, into an early general election receded late on Monday after the Conservative government won a vote over its handling of the "mad cow" crisis with a comfortable majority of 13.

The vote was seen as a serious setback for Labour which had considered the beef issue as perhaps its best chance of defeating the government and of precipitating an early election. Labour is the largest opposition party and opinion polls continue to indicate that after almost 18 years out of power it will win the election expected in May.

But the scale of Monday's defeat raised doubts over whether Labour would attempt to force a vote of confidence after its expected victory in a by-election on February 27, which would give the opposition parties a combined Commons majority of one.

Labour had hoped to win the support of Ulster Unionist MPs from Northern Ireland. They are angry at the damage the European Union's export ban on British beef has done to the Northern Ireland farmers.

But Mr Douglas Hogg, the agriculture minister seemed the Ulster Unionists' abstentions by pledging to give priority to getting the beef

export ban lifted for Northern Ireland.

Even if Labour wins the coming by-election, the Conservatives will have an overall deficit of only one in the Commons, with Labour having to ensure that all 51 MPs from the smaller parties support it in any confidence motion.

The most startling improvement in the public finances since 1989 gave the government a big pre-election boost yesterday, our Economics Staff writes. The government raised £5.8bn more in tax revenues than it spent last month, the Treasury said. Buoyant tax revenues were the main reason for the sharp improvement in public borrowing. But the large net flow of money into the public sector's coffers, which was almost twice as big as City of London economists had expected, may have been exaggerated by changes in the timing of value added tax payments.

Public spending growth slowed in January, but economists said spending was still likely to overshoot the Treasury's forecast for the whole financial year. "It is far too soon to say we are out of the woods on the public finances; whoever is the next chancellor will have to raise taxes," said Ms Rosemary Radcliffe, head of economics at Coopers & Lybrand, the accountancy firm.

Capital Markets, Page 24

Alternative market faces tougher rules

By Christopher Price
in London

The London Stock Exchange is considering disciplinary proceedings against three firms and plans to tighten its rules on public offerings, profit forecasts and shadow directors following a review of advisers on the Alternative Investment Market. A fourth firm has agreed to leave the market.

The review, which began in the summer when Aim completed its first year of trading, coincided with a series of incidents, including the censuring of a small number of companies for breaches of the rules and the first enforced delisting of a company.

Gerrard Vivian Gray, the financial adviser, is understood to be the nominated adviser which agreed to leave the market. It is understood that the firm's involvement with Optical Care (Bermuda), whose chairman was censured for not disclosing his failed directorships, and Skynet, a company which almost joined Aim but which is under investigation by the Securities and Futures Authority, prompted the

exchange to act. Gerrard Vivian Gray refused to comment yesterday.

One of the three firms being considered for disciplinary action is understood to be Nell Clark Capital, which grew out of a Scottish legal firm and is nominated adviser to 29 Aim companies 11 per cent of the market's 256 members.

One of the primary roles of the 60 nominated advisers, or nomads, is to monitor the activities of client companies and advise them on disclosure to the market. The Stock Exchange yesterday refused to name the advisers concerned, but stressed the need for firms to have sufficient resources in order to monitor their clients after flotation. NCC said its discussions with the exchange were "private".

Around a quarter of all nomads have received letters from the exchange suggesting ways in which they can improve their service. "This is not to say they are necessarily doing anything wrong, but that they could be doing things better," said Ms Theresa Wallis, chief executive of Aim.

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NEWS: UK

Directors may have to make yearly statements confirming internal regulatory systems

Central bank to reform fraud controls

By Jim Kelly,
Accountancy Correspondent

The Bank of England is to revamp its regime for checking whether banks' have effective internal anti-fraud controls following a review of regulation prompted by the collapse of Barings.

The Bank, the UK central bank, is stepping back from fundamental reform. It proposes that the board of directors of banks should make a written statement each year confirming the presence of systems to

monitor and control risks. "This is all part and parcel of the review of supervision," said Mr Michael Foot, executive director of supervision at the central bank. "It is a genuinely consultative document."

The proposed statement from directors - which could prove controversial - would be in addition to a further statement saying that the bank is in compliance with the minimum conditions for obtaining a banking licence. Both assurances would come from the board as a whole - not just one director.

At the moment the central bank appoints reporting accountants, normally from a bank's audit firm, to look at internal controls and then report back to both the Bank and the client bank - which pays the reporting accountants' fees.

The central bank proposes a routine meeting between it and the reporting accountant in addition to the current tri-lateral meeting between all the parties. This may lead to more candid reports.

In the past - following bank failures and the subsequent discovery

of lax internal control - there has been criticism of the present system and a lack of communication between the various parties involved in regulation.

The central bank is not insisting that the reporting accountant is separate from the auditor, but it does say it wants to "use more forcefully its powers to require use of another firm to conduct" reviews in certain cases.

Fears about the independence of reporting accountants who are part of the client audit firm are largely unfounded, the Bank of England concludes. It says auditors are skilled at resolving conflicts of interest.

But it recognises that sometimes a reporting accountant will be needed from a different firm, "for example where there are questions over the independence or objectivity of the reporting accountant". It also proposes that lead audit partners - the link between firms and the banks - should be rotated every five years rather than the current requirement of seven.

Morgan Grenfell Asset Management, an offshoot of Deutsche Bank, has held on to one of its largest money management mandates despite the controversial departure of Ms Nicola Horlick last month and the sacking of Mr Peter Young, a star fund manager, last year.

The Wellcome Trust has told MGAM that it wants it to continue to manage £480m (\$722m) of its £2.5bn fund.

The decision follows a review carried out by Wellcome Trust executives. MGAM said the decision "shows that it's business as usual, post Peter Young and Nicola Horlick; we have spent a lot of time since the Young affair broke holding clients' hands and reassuring them".

When Ms Horlick resigned as a director of MGAM last month, pension fund consultants predicted that it would lose several clients. Her departure was seen as particularly damaging for MGAM because it came after Mr Keith Percy had been dismissed as chief executive following the discovery of Mr Young's deception. Wellcome's decision to stay with MGAM is seen as especially important because Mr Percy and Ms Horlick had both been directly involved in managing the account.

William Lewis

■ DE LOREAN RULING

Accountants aim to re-open case

Arthur Andersen, the accountancy firm, yesterday applied to have its 12-year legal battle with the British government over the collapse of the De Lorean car company reopened in the High Court in London.

The move follows a ruling last week by a judge in New York that the UK's outstanding claims could not proceed in the federal court system but could be resubmitted in a state court. The De Lorean Northern Ireland sports car venture collapsed in 1983, and in 1985 the UK government sued Arthur Andersen in the UK and the US alleging conspiracy, fraud and negligence in auditing the company.

Andersen believes it would be quicker to revive the English proceedings than start all over again in a US state court.

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■ LIFE ASSURANCE

Fewer people are likely to be asked for the results of genetic tests when buying life assurance following a split between some of the biggest insurers and smaller rivals over policy.

The Association of British Insurers, which represents 40 companies, said yesterday that its members have agreed not to use genetic test results for the next two years when pricing home-loans related life cover for insured sums of up to £100,000.

Nearly all insurance companies have for some time required customers to submit the results of genetic tests if they have taken them.

But some of the bigger insurers are expected to follow the example set by Standard Life, which since November has not asked for the results when selling all types of life assurance. Others may make more limited concessions which nevertheless go further than the policy endorsed by the ABI. Controversy over the use of genetic test results by insurers has grown with advances in genetic technology, which some fear could create an uninsurable underclass.

Christopher Adams

Editorial comment, Page 13

Tax official accepted bribes

By John Mason,
Law Courts Correspondent

Mr Michael Allcock, a senior Inland Revenue investigator, was found guilty at a London court yesterday of accepting bribes including cash payments, a luxury holiday and the services of a prostitute in return for allowing wealthy businessmen to evade tax.

The conviction of Mr Allcock, who now faces a long jail sentence, ended a prosecution which has embarrassed the Revenue and focused attention on the operations of its "Special Office" investigation unit.

The investigators were allowed considerable latitude in how they worked, and were encouraged to be unorthodox and imaginative. In one case, Mr Allcock and others took the registration numbers of cars parked in residents-only car bays in wealthy parts of London. Checking these numbers led to the discovery of many businessmen who claimed dispensation from paying tax on the basis they were not resident in the UK.

The jury yesterday found Mr Allcock guilty, by 10-1 majority verdicts, on six charges of corruption. Four were sample charges relating to him accepting cash payments totalling £150,000 from unknown businessmen in exchange for showing them favourable tax treatment.

Another concerned his

Investigator took cash and holidays from businessmen



Michael Allcock arriving at the Old Bailey, London's central criminal court, before the case resumed yesterday

acceptance from a Turkish businessman living in New York of a luxury holiday which included a Bermudan cruise and a Concorde flight to London. The last charge concerned his corrupt acceptance of the services of a prostitute.

His co-defendant Mr Hisham Alwan, an Iraqi oil consultant, was convicted of corruptly providing Mr Allcock with the prostitute. Mr Alwan, who was acquitted on two other charges, is also expected to be sentenced.

Mr Allcock was acquitted of a further five charges alleging he corruptly accepted other holidays. He was remanded in custody overnight and is expected to be sentenced today.

Revenue officials said that its rules and management procedures had been tightened following Mr Allcock's case. Internal disciplinary proceedings are now to be brought against a number of other senior Revenue staff.

today. He was allowed home on bail.

During the four-month trial, attention was focused on the way the Revenue's "Special Office" investigators worked. Although witnesses from the Revenue insisted these investigators were subject to ordinary Revenue rules, Mr Allcock disputed this, insisting they were allowed to disregard normal procedures.

In his career with the Revenue, Mr Allcock was prominent in investigations into a number of well-known figures such as Mr Terry Ramsden, the former Japanese warrants dealer later convicted of fraud. Mr Allcock also claimed a significant role in the initial probe into Mr Asil Nadir, the former Polly Peck chairman, when his company was still regarded as one of the UK's successes.

After yesterday's verdicts, the Revenue said: "This has been an exceptional case for the Inland Revenue. Our work demands the highest level of integrity from staff when carrying out their duties. Any member of staff who lapses from this high standard must be prepared to face the consequences of their actions."

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Mr Portillo will give no guarantee that there will not be further Tory cuts to Britain's defence.

The defence ministry's updated defence doctrine stresses the need for more mobile and flexible expeditionary forces, and further downgrades the risk of a direct attack on the UK.

Mr Portillo said the new defence guidelines showed that the ministry was keeping up with changing strategic threats, and meant there was no need for the defence review which Labour says it will order if it wins the coming general election.

Mr Portillo's new doctrine is flawed because it is not based on a strategic review of Britain's defence commitments.

"The strategic review which Labour will set up is not a device by which to make cuts in the defence budget. Rather, it will restore long-term stability and security to Britain's defence, which has for so long suffered cut after cut under the Tories."

The ministry's new defence doctrine is the second change since the end of the Cold War. After the fall of the Berlin Wall, priorities were shifted to cover defence of NATO allies, and the promotion of the UK's wider security interests through the maintenance of international peace.

However, events such as Bosnia have made such strict definitions unworkable, and the ministry has now established seven different priorities. The emphasis is now on regional peace-keeping and smaller regional conflicts.

Opposition 'is aiming for deep cuts in defence'

By Bernard Gray,
Defence Correspondent

Mr Michael Portillo, the defence secretary, yesterday accused the Labour party of using its proposed defence review as a cover for deep defence cuts as he unveiled the Ministry of Defence's new military doctrine.

"Labour's review is nothing to do with better defence, but with less defence," said Mr Portillo.

It is a thin mask for defence cuts which would follow if Labour were elected.

Mr David Clark, Labour's defence spokesman, hit back at Mr Portillo's claims. "The Tories have lied continuously about defence and they have slashed it with a series of unstructured and incompetent cuts," he said.

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UK NEWS DIGEST

Top client stays with MGAM

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Christopher Adams

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Mr Thierry Baudon
Managing Director
International Finance Division
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Mr Nigel Jones
Managing Director
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Mr Lloyd Martin
Business Development Manager
Anglian Water International Ltd

Mr Jean-Marie Messier
Chief Executive Officer and Chairman of the Executive Committee
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Mr Michael Whitbread
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Utill I came to Africa, I never owned a video. Call me old-fashioned, but the idea of watching a film in the privacy of my own home instead of going to the cinema seemed self-indulgent, a sin on a par with binge-eating, self-abuse or secret drinking.

Those days are gone. I now flaunt my cassettes without embarrassment and visit the video library without dreading a meeting with someone I know. For the sad fact is that most African television is so excruciatingly unwatchable that the video plays as vital a role in retaining one's sanity as gin-and-tonics once did in saving colonials from malaria.

The awfulness is a combination of factors: feeble resources, amateurism, tunnel vision. But the suffocating grip of governments who know re-election depends on keeping control of the broadcast media is perhaps most to blame for the sheer banality of it all.

A year in Côte D'Ivoire was my first introduction to the mind-numbing combination of imported soaps, African dancing competitions and news broadcasts dominated by near-religious reverence for the president of the day, who rarely actually spent any time in the country.

The nadir was touched when I got to Zaire, where the broadcasting authority was keeping its operation afloat with two elastic bands and a roll of Sellotape.

When President Mobutu Sese Seko was in his prime, the news started with a sequence showing him descending to earth from the clouds. By the time I arrived, this had been replaced by a screeching signature tune that plunged into an off-key whine as

the logo jerked around the screen. It was the most telling symbol imaginable of Zaire's decline.

Cassettes used to film the news had been reused so many times, images were obscured by a blizzard of scratches. When the picture was good, there was no sound. When there was sound, the screen froze. Sometimes, despairing technicians simply broadcast still photographs of the president, getting off the plane, the president, walking on the red carpet.

As the year progressed the midday news got later and later, the once smoothly apologetic newscaster no longer even bothering to pretend his crew would be able to get the show back on the road in "quelques instants". One day, there simply was no

midday broadcast. It was a massive relief.

Moving to Kenya, I found the presidential head resting only slightly less oppressively on the medium. After a while, you can lip-synch the formulaic opening of the news broadcasts on even the supposedly independent KTN channel: "President Daniel Arap Moi today...."

For the civil wars exploding in the region, with potentially enormous implications for Kenya, viewers - as in so many parts of Anglophone Africa - rely on feeds from CNN for information. For foreign news is so cripplingly expensive to produce, local stations are incapable of providing coverage of their own.

Which means that African stories are being presented to African audiences through the viewpoint of an American news channel, with all that implies in terms of simplification and a tendency to favour the accessible "human interest" angle over political complexities.

Most worryingly, this American viewpoint - and in Franco-phone Africa, the viewpoint of French stations that feed into local news - is also the framework in which the continent's leaders are making policy decisions.

But the absence of an independent African voice is not only explained by the cost of foreign news coverage. Documentaries, discussion shows, one-on-one interviews or local soap can be cheap to make, but are in strikingly short supply. For they involve ceding control, tolerating dissent, airing touchy issues of the day - not qualities that have kept a generation of African autocrats in power.

How much easier to fill the hours of western imports, many of them wildly outdated: *Neighbours*, *The Young and the Restless*, *Knot's Landing*. Kenyan announcers present repeats of *The Berry Hill Show* - all 1970s side-burns and flares - as though they were made last week, apparently unaware the comedian is dead.

Does an urban Kenyan really

see his concerns reflected in the sitcoms featuring well-heeled black American families, or identify with the outpourings on the *Oprah Winfrey Show*? I doubt it.

But it's far safer to discuss

America's fears and fantasies than his own.

A couple of months ago, it was the anniversary of Kenyan independence from Britain. To mark the day, the broadcasters had decided up some moving archive footage: the lowering of the Union Jack, a stadium crowd cheering new president Jomo Kenyatta. They were images that inevitably made the viewer ponder whether history had betrayed or fulfilled the hopes present that day. Then the presenter, to my amazement, announced that a documentary on Kenya would be screened. Could we be about to see a polemical assessment of the country's post-independence development?

I leaned forward with excitement. The narrator appeared on screen. The picture was black-and-white, she was sporting an Afro hairstyle that placed the programme firmly in the 1970s. The challenging analysis of Kenya's past and present was more than 20 years old. Time, I reflected, to switch on the video.

ARTS

Television in Africa/Michela Wrong

Without a voice of its own

Theatre/Alastair Macaulay

Newspaper satire

Although Doug Lucie's new play, *The Shallow End*, is about the world of British journalism and global media politics, its point lies not in whether you or I can recognise any of it to be lifelike. It is a partly satiric, indeed Orwellian, view of how finance steers journalism, and it is intended to be the kind of play at which liberals can hug themselves in dismayed glee, enjoying its wittily appalling diagnosis of the way things are going. So far so good. Its goings-on do not remind me of my own experience of the world of newspapers, but I too observe with concern the extent to which journalism is steered by the financial pressures that most concern the paymasters. But if only Lucie, in the manner of GBS, had written a preface to his play! It would surely be more compelling to read than his play proves to observe.

The best part occurs before you know who is who and why they are there. Kirk, a boss in morning suit, commences what proves to be an exceptionally erotic interview over champagne with Slater, a tough mix in a black micro-dress. The fun of this is best while you still think he might be, say, a cabinet minister and she a spy. When you realise that he is (merely) the editor of Britain's best-selling Sunday

newspaper and she a tacky star writer whom he is hiring, the tension drops. It never quite recovers. The play, we gradually realise, occurs over one afternoon at the hired-country-house wedding of a media magnate's daughter, and concerns the firings, demotions, and sideways-promotions of various figures on the newspaper who have all been bussed to the epithalamium festivities.

The point of all four scenes is that, in this milieu, everybody gets screwed one way or the other; and Lucie's attitude could not be more cynical. In Scene Three, a political editor is embarrassed for having been caught cheating on his wife. As soon as he is off the scene, she reveals that she too has cheated (but has been spared guilt, not having been caught). He has, of course, left the stage to be demoted. In Scene Four, Rees, a renegade foreign correspondent gets sacked only to reveal that he has been working on a documentary on media practices in the Far East which will embarrass his ex-employers. The play ends with the reappearance of a waitress we had seen being lazily screwed throughout Scene Two. She steals all the credit-cards from the handbag that Slater, in Scene One, had left

in the room. Curtain.

For too much of this play, Lucie leaves us in no doubt how we should react. The dialogue has little drama; it keeps turning into mere dialect before our very ears. We know where we should cluck "It's happening everywhere", we know which characters are bad, and which are worse.

The staging, directed by Robin Lefevre, does not help. We know that the political editor's wife is elegantly jaundiced but neglected as soon as we see her, because she is played by Jane Asher. Alas, this role is the only one this actress has played for years, and she is not quite up to the vehemence of the big speech in which she tries to rouse her demoted husband, Julie Ford, as Slater, brings the most dangerous and ambiguity to the play. But soon even her performance ceases to be three-dimensional.

The newspaper's chief executive - the biggest creep in the play, and the crummiest role - has to say "You're talking nine quarts of puke, Rees" and then, in his next speech, "We've opened the door to the 21st century and you're slamming it shut". Lucie is entitled to his pessimism; but why must he make it so slick?

At the Royal Court Theatre Downstairs, Duke of York's Theatre, WC2.



Julia Ford and Tony Doyle in Doug Lucie's *The Shallow End*

Concerts/Anthony Bye

Best of British

Gone are the days when British composers were considered Europe's poor relations. Young British composers are as up-to-date, technically accomplished and open-minded as any from wider afield, a view which "The State of the Nation", a weekend of concerts and workshops hosted by the London Sinfonietta at the Queen Elizabeth Hall, did much to support.

Whether these strenuous attempts to welcome jazz into new music's ever broadening church are likely to increase the franchise for more challenging fodder is another matter. As a consequence of living in a society without a shared sense of any cultural imperative, we still lack a context for adventurous modern music.

It was probably significant that the most satisfying piece of the weekend, *Trois*, by the 36-year-old David Sawer, should come from a composer who makes no concessions to popularism, but who has proved his credentials outside the new music circuit, as his various orchestral commissions (such as his 1992 Proms piece *Brynn Wood*) and *Trois* cogently argued, witty, and not a moment too long - eloquently testified.

But as sustained opportunities for enterprising young composers willing to take risks and be themselves are few and far between, we need more events like "The State of the Nation". There is a lot of talent out there. Who is prepared to give it a home?

In style and sophistication, from the expertly crafted, subjective intensity of Philip Cashian's feverish Chamber Concerto to the jazz-fusion quasi-improvisations of Django Bates, which were no doubt included to conclude the weekend on a suitable note of triumph.

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The Wigmore Hall is running more Schubert-bicentenary series than anybody else this season, being the natural place for the piano and chamber music and songs which comprise so much of that composer's output. The complete string-quartet series had its fifth instalment on Friday, when the Takács Quartet made a welcome return to play two of Schubert's earlier quartets and - with friends - the evergreen "Trout" Quintet.

They began with the charming D major quartet D.74, written in Schubert's 17th year. Even in this friendly, uncomplicated work, the quite special Takács character made itself

Concert/David Murray

Sparkling Schubert

felt. They are all strongly individual players: one was sorry that their dashing second and violin, Károly Szuránky, had to sit out the "Trout", which omits any role for him in favour of a visiting double-bass (so as to give the strings more weight against the piano).

Anyhow, the Takács style is to maintain a great respect for historical chamber-style, never moving too far toward expansive modern manners, whilst lighting up the music with continual expressive touches - discreet and subtle, but vola-

tile, surprising and often exquisite. No other current quartet sounds quite like them. I could believe that some of this lively freedom is owed to Hungarian gypsy musicians, who revel in vivid dynamic extremes within a single phrase, better to seduce their listeners.

After the cheerful little D major quartet the Takács addressed themselves vigorously to the E major, D.353, in which the string-writing is far more ambitious. They laid themselves room to play like the imaginative

soloists they are. One wonders why this brilliant 19-year-old's quartet is so rarely heard.

For the "Trout" Quintet they invited the Hungarian pianist Dénes Várjon and the American bassist Joseph Carver to join them. Impeccable choices: Várjon's under-pedalled playing, articulate and witty, was precisely what the work needs, and Carver made his double-bass speak with musically weight - a conductor well beyond the norm, where the bass often sounds like simple ballast. A very satisfying evening.

The Takács Quartet play Brahms at the Wigmore Hall on March 8, 12 and 14.

The London Coliseum was well filled with Valentine's Day couples on Friday. I am not sure *Figaro's Wedding* (as English National Opera very correctly translates *Le nozze di Figaro*) was the most appropriate choice for the occasion, but it was not a bad night for falling in love with Mozart.

Although productions of the other Mozart operas have been hit and miss in London since the composer's bicentenary year in 1991, *Figaro* has kept up a winning streak. Vicki's staging was new that year and has yet to become stale. This time round, though, what we hear is not as sharp as what we see. The conductor, Nicholas Kok, keeps the music bustling along at busy tempos, but the swift speeds are not matched by articulation or grip. Nor does the ENO orchestra play for him as though it is fully awake.

This is a shame, as the action on stage does not nod for a moment. Robert Powell gives a brilliantly-detailed portrayal as the Count he knows exactly what is going on in that man's mind. Each scene between him and Rebecca Caine's bright Susanna - intelligent, quick-witted, but also delightfully natural - was opera coming alive as drama.

Opera/Richard Fairman

A lively Figaro

It is not possible to say quite the same of Janice Watson's Countess, but she does sing the role very well. Even "Porgi amor" (or whatever it is in English) was easily and elegantly shaped, as though it never occurred to her that soprano regard it as the dreaded opening aria. Perhaps Jonathan Summers is not the quick-fire Figaro the rest of the cast deserve, but he has a certain bulldog force. With Nerys Jones making an amusing, boyish Cherubino, and a strong supporting trio from John Graham-Hall (Basilio), Anne Mason (Marcellina) and John Connell (Bartolo), everybody has something to offer.

There are happily a good few laughs along the way. Anybody who enjoys a *Figaro* that is funny should overlook the Designers' Guild sets here that are already starting to look their age. I also think that the final nocturnal garden scene, in which the singers stumbling around on a set that is neither dark nor a garden, may wipe the smiles away before the end. Otherwise, this is the standard of revival that ENO audiences would like to see more often.

Further performances until March 20.

■ AMSTERDAM

CONCERT

Concertgebouw Tel: 31-20-6718345

● The Nederlands Kamerorkest: with conductor and pianist Philippe Entremont perform works by Copland, Gershwin, Barber, Glass and Girasters; 8.15pm; Feb 22

EXHIBITION

Amsterdam Historisch Museum Tel: 31-20-5231822

● Peter de Grot in Holland: exhibition bringing together objects collected by the Russian Tsar Peter the Great (1672-1725) during his stay in Holland 300 years ago. Included are paintings by 17th century Dutch masters, scientific instruments and personal belongings of the Tsar.

The exhibition was previously shown at the Hermitage in St Petersburg; to Apr 13

■ ANTWERP

CONCERT

National Concert Hall Tel:

353-1-6711888

● Benjamin Dwyer: performance by the guitarist accompanied by flutist Susan Doyle. The programme includes works by Bartók, Takemitsu, Dwyer and Michael Vier; 7.30pm; Feb 21

■ COLOGNE

OPERA

Opernhaus Tel: 49-21-2218240

● Die Zauberflöte: by Mozart. Conducted by Guido Johannsen Rumstadt, performed by the Oper Köln. Soloists include Dieter Schenk, Julia Kaufmann and Michael Vier; 7.30pm; Feb 21

■ DUBLIN

CONCERT

National Concert Hall Tel:

353-1-6711888

● Benjamin Dwyer: performance by the guitarist accompanied by flutist Susan Doyle. The programme includes works by Bartók, Takemitsu, Dwyer and Michael Vier; 7.30pm; Feb 21

■ LISBON

CONCERT

Grande Auditório da Fundação Gulbenkian Tel: 351-1-7935131

● Orquestra Gulbenkian: with conductor Claudio Scimone and pianist Stanislav Bunin perform works by Rossini, Mozart and Mendelssohn; 7pm; Feb 21

■ BRUSSELS

CONCERT

Palais des Beaux-Arts Tel:

32-2-5078200 (Concerts)

● Alban Berg Quartet: perform works by Nono, Ullmann and Spahlinger; 8pm; Feb 21

■ BERLIN

CONCERT

Konzerthaus Tel: 49-30-203090

● Ensemble United Berlin: with conductor Peter Hirsch and soprano Melanie Waiz perform works by Nono, Ullmann and Spahlinger; 7.30pm; Feb 21

COMMENT & ANALYSIS



Ian Davidson

In the fast lane

Nato enlargement may move quicker than EU expansion, but it threatens to jeopardise east-west relations

If the first requirement of a US secretary of state is an infinite capacity for air travel, then Mrs Madeleine Albright has what it takes. Rome on Saturday, Bonn on Sunday, Paris on Monday, an urgent Nato meeting in Brussels on Tuesday, London on Wednesday and Moscow on Thursday.

The main purpose of Mrs Albright's hectic travel schedule is to push the plan to enlarge Nato into eastern Europe by hustling alliance members into line, and persuading the Russians not to make too much fuss about a project which marks a big shift in the strategic balance against them.

"We're on a very fast track here," she tells reporters. "We have lots of work to do before July." That is when Nato will formally offer membership, probably to Poland, Hungary and the Czech Republic.

At stake is whether Russia can be persuaded publicly to acquiesce in Nato's plans, in exchange for a far-reaching consultative charter arrangement with the alliance. Mrs Albright comes with new sweeteners for Moscow: "We are constantly adding meat to the charter," she says.

But if the Russians refuse to be mollified with a compensatory agreement, the price of enlargement may be a new and entirely gratuitous east-west confrontation. Hardened Nato warriors are unfazed by the prospect: the Russians lost the cold war, so they have to take the consequences. But Mr George Kennan, arguably the most influential US strategist of the cold war, takes a different view. He thinks expanding Nato "would be the most fateful error of American policy in the entire post-Cold war era."

"Why," he asks in a recent article, "should east-west relations become centred on the question of who would be allied with whom

and, by implication, against whom, in some fanciful, totally unforeseeable and most improbable future military conflict?"

A serious western quarrel with Russia must raise two questions. First, would the US Senate really have the stomach to underwrite new security guarantees for eastern Europe in the face of fierce Russian hostility? It is far from certain.

Second, if Nato were faced with a serious confrontation with Russia, would it nevertheless follow through with further offers of membership to other eastern European countries which might really need western guarantees, such as Romania and the Baltics? I wonder.

Nato enlargement would be much less of a problem if it could be run in tandem with the enlargement of the EU. Then, Nato would be less high-profile and provocative, and the eastern Europeans would get what they really need: political and economic integration with the rest of Europe. Unfortunately, the two projects have become totally dislocated.

The first new Nato members should join in 1998, but the first new EU members cannot expect to join until

well into the next century. An incisive Commission official has forecast 2002, but the European Policy Centre in Brussels forecasts 2003 as an optimistic target.

A Chatham House paper hazards 2005 or even later. Even these distant dates are largely guesswork, since the EU has yet to decide how to organise the negotiations or which candidates will be in the first wave.

Critics say the contrast confirms old stereotypes. The Americans (in Nato) are forthright, generous, decisive; the Europeans are slow, bureaucratic, protectionist. There is something in this - the Americans are being decisive and the Europeans are being slow. Where

EU enlargement is concerned, the loudest noise from Brussels is the sound of dragging feet.

Yet the real contrast is not in the different behaviour of the US and the Europeans. It is in the fundamental difference between Nato and the EU. Nato will be virtually unchanged after enlargement - in operational terms.

The reason is political: Nato is run by unanimity, which means it is run by the US. Strategically, Nato enlargement will transform

The Common Agricultural Policy, for example, cannot be applied to the countries of eastern Europe. Yes, it would cost too much, but the main reason is that it would inflict ruinous inflation on the candidates. In Poland, where a quarter of the population is engaged in farming, the CAP would increase farm incomes by 48 per cent.

The CAP is just one example. The candidates are so much poorer that their arrival will raise fundamental questions about the nature and the purpose of the Union. One response might be to abolish, on grounds of cost, all centrally funded redistributive policies. Another might be to accept a large increase in the central budget.

The EU will not adopt either of these radical alternatives. Instead it will stumble from compromise to compromise. The process will take many years because EU enlargement can be defeated in 15 different parliaments.

Nato enlargement, by contrast, is only at risk in one parliament - the US Senate. But if it goes ahead, it could jeopardise east-west nuclear and conventional arms control as it is, the Russian Duma is already threatening to throw out the START nuclear arms treaty.



Mrs Albright meets French counterpart, Hervé de Charette

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HT

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Translation may be available for letters written in the main international languages.

Unilever chief right on Emu

From Dr F.J. Lindars

Sir, Mr John Redwood is fully entitled to hold and to express his opinions and indeed his prejudices ("Unilever chief walks into Emu row", February 18). Whether they merit prominent exposure, complete with mugshot, in the middle of the front page of a responsible paper - or any publicity at all - is an altogether different matter.

As a modest shareholder in Unilever I strongly support both the liberty to express and the values held by Mr Fitzgerald, both as chairman of the UK arm of the company and in his role in the Confederation of British Industry.

As shareholders we indi-

rectly employ him for, among other things, his judgment. Since he manifestly has more knowledge and experience, and broader and more expert advice on matters of European and international trade and commerce than has Mr Redwood, Mr Redwood should listen to him rather than shoot off the sun finally set.

While the place and aspirations for an independent role of the UK as seen by the rightwing Europhobes might conceivably have represented a tenable position in the year 1897 - "apogee of empire and Diamond Jubilee of our own dear Queen" - it is 1997 and an era of interdependence and global markets.

F.J. Lindars,
Beechmont,
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Kent TN13 1TH,
UK

Results at odds with calculator

From Mr Juan Palacios

Sir, The probabilities of some European countries joining Emu as provided by the J.P. Morgan Calculator ("Emu: who's going to make it", January 1 and February 11) are in clear disagreement with the results of polls conducted by Reuters or Consensus Forecast which tend to give much lower values.

Who is right? It looks as if the figures provided by the Emu Calculator are misleading. They are in fact good percentage estimations on how interest rates will have fallen by 1998 related to a certain time in the past. But to assume that these estimations reflect the likelihood of entering Emu is unwarranted. In fact, some countries could have reduced their interest rates sharply, but still would not make it into Emu.

Juan Palacios,
head of the research
department,
Banco Bilbao Vizcaya,
Madrid, Spain

No basis to argument

From Mr Paul J. Hinton

Sir, Your editorial on the UK Labour party's proposed windfall tax ("Rotten apple", February 14) misapprehends the classic economic argument favouring profit incentives for efficiency gains in regulated industries. As long as the once-only feature of the tax is credible, the incentive argument does not hold.

The observation you make that "the City has taken the proposal remarkably calmly" perhaps provides an indication of the market view on this key issue of credibility. If the City were concerned that Labour's windfall tax proposal indicated an intent to make future confiscations of profits then your claim that "Labour will weaken the drive to efficiency and might raise the cost of capital" could have some basis.

However, as you present it, the core of your "rotten apple" argument appears to be missing.

Paul J. Hinton,
117 Bergen Street,
Brooklyn,
New York, NY 11201,
US

Time will solve most problems

From Professor Ira Sohn

Sir, It is a pity that Vanessa Houlder ("Ticking over efficiently", February 17) did not share with us the super-efficient paper-management technique practised by Francisco Franco.

The Spanish dictator, after reviewing the day's paperwork, placed it in a folder marked "Problems which time will solve". Every few days he transferred the contents of the first folder to a second one on the other side of his desk that was labelled "Problems that time has solved".

Ira Sohn,
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Ignorance only feigned

From Mr Michael Weinstein

Sir, In her article on the impending changes in Russia's constitution ("Russia turns mind to life after Yeltsin", February 13) Chrystia Freeland took liberties with a rather tragic chapter in Russia's history. Her sarcastic description of how, back in 1825, St. Petersburgers rallied for *konstitutsiya* (Russian for "constitution"), all the while thinking they were cheering for a foreign princess of that name, unnecessarily promulgated the tired image of a dumb Russian, forever ignorant of the basics of democracy.

The anecdote is quoted out of context. In December of 1825, a group of liberal-minded Russian aristocrats, most of them officers in the Imperial Guard, attempted to overthrow the absolute monarchy, as well as the serfdom, in Russia. To the cheers of the onlookers, they led several regiments bands playing, banners unfurled, to

UN must recognise error of refugee plan

From Mr Tony Jackson

Sir, As the person responsible for having "lambasted" as Edward Mortimer put it ("Action for peace", January 29) the international community for helping rebuild the Rwandan Hutu militia, may I comment? Clearly, conflict management should consist of making violent situations better, not worse. Yet by indiscriminately feeding the militia in Zaire the UN has helped intensify the war, while purporting to be trying to solve the problem! In the 1980s, under strong politi-

cal pressure from the west, the UN helped rebuild the Khmer Rouge and Afghan guerrillas. There was, in contrast, no international interest in rebuilding the Hutu militia but it has happened nevertheless.

It is entirely predictable that there will soon be another mass exodus of refugees from areas of conflict (from the ex-USSR? the former Yugoslavia? within the African Great Lakes region itself?). So the UN must decide how to care for civilian refugees while avoiding

the by-product of helping rebuild military forces. Placing refugee camps 25 miles from borders, refusing to allow militia in and out of camps and conducting proper census to establish who are genuine refugees, are among steps that must be taken to prevent the UN again being used for such dangerous military purposes.

Tony Jackson,
Great Lakes policy adviser,
International Alert,
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Technology · Andrew Baxter

Recycling in a new light

Business and the environment can benefit from the recovery of mercury

The humble fluorescent tube, like most manufactured products, has many ingredients. Some are obvious - special sodium glass for the tube itself, brass pins and other metal parts at the ends - but others are less so.

Along with small traces of lead, antimony, barium, strontium and yttrium, there is about 20mg of mercury, used to conduct the electricity through the tube. Over the past 15 years a handful of small companies worldwide have focused on recovering these tiny amounts of mercury, which typically account for just 0.01 per cent of the weight of a fluorescent tube.

There are sound commercial reasons for recycling mercury, which can be sold back to the lighting industry if its purity is high enough. Recycling also provides a solution to the problem of disposing of used fluorescent tubes. The mercury vapour from broken tubes can be dangerous to breathe, while organs such as the brain and liver can be damaged irreversibly if small amounts of the metal or its water-soluble salts, particularly methylmercury, are ingested over a long period.

According to independent reports quoted by MRT System of Sweden, one of the leaders in the niche business of mercury recycling equipment, the mercury from one fluorescent tube can pollute 30,000 litres of water beyond a safe level for drinking.

MRT, which stands for mercury recycling technol-

ogy, was founded in 1979 after the Swedish government put pressure on the country's lighting industry to find ways of recycling fluorescent lamps, rather than dumping them in landfill sites.

Following a management buy-out in 1991, the company is now independent of the lighting industry and has sold its equipment to several European countries.

National regulations vary in Europe, but in the future more fluorescent tubes are expected to be recycled. Fluorescent tubes were included in a 1991 European Union directive on hazardous waste, while the European Commission's Landfill II directive specifies reuse, recovery and recycling of waste prior to landfill.

"To make a sale, there must be an interest in recycling mercury or legislation requiring it," says Mr Christer Sundberg, MRT's vice-president. As has happened with other innovative recycling technologies, the UK and Mediterranean countries have been slower than northern European and Scandinavian countries to express interest in

mercury recycling, he says. But this is beginning to change. Two years ago MRT signed a deal giving Manchester-based Independent Services Waste Management (ISWML) exclusive rights to use the technology in the UK. The UK company is already using MRT's technology to crush fluorescent tubes, high-intensity sodium lamps used for street lighting, and other lamps, separating the main components and leaving the rest in a phosphor powder.

Each year some 60m to 80m fluorescent tubes are available for recycling in the UK alone, along with about 40m street lamps. Because of the tiny amounts of mercury in fluorescent tubes, the UK's Environment Agency recently decided that they should not be classified as "special waste", which has to be tracked from where it is created as waste to its disposal site.

In contrast, fluorescent tubes have been classified as "special" or the equivalent elsewhere in Europe, but even in the UK producers of waste are still responsible for deciding whether or not their waste is "special". The agency says it would still encourage the recovery of materials from fluorescent tubes and Mr Andrew Smith-Lawrence, ISWML's managing director, notes that some UK waste management companies are refusing to accept them for disposal on landfill sites.

Smith-Lawrence plans to add two more mercury recycling sites in the UK - one in London and the other in Scotland - but also wants to develop the technology. MRT's distiller - which heats the phosphor powder to vaporise the mercury then condenses it in cooling traps, produces mercury that is pure enough to be sold back to the lighting industry.

"We get between four and six tonnes purity," says Sundberg - where "four nines" means mercury that is 99.999 per cent pure. ISWML plans to adapt technology developed elsewhere in Europe to achieve "seven nines" purity, or 99.999999 per cent mercury, which will significantly increase its value and allow it to be sold for use in medical applications.

Smith-Lawrence also wants to add value to the non-mercurial waste, which can be sold for reuse but only in low-grade applications. One project, on which a deal is imminent, involves grinding the glass byproduct into an ultra-fine powder for use by an undisclosed international oil company.



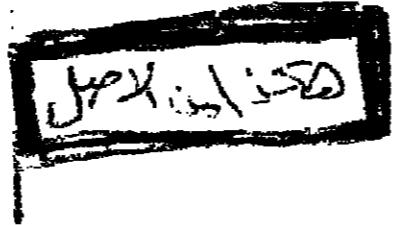
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Japan, Inc. has no magic management system. There is simply no substitute for a conscientious work force.

KAZUO INAMORI, founder of Kyocera

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Week 9

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Monday February 24 1997

AEP set to bid for UK power company

By Simon Holberton in London and Richard Waters in New York

Yorkshire Electricity of the UK was last night in talks with American Electric Power (AEP), the seventh-largest US electric utility, which might result in the Ohio-based company making a bid of up to \$1.5bn (£2.4bn). If Yorkshire accepts an offer from AEP it will be the seventh of 12 English and Welsh electricity companies to fall to a US bidder since the sector was privatised in 1989. It will leave Southern Electric as the only independent electricity company in England and Wales.

In December three US bidders went on a £3.4bn spending spree and acquired Northern Electric, East Midlands Electricity and London Electricity. After these bids the City of London did not expect another US bid for an English electricity company this close to a general election, which is now expected in May.

Although the Conservative government's attitude to bids for electricity companies suggests an AEP offer would be approved, a new Labour government might want to delay the bid pending a review of policy on the utilities sector.

Mr Christopher Hampson, Yorkshire's chairman, Mr Malcolm Chatwin, chief executive, and Mr Tony Coleman, finance director, were yesterday in talks with AEP at NM Rothschild's offices in London.

Yorkshire's shares ended last week at 818.5p, valuing the company at £1.5bn. However, analysts believe the company could fetch more than 800p a share, suggesting a bid value in excess of £1.42bn.

Yorkshire has a strong franchise in its home territory and a range of valuable non-core businesses.

Analysts yesterday pointed to Yorkshire's 22 per cent interest in a telecommunications company, its £30m investment in National Grid Group - which manages primary electricity distribution - and a portfolio of property developments approaching maturity.

These non-core activities could be worth 100p-20p a share in addition to a value of about 800p placed on its core electricity distribution, supply and generation activities, analysts say.

Yorkshire has, however, long been rumoured as a bid target. Its share price had risen strongly over the past three months.

American Electric Power, based in Columbus, Ohio, serves 7m homes across seven states. It reported an 11 per cent rise in net income last year, to \$875m, as revenues rose 3 per cent to \$5.85bn, reflecting the effects of cost cutting.

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Share options in 10-year Eisner package could amount to nearly \$200m

Top pension fund opposes pay plan for Disney chief

By Richard Waters in New York

The biggest private pension organisation in the US has taken an unusual stand against a compensation package that could bring Mr Michael Eisner, the chairman of Walt Disney, more than \$200m.

The College Retirement Equities Fund, which holds 1 per cent of Disney's shares, said it had already cast its votes against the compensation package, ahead of the entertainment group's annual meeting tomorrow in Anaheim, California.

The move, disclosed late on Friday, is the clearest sign yet of growing shareholder antagonism prompted by Disney's lavish ways with compensation. The company already faces lawsuits over a \$100m-plus severance package paid to Mr Michael Ovitz, its former president and friend of Mr Eisner - who had spent a little more than a year at Disney.

Mr Eisner had already netted more than \$203m in 1994 as he cashed in some of the stock options awarded since he took over the once-struggling company in 1994.

CREF said it had also

voted against a second plan which would award cash bonuses, based on performance, to a range of Disney executives.

The arrangements are "inappropriate and excessive, in view of [Disney's] performance over the past five years", said Mr Kenneth West, who heads the unit which monitors the adequacy of corporate governance arrangements at companies in CREF's portfolio.

Until recently, any complaints about Mr Eisner's pay have failed to take root, given the company's stellar performance in the 1980s and early 1990s. The more modest performance of the company's stock in the mid-1990s, however, has made shareholders restless.

The pension fund is part of the giant TIAA-CREF organisation, which manages \$190bn on behalf of college and university employees. The group regularly wields its investment muscle privately to cajole companies into paying more attention to shareholders' interests, but such a public stand against one of the country's biggest companies is rare.

Mr Eisner's latest 10-year compensation plan would give him options over 8m Disney shares, as well as his regular salary as chief executive, plus any cash bonuses. Based on assumptions made by the company, the options could eventually be worth \$195m.

Mr West said CREF was also concerned about "the level of independence of Disney's board of directors", given that it had approved the compensation plans.

Only seven of the board's 16 directors are non-executives, he added.

The public stance by CREF follows a spate of lobbying by groups which represent shareholder interests.

Earlier this month, Institutional Shareholder Services, an advisory group based in Washington, DC, suggested that its 400 members protest against the compensation arrangements by withholding their support for five Disney directors who are standing for re-election at tomorrow's meeting.

While now going further by voting against the scheme, CREF said it would withhold its support for the directors, one of whom is Mr Roy Disney, nephew of the founder.



Walt Disney chairman Michael Eisner faces a challenge from a leading private pension fund over a compensation package that could bring him more than \$200m

Pro Sieben to announce public offer plans

By Frederick Stüdemann in Munich

Pro Sieben, the German television and media group, will today announce plans for its public offering through the sale of 17.5m preference shares.

The announcement will put an end to speculation that the first offering of television company in Germany would fail to get off the ground. Pro Sieben expects to raise about DM1bn (\$500m).

Mr Georg Kofler, the chief executive, said the flotation would take place in "the first or second week in July".

and the company expected a "healthy mix" of German and international investors.

Pro Sieben, which owns Germany's third-largest commercial television station, plans to sell non-voting preference shares carrying a guaranteed dividend supplement of 3 per cent above that paid to holders of common voting stock.

The company is already planning a capital increase that will create 5m new shares split between com-

mon voting stock, which will not be included in the offer, and preference shares.

The bulk of the proceeds from the public offer will go to Mr Thomas Kirch, son of the Munich-based film and television media mogul Mr Leo Kirch, who currently owns 49 per cent of the existing 15m preference shares and is in the process of acquiring the other 51 per cent.

Mr Kofler said Pro Sieben would use its share of the receipts for expansion, possi-

bly in film and video production.

He said, however, that the group was not interested in buying another television station.

In 1995 the Pro Sieben group made profits of DM111m. Mr Kofler said that in 1996 the group had "double-digit" growth in sales, and profits of more than DM150m. Full figures for 1996 will be released next month.

In 1995 the group had debts of DM1.5bn. The figure

terms of the market as a whole, Pro 7 had 9.7 per cent, making it the fourth biggest network.

Mr Kofler said borrowings were exclusively committed to investment in programming. The bulk of the group's sales and earnings come from its flagship Pro 7 network.

In the crucial under-50 years old group of viewers, typically seen as the most important by advertisers, Pro Sieben has 15.3 per cent of market share in January, putting it in second place behind RTL, the biggest commercial network. In

1996 would be a "little higher".

Mr Kofler also owns a smaller channel, Kabel 1, and is active in diverse media businesses ranging from programme production to digital television services for business users.

The flotation, which was first announced last year, will be handled by seven banks led by Hypo Bank and BHF Bank. The others are Commerzbank, DG Bank, Goldman Sachs, CS First Boston and Salomon Brothers. BHF Bank will be the book runner.

German groups may block T&N bid

By Tim Burt in London

An informal coalition of German component manufacturers is threatening to block attempts by T&N, the UK engineering group, to take a strategic stake in Kolbenschmidt, the German piston company.

The coalition - including Mahle, the automotive pistons producer - has warned it would ask Germany's supreme court to examine T&N's bid to acquire an initial 25 per cent stake in Kolbenschmidt as a precursor to a takeover.

T&N has been pursuing

Kolbenschmidt for more than two years as part of its strategy to overtake Mahle as the world's number one pistons manufacturer.

Its German rival, however, has succeeded in persuading the country's cartel authorities to reject the proposed acquisition, claiming it would make Kolbenschmidt a captive customer of Goetze, T&N's German piston ring subsidiary.

That decision will be challenged this week at an appeal court in Berlin, where T&N lawyers will seek clearance to exercise options over 25 per cent of the German company held by Com-

merbank. In the past two years, financing those options - exercisable at DM282.6m (\$167m) - has cost T&N an estimated \$44m (\$71m).

Although it remains wedded to acquiring a controlling stake in Kolbenschmidt, T&N is thought to be contemplating bolt-on acquisitions and joint ventures with piston manufacturers in the US and the emerging markets of Latin America and the Pacific Rim. According to industry observers, the first deal could be announced in "a matter of weeks".

Within a few months, a common data feed will be operational, which will allow traders in each of the four markets to view the individual market's stocks. Full dealing facilities between Paris and Brussels are likely to be in place before the end of the year, with Frankfurt and Amsterdam joining shortly afterwards.

Beyond that, the plan is to allow brokers at the four exchanges to trade in each other's stocks, with the total market envisaged at more than 500 companies within five years.

Euro NM will eventually

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Amsterdam's Nieuwe Markt, which was launched on Friday, will be joined early in March by new smaller

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COMPANIES AND FINANCE

Club Med turns its back on idealism of the past

With a new chief executive, the leisure group is seeking a tougher management approach

Club Méditerranée, the French leisure group, reached the end of an era over the weekend as it closed the final chapter on its idealistic origins and began preparing for a future of tougher professional management.

Its new chief executive, Mr Philippe Bourguignon, who starts work this week, faces a challenge not unlike that in his current job as chairman of Euro Disney, the theme park outside Paris. He must steer a valuable brand through financial difficulties, preserving its qualities while adapting them to a different era.

The holiday village operator unveiled 1995-96 losses last week of FF 743m (\$130.3m) after taking provisions of FF 820m to support a wide-ranging restructuring.

Mr Bourguignon takes over from Mr Serge Trigano, son of one of the founders of a business launched nearly 50 years ago, and which has become both a central part of French culture and one of the country's best-known and most widely copied exports.

Worms agrees deal to absorb Saint Louis

By David Buchan in Paris

Worms, the French holding group, is to absorb Saint Louis, taking direct control of the latter's sugar and paper interests with the aim of getting better value for the shareholders of both companies.

Under a deal approved by the Worms and Saint Louis boards on Friday, shareholders will be offered four Worms shares for every Saint Louis share, giving shareholders of Saint Louis the lure of a 10 per cent premium to agree to the dispensation of their company.

The merger represents the desire of the two main shareholders of both Worms and Saint Louis, the Worms family and the IRI holding company of the Italian Agnelli family, to get rid of Saint Louis as an unnecessary intermediary and make Worms a bigger, more open and liquid holding group.

The Worms group absorbed its own parent, Maison Worms & Cie, last year, and is in the process of abolishing special management and double voting rights.

The main casualty is Mr Daniel Melin, the chief executive of Saint Louis. He is to be replaced by Mr Jean-Philippe Thierry, a member of the Worms family and at present head of Worms' Athena insurance subsidiary. The latter will head

For many, the image of "Club Med" is encapsulated in the 1970s Serge Gainsbourg song "Sea, Sex and Sun" and in the film "Les Bravades" (the sun-tanned), a parody of the goings-on in one of its holiday villages, with sports by day and lechery by night.

At a time when France was dominated by rigid social norms, Club Med provided an attractive form of escapism with its informality – including compulsory use of first names and *auteurement*, the familiar French "tu" form of address.

In a country not renowned for its emphasis on friendly customer service, its resorts established a reputation thanks to their pioneering emphasis on "gentile organisateurs" (GOs), the highly trained and plentiful staff present at all times to help their "gentile members" (GMs), or guests, enjoy themselves.

Club Med's all-in holiday packages, which include limitless food and innumerable sporting activities provided at a single price, have been frequently copied by other tour operators.

Its superb locations often remain unvisited, reflecting the fact that it was ahead of the wave in the development of tourist resorts, creating a village in Tahiti as early as 1955, for example.

In the 1980s and 1990s, it captured the spirit of the times with its communal life-style – including shared huts, group activities, and large dining tables designed to break down barriers.

Yet Mr Trigano bristles at suggestions that the very idea of "the Club" as a style of holiday has become outdated. "It is a modern concept, which has been refined over the years," he says.

While some critics argue that its holidays remain relatively expensive, and the client base restricted, Club Med has hosted 20m customers over the past 47 years, with the number in more than 114 villages growing to 1.4m in 1995-96 alone. He points out that it continues to spawn imitators, all of whom spend time in its villages before launching their own competitive products.



Postcards home: Club Med brochures still feature spartan huts for adults only and traditional beach holidays – but it has adapted to suit its loyal clients as they grow older with more children's activities and short breaks for stressed Parisians

It has also evolved enormously. Bedrooms have been upgraded and now often contain telephones, the dining room hours have been extended, and tables for two are taking the place of those for eight.

Club Med has adapted to

the changing needs of its often loyal clients as they grow older – the average age has increased to 37 – marry and have children. "Those who complain that the spirit of the Club has changed forget that since they were first there 25 years ago, they have less hair and beads and more children," says Mr Trigano.

When the Club was created by Mr Gérard Blitz in 1950, it was a non-profit making organisation which offered holidays in "tent villages" with equipment provided by Mr Trigano's father Gilbert, who ran a camping shop. By 1957, it had opened the first "snow village" in

Switzerland, and by 1966 it was quoted on the Paris stock exchange. Profits peaked in 1988-90 at about FF 400m.

In its latest glossy cata-

logue for this summer, it still offers holidays in spar-

ta

huts in Jerba in Tunisia

reserved for those aged over

17. But there are also luxurious apartments in Bora Bora in Polynesia, and Internet sessions and massage for stressed Parisians on short breaks in its French resorts. More than 50 offer crèche facilities.

Club Med's internal management has arguably evolved rather less rapidly than its activities – and was reluctant to risk souring the informal corporate atmosphere by taking sufficiently tough decisions at a time of intensifying competition and difficult economic conditions.

The convivial Mr Trigano himself encapsulates the Club's founding spirit. He has spent much of his career in the business, and managed to succeed his father in 1993 as chairman even though he owns no shares (and his father just 0.8 per cent).

In a touching admission to journalists last Friday, he said: "Perhaps I was not quick enough to take the necessary measures. Perhaps we should have closed [loss-making] villages more quickly. Philippe Bourguignon will bring more rigorous management methods."

Andrew Jack

BIL waits on Fairfax vote

By Nikki Tait in Sydney

Brierley Investments, the New Zealand-based company, will learn today whether it can lift its stake in John Fairfax, the Australian newspaper publisher, from 19.9 per cent to 24.96 per cent without making a full bid for the company.

The proposal was put to the publishing company's shareholders on Friday and voted down on a show of hands. Proxy votes ahead of the meeting were also narrowly against the proposal, by 149.2m to 136.2m. However, the matter then went to a formal poll, the result of which will not be announced until today.

BIL's move has been opposed by some of Australia's biggest institutional investors, unhappy with the terms of the deal and reluctant to waive the full bid requirement. Australian takeover rules normally require anyone buying more than 20 per cent of a company to make a full bid, but exemptions can be granted by other shareholders.

At yesterday's meeting, their views were schooled by small shareholders. "I can't see that it's going to be of benefit to the general body of shareholders," said one.

Republic of Portugal United Kingdom Republic of Italy The Russian Federation

FRF 4 billion
6.625% Bonds due 2008

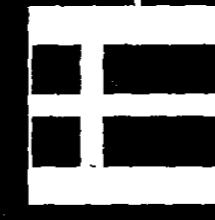
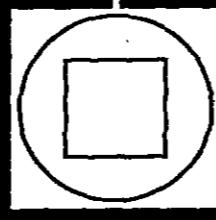
USD 2 billion
6.75% Bonds due 2001

USD 1.5 billion
7% Bonds due 2001

USD 1 billion
9.25% Bonds due 2001



Sovereign Financing in Europe...



Oesterreichische
Kontrollbank
Guaranteed by Austria
ECU 250 million
5.75% Bonds due 2001

Kingdom of Sweden
DEM 300 million
5.625% Bonds due 2001

Kingdom of Denmark
DEM 500 million
4.75% Bonds due 2002

Republic of Finland
CHF 300 million
3.25% Bonds due 2002

Republic of Colombia
USD 400 million
8% Bonds due 2001

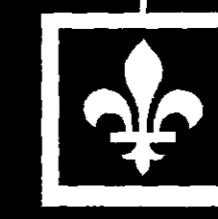
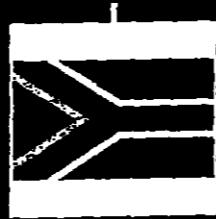
United Mexican States
USD 6 billion
Floating Rate Notes
due 2001

The Federative
Republic of Brazil
USD 750 million
8.875% Global Bonds
due 2001

The Republic of Argentina
LIT 500 billion
11% Bonds due 2003



...and the Rest of the World.



Republic of South Africa
GBP 100 million
9.375% Bonds due 2006

Japan Development Bank
Guaranteed by Japan
GBP 200 million
7.375% Bonds due 2003

Export-Import Bank
of Korea
USD 500 million
7.125% Bonds due 2001

Province of Quebec
GBP 150 million
8.625% Bonds due 2011

MoDo

Year-end Communiqué for 1996

MoDo in brief	1996	1995
Sales	20,115	22,319
Profit after net financial items	2,919	5,216
Net profit after tax	1,979	3,671
Return on equity, %	13.1	28.5
Earnings per share, kronor	22	41
Dividend, kronor	9*	8.50
Debt/equity ratio	0.26	0.41
Capital expenditure	2,415	2,654

*Proposal of the Board of Directors

Summary

- The profit after net financial items amounted to SKr 2,919 million (1995: 5,216m) after charging provisions of SKr 100 million. The positive effects of currency hedging contributed SKr 1,449 million (555m). The deterioration in the result compared with 1995 was 44 per cent, and is largely due to lower prices.
- The profit after net financial items for the fourth quarter of 1996 was SKr 450 million (third quarter: 808m)
- The net profit after tax amounted to SKr 1,979 million (3,671m), which corresponds to earnings per share of SKr 22 (41). The return on equity was 13 per cent (29).
- The Board proposes to pay a dividend of SKr 9 per share (8.50).
- Sales amounted to SKr 20,115 million (22,319m), which is a decline of 10 per cent.
- The closing debt/equity ratio was 0.26 (December 31, 1995: 0.41).
- The demand for MoDo's main products was firm during the fourth quarter. The prices of fine paper and pulp could be raised slightly from a low level, while the price of paperboard remained stable. After a very strong first half-year, the market for newsprint weakened, and price cuts had some effect.
- 1997 opened with fine paper and paperboard in firm demand, while the pulp market was characterised by a certain weakening. There have been some reductions in the price of newsprint since the turn of the year.



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S-114 84 STOCKHOLM
Sweden

MoDo

Resignation jolts Esselte

By Hugh Carnegie
in Stockholm

Shares in Esselte, a leading global supplier of office and labelling products, were jolted by a surprise announcement from Mr Bo Lundquist, chief executive, that he plans to quit the Swedish group.

Mr Lundquist, 55, has steered Esselte through a far-reaching restructuring over the past six years as it battled to keep pace with radical technological change in office and workplace practices. On Friday he said he felt it was time to hand over to someone else – although no replacement has yet been appointed.

Colleagues said Mr Lund-

quist's decision, given to the board on Thursday, came without any prior warning.

"I took over the group when it was in a very difficult position," Mr Lundquist said. "We have now raised profitability to a good level. We have developed a strategy for the future that has substantial growth potential. I feel that the time is right for a new leader."

The Esselte board, clearly caught by surprise, said Mr Lundquist had agreed to stay on until a successor was found – a process expected to take several months.

Esselte ran into problems in the late 1980s as it diversified into areas such as pay-TV, partly because it

feared the advent of desktop computers heralded the paperless office. As paper consumption instead grew with office automation, Esselte sharpened its labelling and office products side, selling its printing, publishing and entertainment businesses.

Today, its biggest division, accounting for 60 per cent of sales, is its office products unit.

But the fastest growing area is the labelling systems division, which includes tools for bar-coding, retail merchandise labelling and electronic article surveillance. The unit accounts for 30 per cent of sales, with the picture framing division making up 10 per cent.

Honda profit surges in third quarter

By Michiyo Nakamoto
in Tokyo

Japanese motor vehicle manufacturer Honda said it nearly quadrupled pre-tax profits in the third quarter and was likely to exceed its forecast of record net profits of Y200bn for the full year.

Like other Japanese motor vehicle makers, Honda has benefited from the weaker yen, which brought in extra operating profits of Y30bn in the period compared with a year earlier.

Exports also rose strongly, by 20 per cent, on the back of the weaker yen. In the US Honda saw firm demand for its Civic and Accord passenger cars as well as the newly remodeled luxury car, the Legend.

In the domestic market, Honda continued to enjoy buoyant demand for its recreational vehicles, such as the Odyssey and Step Wagon. Recreational

buoyant, as consumers have been rushing to buy vehicles ahead of an increase in the consumption tax from April. As a result, it expects to exceed its forecast of record net profits of Y200bn for the full year.

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In the domestic market, Honda continued to enjoy buoyant demand for its recreational vehicles, such as the Odyssey and Step Wagon. Recreational

vehicles made up 50 per cent of its domestic unit sales in the period. Total domestic vehicle sales exceeded Honda's target to reach 770,000 units.

Honda continued to achieve profit gains from cost-cutting measures, particularly the standardization of vehicle parts. Cost-cutting brought in Y20bn in operating profits, it said.

The Honda Legend: helping exports grow 20%

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The company will launch one of its latest recreational vehicles, the CR-V, in the US this month. It also plans to launch a recreational vehicle

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JKL 552

"The fact that it is regarded as a media source 'of record' means that it has extensive influence both in the UK and internationally"

**SIR RICHARD B SYKES D.Sc
Deputy Chairman & Chief Executive
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ING BANK

उभरती अर्थ-व्यवस्थाओं और
पूँजी बाजारों में माहिर हैं हम

ING BARINGS

FINANCIAL TIMES

MARKETS

THIS WEEK

Global Investor / Peter Martin

Changing rules of competition

A couple of weeks ago, this column argued that many international companies had to some extent broken free from their domestic origins, and were no longer plays on local markets and currencies. But that is, of course, only part of the story. Not all big companies are as heavily diversified in terms of markets and production as the Swiss examples cited. And many substantial second-tier companies are attractive to investors precisely because they offer exposure to a domestic market and set of competitive advantages. Without access to such stocks, the principle of diversifying your portfolio across borders would make much less sense.

Exposure to domestic markets is an easy concept: put crudely, investors choose companies that will benefit from areas of growth in the fastest growing economies. Thus, if consumer spending is the most important contributor to growth in Ruritanian, and the economy as a whole is expanding rapidly, stocks with high exposure to Ruritanian consumer demand – retailers, say, – are attractive.

Exposure to a country's competitive advantages is a more controversial concept. Even if you believe in national competitiveness, translating it into useful investment decisions is extremely difficult. Yet in rising global competition, it may be unavoidable. The ability to export to fast-growing regions is an increasingly important determinant of profitability.

well ahead of the company's own forecast of Y130bn and of last year's Y82.2bn, analysts said.

Analysis forecast 1996 revenue at Y18.7bn–Y19.0bn, compared with a company forecast of Y18.5bn and 1995 sales of Y16.9bn. The upturn will reflect the expected sharp rise in parent earnings during the year on the back of strong domestic demand, they say.

■ Elf Aquitaine, the French oil group, is expected on Wednesday to report 1996 net profits of FF7.65bn and FF8.5bn compared with FF6.77bn a year earlier. The main difference between the adjusted and reported net profit figures is likely to be a writedown of the value of reserves at Lille Frigg, off Norway.

■ Bridgestone Corp, the Japanese tyre group is expected to report 1996 pre-tax profits of Y135bn–Y145bn (\$1bn) on Thursday.

Elf's first-half results due tomorrow, were weighed down by a net almost 2700m (\$1.1bn) of non-recurring writedowns, a loss on the sale of Bancorp in the US and related tax charges. That will lead to full-year profits more than a third lower than 1995's £1.75bn. Second-half earnings, however, should give a better idea of the potential of NatWest's radically changed line-up of businesses. Invest-

ment banking should prove less of a disappointment than at rival Barclays, and the group will also record its first full half of earnings from the Gartmore fund management group.

■ The strong pound is expected to cast a cloud over third quarter figures from

knowledge products have high up-front costs but very low marginal costs of production. Once a company has been successful with a product of this sort, it is very hard for rivals to enter – leading to a high degree of monopoly power.

The investment implication of this approach is that individual companies will be successful to the extent that they are able to market idea-based products and services. Countries that harbour a disproportionate share of successful companies will be those that make it easy for them to operate in the realm of ideas. That implies a strong commitment to market-oriented education, an openness to the import of ideas and skilled people, and a willingness to encourage the rapid creation and

destruction of knowledge-based companies. In short, they will look a lot like the west coast of the US.

The Wall Street share price surge is undoubtedly based in part on this sort of thinking. Perhaps, as in all great market moves, there is an element of wishful thinking in this. Not every start-up software company is a Netscape, and not every Netscape is a Microsoft.

But powerful market movements also usually reflect an underlying truth. Using nationality as a basis for asset-allocation is still a valid approach – but it must reflect this new reality.

*Global Economic Themes: Competitiveness, UBS Global Research, London, February 1997. Tel: +44 171-901 3333

**Strategy and Business First Quarter 1997, Booz Allen & Hamilton, New York. Tel: +1 908-417-2205

COMPANY RESULTS DUE

ABN Amro likely to come in at Fl 3.3bn

Dutch bank ABN Amro is expected on Thursday to report net profits for 1996 of Fl 3.25bn–Fl 3.39bn, up from Fl 2.62bn (\$3.24bn) in 1995, according to analysts' forecasts. Earnings per share after the deduction of preferential dividends are seen up at Fl 1.16–1.50 from Fl 1.69 a year earlier, and the bank is expected to raise its ordinary dividend to Fl 1.42–Fl 1.50 from Fl 1.30 in 1995.

■ Bridgestone Corp, the Japanese tyre group is expected to report 1996 pre-tax profits of Y135bn–Y145bn (\$1bn) on Thursday.

Specials and other non-recurring items – and this will also be closely watched by oil analysts, who expect the figure to be between FF7.65bn and FF8.5bn compared with FF6.77bn a year earlier. The main difference between the adjusted and reported net profit figures is likely to be a writedown of the value of reserves at Lille Frigg, off Norway.

■ National Westminster Bank's first-half results due tomorrow, were weighed down by a net almost 2700m (\$1.1bn) of non-recurring writedowns, a loss on the sale of Bancorp in the US and related tax charges. That will lead to full-year profits more than a third lower than 1995's £1.75bn. Second-half earnings, however, should give a better idea of the potential of NatWest's radically changed line-up of businesses. Invest-

ment banking should prove less of a disappointment than at rival Barclays, and the group will also record its first full half of earnings from the Gartmore fund management group.

■ The strong pound is expected to cast a cloud over third quarter figures from

period the previous year (before the demerger of the old Thorn EMI group).

■ End year results for Commercial Union and Guardian Royal Exchange, the UK composite insurers, are likely to reflect in part the downturn in the UK insurance market last year. The companies are, however, likely to point to signs that the worst of the competition may be over. Guardian's operating profits are forecast at £247m–£280m (£340m) and the total dividend 9.8p–10p (9p) when the company reports tomorrow.

For Commercial Union, which is expected on Wednesday to report operating profits excluding investment gains of £415m–£455m (£509m) and a total dividend of 30.25p–30.5p (28.25p), the strength of sterling is thought to have impacted on

■ After a 30 per cent rise in pre-tax profits in 1996, Standard Chartered, the UK bank, is expected to have produced a similar increase in 1996 to around 2860m when it reports on Wednesday. Since much of Standard Chartered's income is earned in currencies tied to the dollar, the current strength of the pound may weaken earnings prospects.

■ Analysts expect British Aerospace on Wednesday to announce full year results for 1996 with pre-tax, pre-exceptioal profits of £440m, against £254m for the comparable figure in the previous year.

■ Lasmco, the UK's second largest independent oil explorer, is expected to unveil a 1996 net income after exceptions of about 267m on Thursday. The figure, up from £23m in 1995, includes an exceptional gain of between £20m–£23m.

INTERNATIONAL EQUITIES / COMMODITIES / CURRENCIES / GREENSPACES

FINANCIAL RESULTS

CONSOLIDATED BALANCE SHEETS

	Dec 31 1996 (SR '000)	Dec 31 1995 (SR '000)
ASSETS		
Cash and Balances with SAMA	1,533,054	1,381,650
Due from Banks	5,851,544	5,139,548
Trading Securities	13,234	77,411
Loans and Advances to Customers (net)	13,849,188	17,381,077
Investment Securities	18,480,082	15,427,510
Fixed Assets (net)	411,829	372,145
Other Assets	1,143,605	1,061,119
TOTAL ASSETS	41,282,536	40,848,460
LIABILITIES & SHAREHOLDERS' FUNDS		
Liabilities		
Customer Deposits	32,476,265	30,892,145
Due to Banks	2,504,349	4,279,457
Other Liabilities	1,985,402	1,600,082
Total Liabilities	36,960,016	36,771,694
Shareholders' Funds		
Share Capital	2,400,000	2,400,000
Statutory Reserves	1,561,324	1,329,834
General Reserve	325,000	325,000
Retained Earnings	30,196	21,942
Total Shareholders' Funds	4,316,520	4,076,776
TOTAL LIABILITIES & SHOLDERS' FUNDS	41,282,536	40,848,460
CONTRA ACCOUNTS		

CONSOLIDATED STATEMENTS OF INCOME

	Dec 31 1996 (SR '000)	Dec 31 1995 (SR '000)
OPERATING INCOME		
Special Commission Income	1,613,299	1,733,364
Foreign Exchange	76,984	80,693
Gain on Trading Securities	15,753	14,897
Income from Investment Securities	1,134,677	1,165,688
Fees & Income from Banking Services	313,95	314,050
Total Operating Income	3,143,908	3,308,692
OPERATING EXPENSES		
Special Commission Expense	1,199,904	1,458,445
Provision for Possible Losses	322,765	127,662
Salaries and Employee Related Costs	478,832	434,136
Rent and Premises Related Costs	62,969	61,084
Depreciation of Fixed Assets	74,300	65,948
Other General and Administrative Expenses	173,457	168,212
Total Operating Expenses	2,318,225	2,315,487
NET OPERATING INCOME	825,683	993,205
Other Income	95,661	78,478
NET INCOME FOR THE YEAR	921,344	1,071,683
EARNINGS PER SHARE		

SaudiAmerican Bank  البنك العربي الامريكي

Talk to the Leader

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FINANCIAL TIMES

MARKETS

THIS WEEK

ING BANK

At Home in Emerging and Capital Markets

ING BARINGS

Total return in local currency to 20/2/97

	% change over period			
	1y	3y	5y	10y
Cash	0.10	0.01	0.06	0.14
Week	0.10	0.04	0.23	0.52
Month	0.05	0.07	0.10	0.18
Year	0.03	0.07	0.10	0.18
Bonds 3-5 year	0.09	0.16	0.01	0.21
Week	0.09	0.16	0.01	0.21
Month	0.04	0.07	0.02	0.17
Year	0.40	0.27	0.19	0.77
Bonds 7-10 year	-0.11	-0.44	0.39	0.28
Week	-0.11	-0.44	0.39	0.28
Month	-0.15	-0.17	0.22	0.28
Year	4.13	9.39	18.99	12.28

Source: Cash & Bonds - Lehman Brothers, Equities - FTSE International Limited, Goldmark, Sachs & Co., and Standard & Poor's.

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Corporate Bonds - Goldmark, Sachs & Co. and Standard & Poor's.

Government Bonds - Goldmark, Sachs & Co. and Standard & Poor's.

Equity - FTSE International Limited, Goldmark, Sachs & Co. and Standard & Poor

CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

	Closing mid-point	Change on day	Bid/offer spread	Day's Mid high low	One month Rate	Three months Rate	One year Rate	Bank of England bid
Europe								
Austria	(Sch) 18.1763 -0.0112 705 .880	18.2425 18.1126 18.1988	2.7	18.0783 2.1	24.9843 2.0	24.9843 2.0	11.7853 2.0	11.5003 2.2 101.5
Belgium	(BF) 56.2493 -0.0112 937 .938	56.5720 56.0120 56.1243	2.7	55.8933 2.3	54.9843 2.3	54.9843 2.3	11.7760 2.3	11.5003 2.3 101.5
Denmark	(DK) 10.4038 +0.0141 987 .074	10.4342 10.3555 10.3897	2.3	10.3431 2.3	10.1542 2.3	10.1542 2.3	10.56	10.2222 243 .263
Finland	(FI) 10.0038 +0.0023 494 .610	9.8160 9.8140 9.8140	2.7	9.8140 2.7	9.8153 2.7	9.8153 2.7	8.37	5.0297 -0.0104 243 .359
Germany	(DM) 2.7252 +0.0028 240 .268	2.7247 2.7187 2.7187	2.7	2.7005 2.7	2.6406 2.7	2.6406 2.7	10.84	1.9841 2.0142 2.0142
Greece	(Dr) 423.494 -0.054 235 574	428.445 428.445 428.445	2.7	428.445 2.7	428.445 2.7	428.445 2.7	10.57	1.9841 2.0142 2.0142
Ireland	(I) 0.9271 +0.0002 263 .276	1.0289 1.0249 1.0249	0.4	1.0289 0.4	1.0192 0.4	1.0192 0.4	0.8	1.0249 1.0249 1.0249
Italy	(I) 1.2271 -0.0022 151 .260	1.2250 1.2250 1.2250	0.2	1.2250 0.2	1.2250 0.2	1.2250 0.2	1.22	1.2250 1.2250 1.2250
Luxembourg	(L) 0.71 -0.0021 151 .260	0.71 0.71 0.71	0.2	0.71 0.2	0.71 0.2	0.71 0.2	0.71	0.71 0.71 0.71
Netherlands	(NL) 52.0453 -0.0047 515 .834	52.0453 52.0453 52.0453	2.7	52.0453 2.7	54.9843 2.7	54.9843 2.7	10.34	10.34 10.34 10.34
Norway	(NOK) 10.3793 -0.0675 689 .059	10.3833 10.3833 10.3833	1.4	10.3833 1.3	10.7283 1.3	10.7283 1.3	10.26	10.3833 10.3833 10.3833
Portugal	(PT) 273.653 -0.151 512 .762	274.550 272.835 273.653	0.8	274.218 0.8	94.7	94.7	94.7	94.7
Spain	(PE) 231.017 -0.048 570 .223	231.410 229.700 231.410	1.0	230.881 0.9	228.488 1.1	228.488 1.1	78.0	1.9841 2.0142 2.0142
Sweden	(SEK) 1.17497 -0.0128 641 .914	1.20213 1.19288 1.19288	1.9	1.19288 1.9	1.11896 1.9	1.11896 1.9	85.5	7.3945 -0.0278 907 .968
Switzerland	(CHF) 2.7267 -0.0142 753 .753	2.7267 2.7267 2.7267	4.1	2.7267 4.0	10.22 10.22	10.22 10.22	10.22	10.22 10.22 10.22
UK	(G) 1.4043 -0.0011 029 .059	1.4091 1.4003 1.4091	1.7	1.398 1.7	1.3765 1.7	1.3765 1.7	97.4	1.4043 1.4043 1.4043
Euro	-	-	-	-	-	-	-	-
SDR	-	-	-	-	-	-	-	1.74748
Americas								
Argentina	(Peso) 1.9184 -0.0072 180 .187	1.8210 1.8105	-	-	-	-	-	-
Brazil	(BRL) 1.7028 -0.0037 004 .014	1.7022 1.6951	-	-	-	-	-	-
Canada	(C) 2.2051 -0.0158 042 .185	2.2059 2.1939	2.1889	2.1801 2.9	2.1801 2.9	2.1801 2.9	85.4	1.3619 -0.0031 006 .021
Mexico (New peso)	12.5230 -0.0738 522 .738	12.5894 12.5894	12.5894	12.5894 1.4	12.5894 1.4	12.5894 1.4	103.3	7.7590 -0.0085 540 .540
USA	(US) 1.1912 -0.0078 188 .185	1.8123 1.8105	1.8105	1.8105 0.7	1.8105 0.7	1.8105 0.7	103.3	1.4285 -0.0078 540 .540
Asia/Pacific/Middle East/Africa								
Australia	(A\$) 2.0208 -0.0009 707 .711	2.0207 2.0207	2.0207	2.0207 0.7	2.0208 0.7	2.0208 0.7	97.1	1.2851 -0.0123 847 .855
Hong Kong	(HK) 12.5371 -0.0061 330 .405	12.5229 12.4704	12.5229	12.5229 0.7	12.5151 0.7	12.5151 0.7	10.25	1.2847 1.2886 1.2886
India	(Rs) 50.0271 -0.1013 040 .401	50.0265 50.0265	50.0265	50.0265 0.7	50.0265 0.7	50.0265 0.7	10.25	1.2847 1.2886 1.2886
Ireland	(IE) 5.1611 -0.0262 100 .221	5.1422 5.1395	5.1395	5.1395 0.7	5.1395 0.7	5.1395 0.7	10.25	1.2847 1.2886 1.2886
Japan	(Yen) 13.1846 -0.0025 756 .938	13.1670 13.1670	13.1670	13.1670 0.7	13.1670 0.7	13.1670 0.7	10.25	1.2847 1.2886 1.2886
New Zealand	(NZD) 2.2336 -0.0022 105 .130	2.2336 2.2336	2.2336	2.2336 0.7	2.2348 0.7	2.2367 0.7	11.33	1.2847 1.2886 1.2886
Philippines	(Peso) 42.6253 -0.0208 059 .185	42.6251 42.6251	42.6251	42.6251 0.7	42.6251 0.7	42.6251 0.7	10.25	1.2847 1.2886 1.2886
Saudi Arabia	(SA) 6.0727 -0.0292 710 .743	6.0694 6.0694	6.0694	6.0694 0.7	6.0694 0.7	6.0694 0.7	10.25	1.2847 1.2886 1.2886
Singapore	(S\$) 2.2057 -0.0039 044 .070	2.2070 2.2070	2.2070	2.2070 0.7	2.2070 0.7	2.2070 0.7	10.25	1.2847 1.2886 1.2886
South Africa	(ZAR) 2.5276 -0.0369 538 .618	2.7619 2.7258	2.7258	2.7258 0.7	2.7258 0.7	2.7258 0.7	10.25	1.2847 1.2886 1.2886
South Korea	(Won) 11.1842 -0.0011 115 .130	11.1691 11.1691	11.1691	11.1691 0.7	11.1691 0.7	11.1691 0.7	10.25	1.2847 1.2886 1.2886
Thailand	(Baht) 42.4000 -0.1018 455 .247	42.4070 41.7960	41.7960	41.7960 0.7	41.7960 0.7	41.7960 0.7	10.25	1.2847 1.2886 1.2886
2 Rates for Feb 20. Bid/offer spreads in the Pound Spot table apply only the last three decimal places. Forward rates are not directly quoted to the market but are implied by current interest rates. Swap rates average 1990 = 100. Index rates average 1990 = 100. Bid/offer and mid-rates in both this and the Dollar Spot table derive from THE WALL STREET JOURNAL CLOSING SPOT RATES. Some values are rounded to the nearest 100 per \$ or £. Feb 20. Bid/offer spreads in the Dollar Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are implied by current interest rates. US, Ireland & ECU are quoted in US currency. J.P. Morgan nominal indices Feb 20. Base average 1990=100.								

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

	Closing mid-point	Change on day	Bid/offer spread	Day's Mid high low	One month Rate	Three months Rate	One year Rate	JP Morgan
Europe								
Belgium	(Bel) 11.9455 -0.0163 425 .420	11.9760 11.9205	11.9205	11.9205 1.5	11.7853 1.5	11.7853 2.0	11.5003 2.2	11.1015
Denmark	(DK) 84.7400 -0.0163 243 .250	84.6164 84.6164	84.6164	84.6164 1.7	84.3980 1.7	84.3980 2.2	83.1821 2.3	81.1025
Finland	(FI) 5.2097 -0.0104 324 .335	5.2042 5.2028	5.2028	5.2028 2.1	5.1773 2.1	5.1773 2.5	5.0097 2.5	4.9267 2.7
Germany	(DE) 5.6832 -0.0236 824 .840	5.6802 5.6802	5.6802	5.6802 1.9	5.6793 1.9	5.6793 2.0	5.5812 2.0	5.1050
Greece	(GR) 1.9875 -0.0163 240 .250	1.9840 1.9840	1.9840	1.9840 1.9	1.9840 1.9	1.9840 2.0	1.9840 2.0	1.9840
Ireland	(IE) 1.5754 -0.0061 755 .773	1.5754 1.5754	1.5754	1.5754 0.2	1.5758 0.2	1.5758 0.2	1.5758 0.2	1.5758
Italy	(IT) 166.173 -0.026 260 .265	165.280 165.173	165.173	165.173 1.7	165.03 1.7	165.03 2.0	165.03 2.0	165.03
Luxembourg	(LU) 34.7400 -0.165 260 .265	34.7400 34.655	34.655	34.655 1.6	34.5880 1.6	34.5880 2.2	34.0125 2.3	31.1036
Netherlands	(NL) 5.0241 -0.0163 243 .250	5.0241 5.0241	5.0241	5.0241 1.7	5.0241 1.7	5.0241 2.0	5.0241 2.0	5.0241
Norway	(NOK) 10.3793 -0.0675 689 .059	10.3833 10.3833	10.3833	10.3833 1.3	10.3833 1.3	10.3833 1.8	10.3833 1.8	10.

LONDON SHARE SERVICE

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Highs & Lows shown on a 52 week basis

With the sale of its aerospace and defence businesses, Rockwell, a strong company just got stronger.



US INDICES

NORTH AMERICA

NORTH AMERICA		CANADA		UNITED STATES					
TORONTO (Feb 21 / Can \$)		Saskatoon		Seattle					
4 pm close		Saskatoon		Seattle					
Date	Time	+/-	High	Low	Time				
5/07/97	Abibb	23	22.4	19.2	Sat 10:00	+0.0	20.0	18.0	13.2
6/00/95	AgreCap	151	145	138	Sat 11:00	+0.0	22.0	19.0	14.0
5/28/97	Aldred	774	754	745	Sat 12:00	+0.0	155	145	13.0
6/7/95	Alibab	204	194	184	Sat 13:00	+0.0	50	48	14.0
5/29/97	AmexCap	151	145	138	Sat 14:00	+0.0	45	42	12.0
5/20/95	AmexCap	250	245	235	Sat 15:00	+0.0	75	70	15.0
1/05/95	AmexCap	225	215	205	Sat 16:00	+0.0	75	70	15.0
1/30/95	BCITex	225	215	205	Sat 17:00	+0.0	75	70	15.0
1/47/97	BCITex	302	292	282	Sat 18:00	+0.0	75	70	15.0
7/18/95	BCE Inc	425	415	405	Sat 19:00	+0.0	75	70	15.0
1/31/95	BCE Inc	161	151	141	Sat 20:00	+0.0	75	70	15.0
3/02/95	Bellcom x	475	465	455	Sat 21:00	+0.0	75	70	15.0
7/04/95	Bellcom x	51	50	49	Sat 22:00	+0.0	75	70	15.0
1/07/95	Bellcom x	57	56	55	Sat 23:00	+0.0	75	70	15.0
2/27/97	Bellcom x	245	235	225	Sun 00:00	+0.0	75	70	15.0
3/04/95	Bellcom x	57	56	55	Sun 01:00	+0.0	75	70	15.0
3/4/97	Bellcom x	245	235	225	Sun 02:00	+0.0	75	70	15.0
3/4/97	Bellcom x	245	235	225	Sun 03:00	+0.0	75	70	15.0
1/22/95	Banca x	514	504	494	Sun 04:00	+0.0	75	70	15.0
					Sun 05:00	+0.0	75	70	15.0
					Sun 06:00	+0.0	75	70	15.0
					Sun 07:00	+0.0	75	70	15.0
					Sun 08:00	+0.0	75	70	15.0
					Sun 09:00	+0.0	75	70	15.0
					Sun 10:00	+0.0	75	70	15.0
					Sun 11:00	+0.0	75	70	15.0
					Sun 12:00	+0.0	75	70	15.0
					Sun 13:00	+0.0	75	70	15.0
					Sun 14:00	+0.0	75	70	15.0
					Sun 15:00	+0.0	75	70	15.0
					Sun 16:00	+0.0	75	70	15.0
					Sun 17:00	+0.0	75	70	15.0
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					Sun 10:00	+0.0	75		

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From the 24th February, and in accordance with the G-30's recommendation, all transactions on the Spanish Stock Exchanges will be settled in three days.

On-Line linkage between the SCI and its participants together with the real-time data-processing of their transactions in complete book-entry framework are the key pieces in obtaining this goal.

SECTORS AND SPEED: THE FEATURES THAT DISTINGUISH THE SPANISH SETTLEMENT SYSTEM

NASDAQ NATIONAL MARKET

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Company	Last price	Change on day	Volume	High	Low	Company	Last price	Change on day	Volume	High	Low
Acticard	US\$6.125		64520	8.5	8	Innogenetics	US\$11.375		27320	12.875	10.125
Arwork Systems	US\$10.75	-0.125	51300	11.375	9.375	Mercer Internat.	US\$10.375	-0.125	0	11.375	10.375
Dr. Solomons ADS	US\$25.25	-0.225	1650	26.125	16.875	Pitach	US\$6	-0.125	1000	6.25	4.75

Prices for 21/2/97.

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